

Beecham-Veno book on fortune telling / issued from the Beecham-Veno Central Distributing Depot.

Contributors

Beecham-Veno Central Distributing Depot.

Publication/Creation

Manchester : Beecham-Veno, [between 1930 and 1939]

Persistent URL

<https://wellcomecollection.org/works/ck8b83nt>

License and attribution

This work has been identified as being free of known restrictions under copyright law, including all related and neighbouring rights and is being made available under the Creative Commons, Public Domain Mark.

You can copy, modify, distribute and perform the work, even for commercial purposes, without asking permission.



Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>

Beecham-Veno

BOOK ON

Fortune Telling



Issued from the Beecham-Veno Central Distributing Depot,
Chester Road, Manchester.



ST HELENS MANUFACTORY



MANCHESTER MANUFACTORY

INTRODUCTION



TO each of us those moments come when we desire to penetrate into the Land of our unlived To-morrows, to rend the veil that separates the immediate present from the events and circumstances which lie awaiting us in the Future.

Probably in every land, and in each successive age, this desire has formed part of the fabric of man's existence. As we look into the past, each age has given us its own particular contribution to the Art of Seership; to Assyria we owe the power of divining the Mysteries of Sleep; Persia has left behind her legacy of Star Lore and Astrology; the mystic lands of the East have bequeathed to us the secrets that lie hidden in Gems and Precious Stones; Japan gave birth to the symbolism of the Tea Cup, while it is suggested that in Greece (the Land of Pageantry and Beauty), the Language of Flowers of dell and forestland was revealed to mankind.

Closely linked, and at times forming part of the Art of Fortune Telling, are the many Myths and Legends out of which the wealth of folk-lore and superstition has been woven. These again change with the geographical position, each country having its own peculiar features to embroider on the Tapestry of Fate.



Although, to-day, Fortune Telling is used more as a Parlour Pastime, we find that in the past it has, at times, played a dramatic role in the moulding of man's destiny. Thrones have been guided, mighty civilisations have risen and fallen at the movement of the Hand of Fate, as revealed by the Seers of the Age. Many great figures in History have had their own particular flair in this direction, including Nero, Louis XII and Napoleon.

In this little book we offer suggestions by which the reader may while away many pleasant hours. With Omar Khayyam let us remind ourselves :

The Moving Finger writes, and having writ moves on,
Nor all thy piety nor wit
Shall lure it back to cancel half a line, nor all thy tears
Wash out a word of it.



13 SUPERSTITIONS





WHEN a black cat next you see, soon Good Fortune comes to thee.

Owls that hoot at night betell death to one you love so well.

If new moons are seen through glass, dame wealth you will surely pass.

Tread 'neath a ladder in the street and accidents you'll surely meet.

If the mirror drops and breaks, then seven years of pains and aches.
If a White Horse you should meet, then you'll walk down lucky street.
Hear a death tick in the wall, sign that Death is sure to call.
These are signs of luck and fate, heed them e'er it be too late.
Seven is lucky, thirteen's bad, bees mean love to lass and lad.
If you pass upon the stairs, life will bring thee woe and cares.
See three sailors walking by, fame and fortune soon draws nigh.
When the bats fly low and late, that's a sign you'll meet your mate.
If a horseshoe you should find, troubles all are left behind.
This last line would ne'er have been, but others total just thirteen.



THE curtain of sleep brings with it many pictures and symbols, all of which hold for us some message of the Fates, had we but the wisdom to read the mighty secrets they are revealing. In the following pages the meaning of the more or less everyday dreams are given. (See also Dream Chart pages, 10 and 11.)

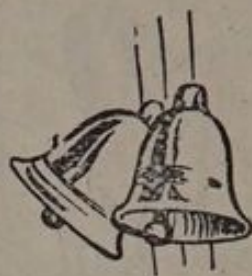
SUBJECT OF DREAM.

DEFINITION.

ABBEY	Future comfort.
ABROAD	A change in domestic or business life.
ACCIDENTS	A crossing in love, or the breaking of the bonds of friendship.
ACHE	Some early troubles.
ACORNS	Health, wealth and prosperity.
ACQUAINTANCE	Sincerity among friends.
ACTOR	A happy life.
ACTRESS	Take care of family concerns.
ADMIRATION	A sign of friendship.
AGE	A loss in home life.
AGONY	An offering of gems.
ALTAR	News of death from abroad.
ANCHOR	Disappointments.
ANGELS	Pleasure and enjoyment.
ANTS	A happy marriage and large family.
APPLES	Long life and abundant riches.
ARCH	An early rise in position.
ASHES	Danger in the near future.
AUNT	The arrival of a very rich suitor.
AXE	The acquisition of a new friend.
BABIES	Disappointments in love.
BACON	Many trials by illness.
BAKING	A death in the family.
BALCONY	Mischief by a friend.
BAND	The early arrival of a present.
BANQUET	Sadness and poverty.
BASIN	Good fortune and wealth.
BATS	A dangerous rival.
BEACH	Foreign travel.
BEANS	Sickness.



