

M0013669: Opportunities for contamination of milk supply in transit from cow to infant

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THE NATIONAL CLEAN MILK SOCIETY.



**The Long
versus
The Short Haul**

A great number of babies get their food through a tube many miles in length. It often takes a day and a half for the milk to run from the cow end of the tube to the baby end of the tube.

This tube is open in many places and baby's food is frequently polluted. It is often wrongly kept in over-heated places.

There may be a diseased cow at the country end of the tube.

AND YET SOME PEOPLE WONDER WHY SO MANY BABIES DIE !

On the other hand the mother-fed baby gets its milk fresh, pure and wholesome—no germs can get into it.

TO LESSEN BABY DEATHS LET US HAVE MORE MOTHER-FED BABIES.

You can't improve on Nature's Plan.

FOR YOUR BABY'S SAKE NURSE IT.