

M0013639: Advertisement for the work of the Salvation Army Social Campaign

Publication/Creation

July 1954

Persistent URL

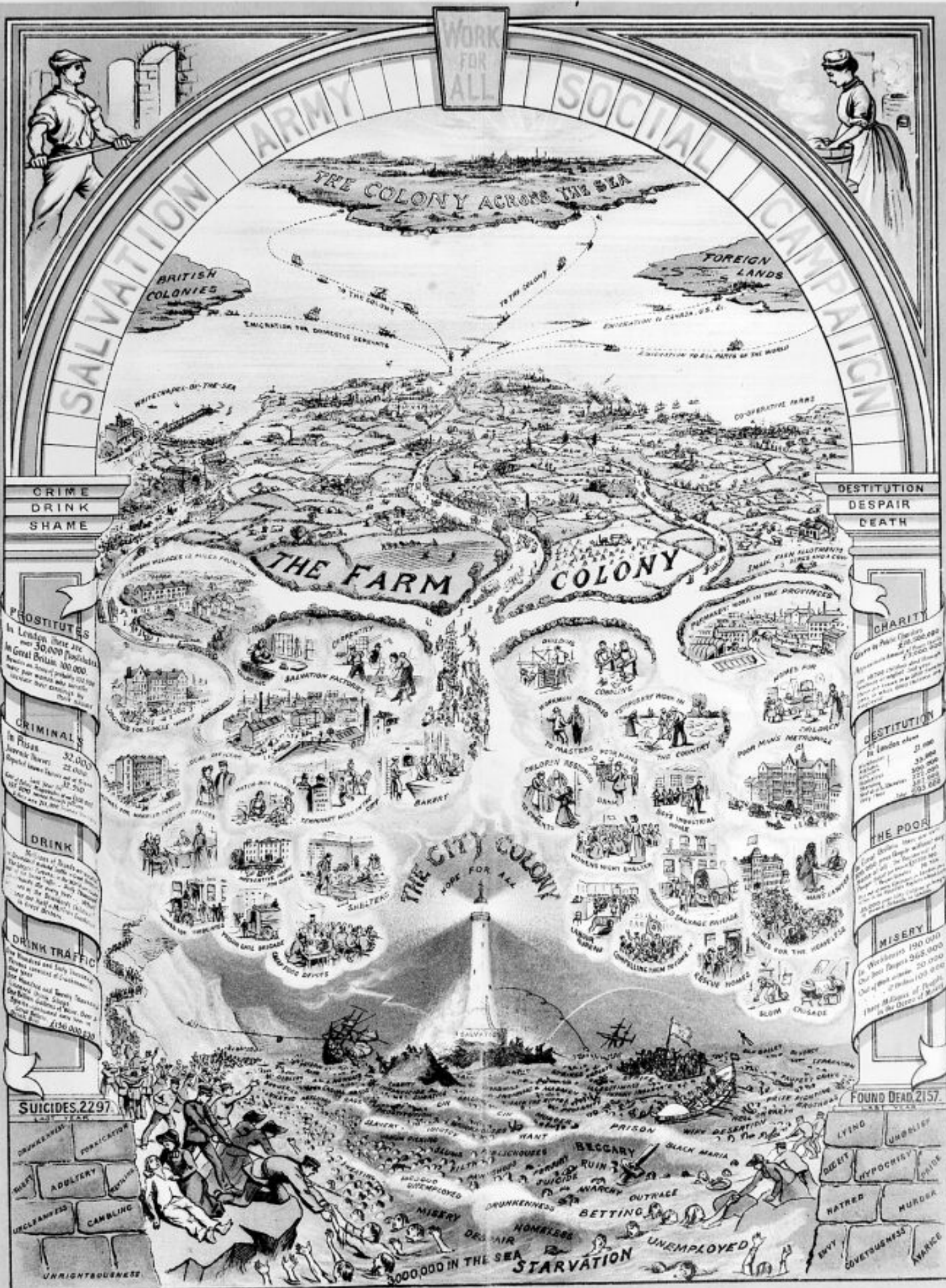
<https://wellcomecollection.org/works/svmdm84m>

License and attribution

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).



Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>



KEY TO THE CHART.

The Chart is intended to give a birdseye-view of the Scheme described in this book, and the results reported from its realisation.

The figures on the pillars represent the appalling extent of the misery and ruin existing in Great Britain, as given in Government and other returns.

In the raging sea, surrounding the Salvation Lighthouse, are to be seen the victims of vice and poverty who are sinking to ruin, but whom the Officers appointed to carry out the Scheme are struggling to save.

On the left, a procession of the rescued may be seen on their way to the various Hospitals, Workhouses, and other Establishments for Industrial Labour in the City Colony, many of which are already in existence.

From the City Colony in the centre, another procession can be seen, of those who, having procured

themselves worthy of further assistance, are on their way to the Farm Colony, which, with its Villages, Co-operative Farms, Mills, and Factories, is to be created, far away from the neighbourhood of the public-house.

From the Farm Colony are to be seen Steamers hurrying across the sea, crowded with Emigrants of all sorts, proceeding either to the existing Colonies of the British and other Empires, or to the Colonies across the Sea, yet to be established; whilst the sturdy laborer on the left and the business on the right suggest, on the one hand, plenty of work, and on the other, abundance of food.

The more the Chart is examined the more will be seen of the great blessings the Scheme is intended to convey, and the horrible destruction hourly going on amongst at least Three Millions of our fellow-creatures, which we are anxious to bring to an end. And the more the Scheme contained in this book is studied and assisted, the more will the beautiful prospect held out on the Chart be likely to be brought into reality.