BED	An early marriage.
BEES	Good fortune in all you undertake.
BELLS	Good news by letter.
BIRDS	Elevation to rank and affluence.
BLEEDING	Sickness and sorrow.
BOAT	Prosperous business advancements.
BOX	Business reverses.
BREAD	A funeral.
BRIDGE	A change in position.
BUILDINGS	A hasty removal to a distant place.
BURIAL.....	Participation in a marriage service.
BURNS	Warm friendship.
CAB.....	Change of residence.
CAKES	A great joy soon.
CAMELS	Heavy burdens upon you.
CANARY	A happy married life.
CARESS	Quarrels with a dear friend.
CARPETS	A legacy.
CATS	Treachery and deceit.
CEMETERY	Marriage into a higher state.
CHEESE	Deception in love.
CHILDREN	The amassing of a fortune.
CLOCK	A speedy marriage.
CLOTHES.....	A state of poverty.
CLOVER	Prosperity in all you undertake.
COFFIN.....	Death of a dear friend.
CONCERT	Much worry and argument.
COOKING	The wedding of a friend.
COUSIN	An increase in friends.
COWS.....	Enemies.
CRADLE	Slander among acquaintances.
CROWN	A rise in influence and position.
CROWS	The funeral of a relative.
DANCE	Success in every undertaking.
DAWN	An opportunity not to be missed.
DEATH.....	Long life and happy marriage.
DESERT	A journey fraught with dangers.
DEVIL	Deceit in one you trust.
DIAMONDS	A happy future.
DICE	A change in your circumstances.
DISASTER	Business success.
DOCKS	Good news across water.
DOGS	New friends.
DRESS	Fulfilment of all wishes.
DROWNING	Difficulties in business.
DUCKS	Peace and plenty.
DUST.....	Loss of family.
DWARF.....	Great luck and high station.
EARTHQUAKE	Family quarrels.

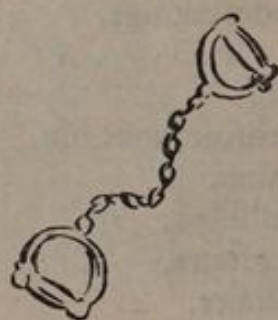


EARWIGS		An enemy or a rival in love.
EATING		Separation from one you love.
ECHO		News of an absent friend.
EGGS		A happy home and children.
ELEPHANT		Abundant wealth.
ELOPEMENT		The sudden death of a friend.
ENTERTAINMENT		A meeting with your future husband.
ENVY		Sorrow caused by a certain document
ESCAPE		Continued trials.
EVERGREENS		Great success in life.
FACES		Many new friends.
FAIRY		Riches.
FALLING		A failure in business.
FATHER		Lifelong happiness.
FIDDLE		Great enjoyment.
FIELDS		Prosperity in the near future.
FIGHTING		Home disagreements happily ended.
FIRE		Good health.
FISH		A lawsuit.
FLOATING		Home comforts.
FLOODS		Indifferent health.
FLOWERS		A happy surprise.
FLYING		Disappointments and quarrels.
FORTUNE		A sure decrease in prosperity.
FOX		A lurking enemy.
FRIENDS		Rejoicing in a large building.
FRIGHT		Married bliss.
FRUIT		Success in an examination or a rise in position.
FURNITURE		Change of abode.
GALE		Trials overcome.
GALLOWS		Fulfilment of your dearest wish.
GARDEN		Good fortune in all you undertake.
GHOSTS		An injury.
GIFTS		A letter proposing marriage.
GLOVES		A loss of money.
GOLD		Poverty.
GRASS		Continued prosperity.
GRAVES		An illness with a speedy recovery.
GUEST		A romantic visit from a friend.
GUN		Important and unexpected news.
HAIR		Pleasant surprises in store.



HANDCUFFS		A failure in your undertakings.
HAT		A false admirer.
HEAD		All troubles removed.
HEAVEN		Spiritual happiness throughout life.
HILL		Unexpected misfortune.
HOLIDAY		Reasonable wishes fulfilled.
HOME		Prosperity in family affairs.
HORSES		Difficulties in love affairs.

HOUSE	Success.
HUNGER	Delayed success in business.
HURT	Enemies overcome.
HUSBAND	A romantic proposal of marriage.
ICE	Sickness of a loved one.
ILLNESS	Money troubles shortly.
INJURY	A rise in social position.
INSULT	Loss of one you esteem.
ISLAND	A favourable love match.
IVORY	Adventures and a prosperous marriage.
IVY	The cementing of friendships.
JEALOUSY	Disappointment in love and business.
JOURNEY	A happy change in circumstances.
JOY	A legacy.
JUMPING	Business difficulties surmounted.
KETTLE	Harsh words will kill a friendship.
KEY	Marriage shortly.
KILLING	A quarrel quickly ended.
KING	A disappointment in matrimony.
KISS	Constancy in one you love.
KITCHEN.....	A life of drudgery.
KNITTING	Happiness at stake.
KNIVES.....	Law suits and disgrace.
LADDER	A happy marriage.
LAMENESS	A wedding.
LAMP	Success.
LAUGHING	Disappointments.
LEGACY	The reception of good fortune.
LETTER	Happy news from a lover.
LIGHTNING	A quarrel with one you love.
LINEN	Good tidings.
LION	The accumulation of riches.
LOCKET	An unexpected pleasure.
LOOKING GLASS...	Increase in beauty.
LOVE LETTER	A choice of partners.
LUXURY	Poverty and sickness.
MANGLE	Family disagreements.
MANSION	A reconciliation.
MARRIAGE	News of sickness.
MATCHES	Change of occupation.
MEAL.....	Abounding pleasures.



MEDICINE	Unpleasant occurrences.
MICE	Enemies causing poverty.
MILK	Great joy.
MONEY	The birth of a child.
MOON	Success in love.
MOTHER	Lifelong comfort.
MOUNTAIN	Much toil and strife.
MUSIC	Great happiness.

SHOPS	A comfortable life.
SHORE	A roving life.
SILVER	Distress and troubles.
SINGING	Trials and tribulations.
SINKING	An unexpected legacy.
SMOKE	A sign of trouble.
SNOW	A quiet comfortable domestic life.
SOLDIERS	A hasty removal.
SWEETHEART	One you love is thinking of you.
TEETH	Personal ailments.
THEATRE	Sadness caused by a lover.
THIEVES	A loss of position.
THIRST	A joyful reunion.
THUNDER	A great affliction to one you love.
TOADS	Enemies and disappointments.
TOMBS	An early entry into the state of matrimony.
TOWER	Elevation in business life.
TREASURES	Treachery from one you trust.
TREES	An unexpected gift from abroad.
UNCLE	A friend will cause you sorrow.
UNIFORM	An honour will be conferred upon you.
VALLEY	Family disputes will bring sadness.
VASE	The vanquishing of an enemy.
VELVET	A move to higher rank.
VERMIN	Sickness to yourself.
VILLAGE	Hopes brilliantly fulfilled.
VISION	Gifts will cause misery.
VOYAGE	A request to travel.
WALKING	A fire.
WAR	Trouble in the home.
WASPS	Treachery from a friend.
WATER	Danger ahead, beware.
WEATHER	False reports will be explained away.
WEDDING	A death.
WILL	Unexpected romance.
WINDS	A crossing in love.
WINTER	Untold wealth and joy.
WOOD	An early marriage.
WORK	Peace, plenty, and every success.
WREATH	The sudden ending of a friendship by death.
WRITING	A strange meeting with happy consequences.



See also Dream
Chart
Pages 10 and 11.



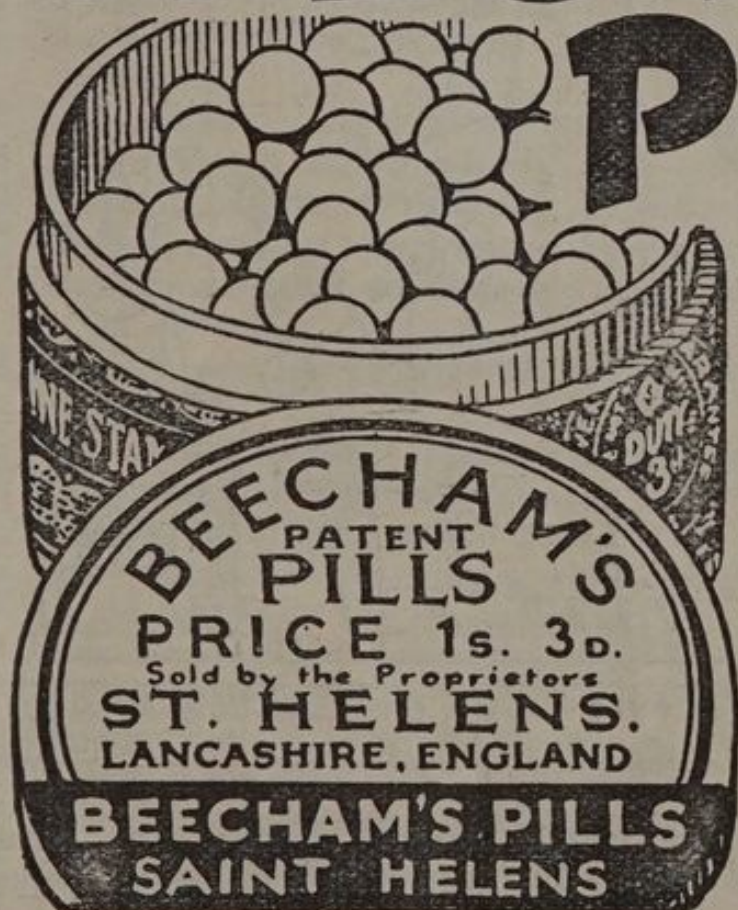
YARD	A marriage and removal to a small township.
YAWNING ...	Family happiness will be increased.
YELLOW	An envious friend of whom beware.
YEW TREE ...	The funeral of an aged person you love.
YOUTH	The accomplishment of your desires.
ZOO	A transaction bringing increase in fortune.

for

**SICK HEADACHE
INDIGESTION
CONSTIPATION
BILIOUSNESS**

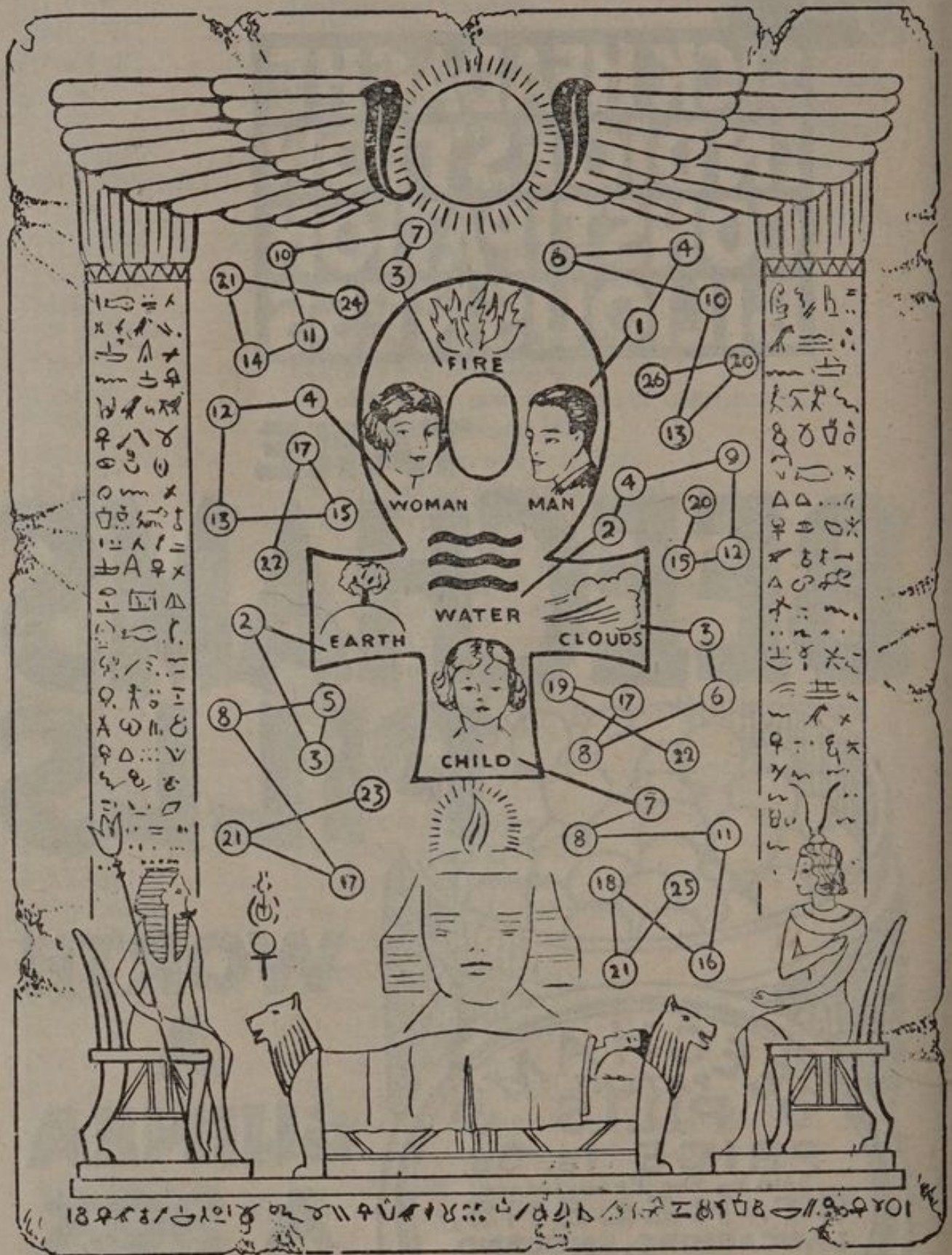
TAKE

BEECHAM'S PILLS



**WORTH
A
GUINEA
A BOX**

DREAM CHART



Above is depicted an ancient Egyptian Chart of Dreams. Your dream of last night will be fully explained by this Interpreter if you follow the key on the opposite page.

KEY TO THE DREAM CHART.

FIRE. Did you dream of fire in any shape or form? Lighting a fire, watching a blazing building, a coal mine or coal?

WOMAN. Did you dream of your sweetheart, a girl friend, or a relation?

MAN. Was your dream about a strange man, a lover, or a friend?

EARTH. Perhaps you dreamed of open country, or a foreign land?

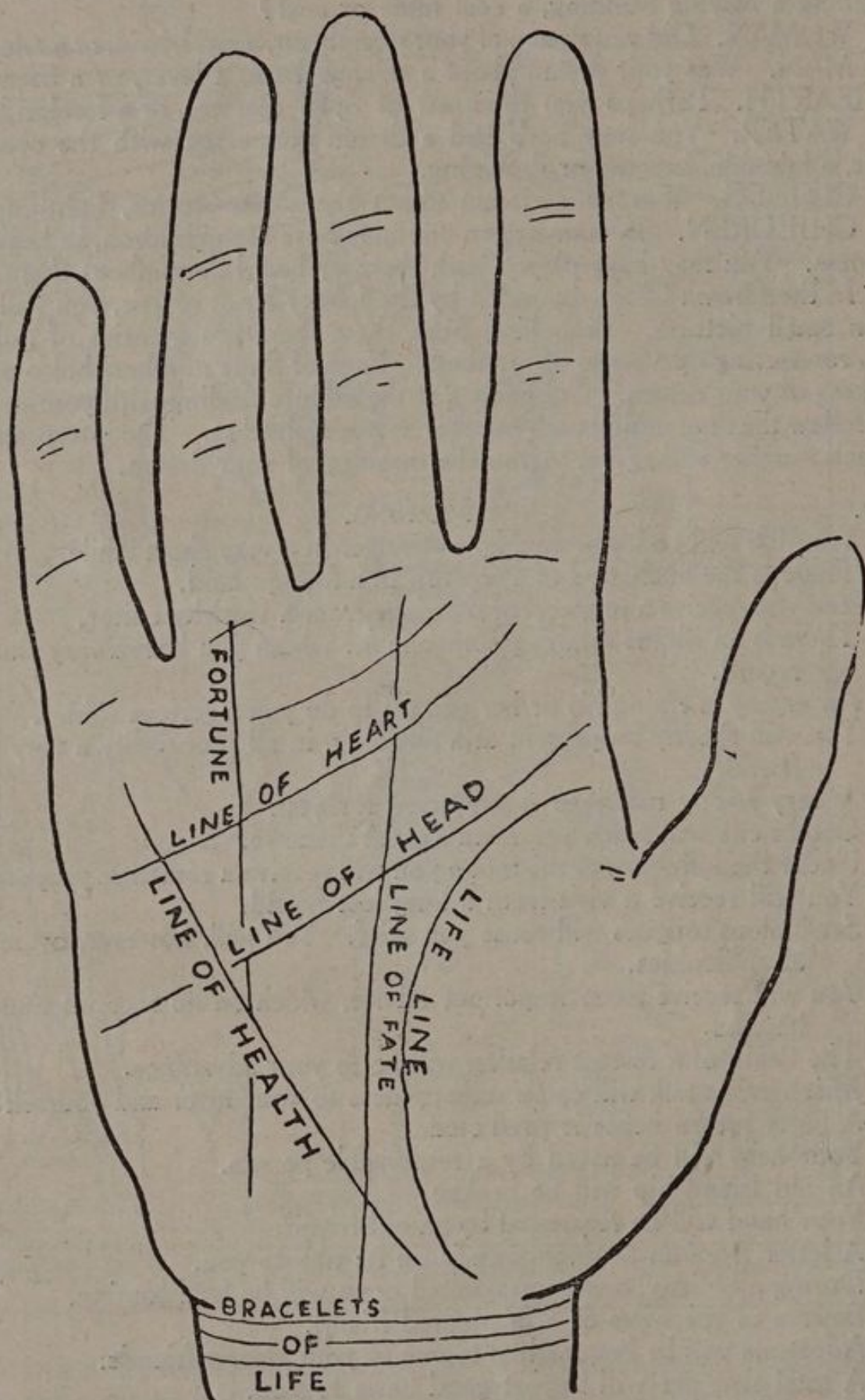
WATER. You may have had a dream connected with the ocean, a river, a lakeside, bathing or drowning.

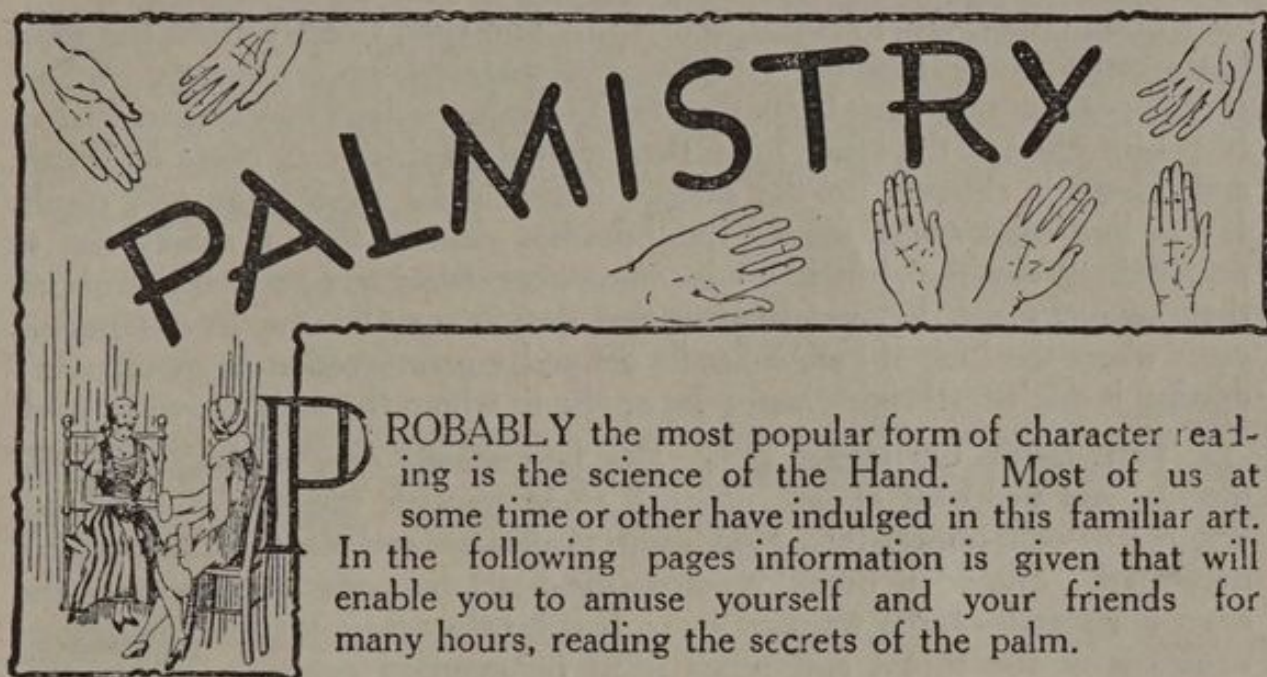
CLOUDS. Was your dream about the skies, storms, lightning?

CHILDREN. In your dream you may have seen children, in health or sickness. You may have played with them or heard news about them.

In the Dream Chart, bounded by the Lucky Knot of Isis, you will find seven small pictures. Branching from these there are a series of guiding lines connecting up a series of numbers. Each of these numbers holds one of the keys of your dream. Commence at the picture dealing with your dream, and follow the line, noting each number as it is arrived at. The interpretation of each number will reveal to you the meaning of your dream.

No.	MEANING.
1	Your life will be influenced by a stranger in a very short while.
2	There is the likelihood of a sojourn in a foreign land.
3	You will receive a proposal of marriage from a wealthy suitor.
4	There is an illness awaiting someone for whom you have a very sincere regard.
5	An enemy is trying his or her utmost to do you a serious injury.
6	You will shortly be present at a wedding, in all probability a very near friend.
7	A very happy marriage is predicted for you.
8	Good news will reach you from a great distance.
9	Under the influence of the moon you will receive a romantic proposal.
10	You will receive a visit from a long lost friend.
11	Scandalous tongues will cause you grief. You will, however, overcome all difficulties.
12	You will receive some important advice, which on no account must be ignored.
13	The death of a distant relation will be to your advantage.
14	Mischievous talk will cause unhappiness to your lover and yourself.
15	A hasty return home is predicted.
16	Your help will be asked by a responsible person.
17	An old friendship will be broken.
18	Your hand will be requested by an old friend.
19	A letter from an acquaintance is on its way to you.
20	During a holiday, some unexpected news will be forthcoming.
21	Beware of the wiles of a fair-haired friend.
22	A fortune will be bequeathed to one of your closest friends.
23	A total stranger will impart good news to you.
24	You will receive some startling news in the near future.
25	In a few days time you may receive a proposal.
26	You will cause much jealousy by receiving the love of a dark man.





PROBABLY the most popular form of character reading is the science of the Hand. Most of us at some time or other have indulged in this familiar art. In the following pages information is given that will enable you to amuse yourself and your friends for many hours, reading the secrets of the palm.

THE LINE OF LIFE. If broad and well defined, this denotes long and healthy life ; if, however, it is faint, short and broken, a short life is indicated. Breaks in this line are of great significance ; if the break is faint, then one can expect illness round about the time signified by the position of the break ; if it is distinct, then death will probably threaten at that time. When this line shows distinct branches, journeys and changes in position are generally signified. If these branches stretch out towards the centre of palm, then good fortune will come in mid life ; if, however, they branch towards the thumb, a loss of position is signified.

THE LINE OF HEART. This line, if well defined and long, denotes an affectionate character, which will prove a great asset in all domestic life ; if on the hand of a woman, she will make a good wife and mother ; if on the hand of a man, a true husband is signified. Should this line be broken, then a shifting disposition is generally found in the person. When the Heart Line is faint, the person is often lacking in affection and will be hard and callous in disposition. If it tends to straightness, then probably the person is avaricious, with a tendency to miserly habits. When bars cross the heart line, then broken engagements are signified, while if it branches several times, more marriages than one are in store. Where this line falls towards the head line, then the possessor is generally rather strong-willed and governed more by the mind than the emotions.

THE LINE OF HEAD. Where this line is clear, thick and well-defined, then the characteristic of the person is self reliance and careful forethought. Such a person will go far in the world and will make a success of whatever he or she undertakes. Should it be weak and broken, then passion and anger will probably ruin whatever one undertakes. Where the line leans well towards the Heart Line, an artistic temperament is defined and such a one will do well as a musician, a journalist or a follower of one of the artistic pursuits. When this line has branches it generally tells of a shifty disposition, but when the branches link with the heart line, then domestic bliss is assured.

THE LINE OF FATE. When this line rises steadily from the wrist to the centre finger, then good fortune in all undertakings is a surety. Where it disappears in the Heart Line, then trouble in love affairs may be anticipated. Should it cease at the Head Line, then mental troubles may cause ill-health, and where it extends up the middle finger, great misfortune will result. If the line commences faintly and becomes clearer, then a steady rise to prosperity is signified, but where it commences strong and gradually weakens, then adversity will follow wherever that person may tread. In exceptional cases where the Line of Fate is hardly defined, a great freedom to mould one's destiny is one's birthright, happy he or she to whom the fates prove so kind.

THE LINE OF HEALTH. This line usually rises at the root of the thumb, and proceeds at an upward angle towards the line of the head. Where it is well formed, then good health in all times and places is that person's happy lot. Should it break, or cross the heart line, then weakness of the heart is generally to be watched for. If it breaks across the head line, then weakness of the throat and lungs must be guarded against. Where this line is constantly broken by small lines, then all one's life there will be a tendency to slight illnesses.

THE BRACELETS OF LIFE. These lines, in the form of rings that encircle the wrist, are a good guide as to the length of life, and also to the various tendencies which should be cultivated and developed. Usually these bracelets are three in number and if all are clear and well formed, then a normal healthy long life is indicated. Where the lines show breaks and crossings, then trials and tribulations are indicated, and since each bracelet signifies a period of thirty years, reading from the base of the hand downwards, one can usually gauge according to the position at what period in life troubles are likely to overtake one.

THE LINE OF FORTUNE. This line, which runs parallel to the Line of Fate, is most significant. When it is carefully marked, then a lucky life may be anticipated in which all one's undertakings will flourish. Should it tend to be broken and disjointed, then failures and heartaches will mar all one's efforts. If this line loses itself in the Heart Line, then such a one is advised to be governed by his feelings ; should it, on the other hand, cross the Head Line, then great thought must be exercised regarding all one's moves in the game of Life.

ON THE GENERAL APPEARANCE OF THE HAND. A short, chubby hand generally tells of a stubborn disposition. Such a person will be strong willed and have a tendency to dullness. In marriage they will not prove ideal partners, since they will lack all imagination and rob romance of its wonder and beauty. As parents, however, they will show a fine regard for their children's future. Thrift is the hall-mark of these people, with strong tendencies to miserly habits.

A narrow, well-shaped, tapering hand denotes the artistic temperament. People possessing such hands as these are generally poor business men, since they lack organising powers. They will rise to eminence in the world of art and letters. A carefree spirit is the hall-mark of these men and women, a longing for travel will turn them into wanderers for whom the home will have little or no appeal.

The ideal hand is of a medium build with a tendency to long, slender fingers ; it is warm to the touch and stands firmly, not hanging listlessly in any way. The possessor of this hand is evenly balanced, good tempered, assured of success in life, will make a good partner, ready to share all joys and sorrows, will have a keen sense of humour which, in many cases, will turn a tear into a smile.

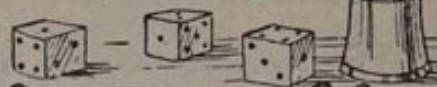
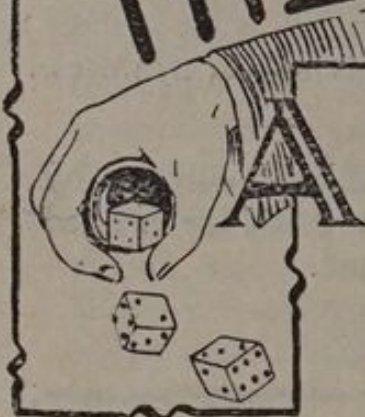
Where a hand is flabby and hangs loosely, then uncertainty is the keynote of such a person. They will lack any initiative, will prove shiftless creatures, always groaning and grouching.

They will lack confidence in their own powers, and are easily led by persons of a stronger will. Persons possessing this type of hand are inclined to be led into serious difficulties unless warned beforehand.



THE day of the week on which you were born is always lucky for you. Anything you are lucky enough to be able to undertake on that day will always prove fortunate for you. Tuesdays and Saturdays are the days on which the Star of Good Fortune shines the most radiantly. It is lucky to receive a letter on the third, seventh, tenth and twenty-first of the month. The first month of the year is a bad month on which to commence any new undertaking, while the best period for success is the first week in May. June is the best time to obtain an offer of marriage, while October is usually a good month in which to get married. Write letters asking favours when the moon is at the full, but under no circumstances borrow an envelope to dispatch the letter in, otherwise failure will probably be your lot. It is not wise to marry on your birthday, but it is often a symbol of great prosperity to christen a child on the same day of the week on which it was born. To see a flight of birds on your wedding day is a token of many children. When the sun shines during the bridal ceremony, it is a sign of health, wealth and prosperity.

What does THE DICE SAY?



A SIMPLE way of amusing your friends is to take an ordinary dice, place it in the cup, hand it to your friend, get him or her to twirl the cup three times from left to right, and then throw out the dice. The following table of numbers gives the meaning of the various throws. If two or three dice are used then one can link up the events and often tell quite a story round them.

- ONE Good fortune is yours in all you undertake.
- TWO Beware of the advances of a stranger.
- THREE You will soon have a pleasant surprise.
- FOUR There will be a quarrel in your life shortly.
- FIVE You will soon meet a stranger who will prove a good friend.
- SIX You may lose something during the next few days.
- SEVEN Someone is talking scandal about you.
- EIGHT You must exercise more thought before you speak.
- NINE Wedding Bells will be ringing soon.
- TEN There is an important event soon for you.
- ELEVEN You will have news of a death shortly.
- TWELVE There is an interesting letter on its way to you.
- THIRTEEN The future holds tears.
- FOURTEEN Who is that new admirer that is often in your thoughts?
- FIFTEEN Beware of mischief makers and scandal mongers.
- SIXTEEN There is a pleasant journey for you soon.
- SEVENTEEN ... You will either cross water or have important news across water shortly.
- EIGHTEEN There is something good coming to you shortly.

WHEN WERE YOU BORN



WE would all of us give a great deal to be able to plan out our lives beforehand, and to be aware of all the future difficulties which have to be surmounted. Since the early days of history, the scientific minds of various nations have made an especial study of the lore of Astrology, and it was discovered that the constellations represented by the twelve signs of the Zodiac had a definite influence over the destiny of mortals. Needless to say, the character can only be given as a generalisation, no definite information being available for a particular person and it remains for us, therefore, to give but a few particulars which may help the reader through life's journey. Having this knowledge, we may the better modify our unfavourable traits, and cultivate our finer points to help both ourselves and our friends, and to make more enjoyable our "allotted span."

1. MARCH 21st to APRIL 19th. Zodiacal sign: Aries, the Ram. Persons born during this period will enjoy happiness and prosperity under all circumstances. They will be inclined to independence and have a strong will, but will be sufficiently endowed with prudence to forestall any headlong rush into difficulties. There is the indication of a high standard of artistic ability with unaffected manners and a charitable soul, which qualities are usually associated with this ability. They will tend to have many love affairs, and are inclined to marry too young; but if they are content to wait until they are absolutely sure of their intended partner they will find success awaiting them in a congenial homestead, with children clustering round their knee when the twilight of life draws near. A love of sport is also indicated for the persons ruled by this sign, but this love is confined to those sports that are both clean and healthy. Their friendship will be cemented by the perfect union of souls in harmony. The months of June and July are most propitious for any undertaking.

2. APRIL 20th to MAY 19th. Taurus the Bull is the sign. The natives of this sign are inclined to possess a stubborn disposition, but are amenable to reason if they can be convinced without raising their ire. They are determined, and will reach their goal at any cost, particularly with regard to a position of authority, and they are usually endowed with a superior brain which will enable them to reach a commanding position without any appreciable effort. Many stumbling blocks will seem to bar the Pathway to Success; but if seen in their rightful place, these will appear as the stepping stones across the rushing waters of trouble and despair. Persons born during this period are inclined to be rather too fond of good

THE FINEST TONIC FOR NERVE & DIGESTIVE TROUBLES

Banish Nerve and Digestive Troubles—
get rid of them once and for all. The
way to do this is to nourish your nerves
and strengthen digestion, by taking
Dr. CASSELL'S TABLETS. They build
up nerves, strengthen weak digestion
and enrich poor blood. Dr. CASSELL'S
are the foremost nerve and digestive
treatment.

DR.
CASSELL'S
TABLETS

**The Supreme Tonic
Restorative for**

**Overstrain, Nervous Breakdown,
Neuritis, Nerve Pains, Neurasthenia,
Headache, Anæmia, Palpitation, Kid-
ney Weakness, Children's Weakness.**

1/3 and 3/- per bottle.



living, and unless they guard against a too great indulgence they will find that in later years their lot will be a bed of pain and suffering. They are usually hasty in temperament, and officious, but coupled with this they are likely to have a brain which will enable them to make discoveries in the realms of science. In matters of the heart, these persons are inclined to be of a rather fickle nature, but jealous. They will, however, outgrow this by exercising a restraint over this defect. A considerable amount of travelling is indicated, but care must be taken, as there is the likelihood of fatal disaster attending them on one of their sojourns. True and devoted friends, will give unstintingly of their aid, and the person's financial position will be greatly improved. November and April are the most promising months, and any business venture undertaken during these months is certain of success.

3. MAY 20th to JUNE 19th. The sign is Gemini, the Twins. This sign endows its natives with a versatile, active mind, but inclined to be changeable, and contradictory. They are able, however, to perceive both sides of a question, and are able to adapt themselves to any situation with ease and tact. They are punctual in habits, honest in dealings, and much respected by friends and neighbours. An unselfish and self-sacrificing nature is theirs, which will win for them many friends whose staunchness will help them along the road to prosperity and happiness in old age. They will, through the help of these friends, build up a prosperous business, and find much solace from the quiet charm of home life, for they are slow to feel that deeper affection for one of the opposite sex, but when their love is given it is for eternity. For females, this is a happy period, as they will find that marriage holds for them the fulfilment of their fairest dreams. They are natural home-makers, are affectionate and sympathetic, and help to ease the burden of trouble which is the lot of all mortals.

4. JUNE 20th to JULY 21st. Zodiacal sign : Cancer, the Crab. Those born during this period will find the Star of their highest hopes shining down upon the haven of their dreams. For them, life will be a steady pilgrimage towards fame. They will be endowed with a restless and active mind, but are inclined to be reserved, and of a strongly religious and moral character. In temperament they will be found to be rather excitable, jealous in disposition and apt to be attracted by all kinds of queer whims. They are of rather a taciturn nature, and on account of this their thirst for sympathy will be much misunderstood. They will, however, gather round them a circle of faithful friends who will prove a steadfast rock in times of adversity. Travels will be extensive and profitable, and several of them will result in abounding success. They will be in danger of law-suits, and on account of being rather short-tempered are warned to control their tempers considerably, as fits of ungovernable passion may lead them into trouble. As regards marriage, there is a natural aversion indicated, and a rash entry into the marital state will result in bickerings and woes. Any undertakings made during the months of February and September will be extremely successful, as these are the lucky months.

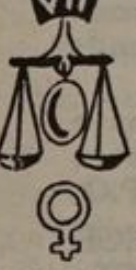
5. JULY 22nd to AUGUST 21st. Leo, the Lion is the sign. In keeping with the nature and name of the sign, persons born during this period are characteristic of the qualities of the king of beasts. They are

fearless and bold, strong and rather given to outbursts of rage and violence. They can, however, by a strict effort of self-control, combat these passions and so save themselves and their friends from the sad misunderstandings which are the natural result of angry passions aroused. They have as a general rule a naturally pleasing manner, maintaining an attitude of "hail fellow, well met," and as a result of a fondness for society, their friendships, are numerous. In the majority of cases, they are just in their relations but resent imposition. They are fond of good living but never give way to excess, and are partial to travelling as a recreation. They will find that right through life they will be subject to changes in their circumstances but, with patience, they will be able to adapt themselves fairly readily. If rich, they will be subject to financial losses, but if poor, they will derive considerable benefit from legacies. The women are lovers of home life and comforts, and are exceedingly hospitable, but are not very successful in the world of business. The lucky months for this period are January and October.

6. AUGUST 22nd to SEPTEMBER 20th. The sign is Virgo, the Virgin. Natives of this sign are brave and kind, generous and honest, but are inclined to be self-conscious. They have a discriminating mind which will allow them to enjoy the joys of life without the attendant troubles and woes. There will be in the life of these persons a tendency to early marriage, but out of this will spring great joy, including happy children who will succeed in each finding their mark in the world. They are averse to submitting to rule, and are inclined to be hyper-critical, but are honourable in all their dealings, especially with their friends. Persons of both sexes born during this period are, however, fond of home comforts, the females, unfortunately, being rather given to love of finery and show. Nevertheless, they make good housekeepers and are experts at attending to the "inner man," which will endear them to the hearts of all. Prosperity will ever seem to wander by the side of persons born during this period, but they will be well cautioned if they avoid rushing into anything without first giving it considerable thought. As a general rule, most enterprises undertaken will be profitable, especially if begun during the month of February or November, as these are the most favourable.

7. SEPTEMBER 21st to OCTOBER 20th. The sign being Libra, the Scales. Those born during this period will voyage calmly over the ocean of life, enjoying peace and joy day by day, with no storms to threaten them, for the spirit of peace and harmony will ever guide their footsteps. In temperament they are just, faithful in all things, are born leaders, but are averse to law. Their friends are esteemed not for their wealth or social positions, but for their personal and mental qualities. They are hospitable and warm-hearted, but are inclined to be apprehensive that the future will bring with it those trials and tribulations which are so difficult to bear. If they will content themselves with acting on the motto, "Sufficient unto the day is the evil thereof," they will find that their troubles will only be discovered when they have already been relegated to the past. The men have unusual foresight coupled with the ability to judge a problem from every conceivable angle, and the women are fond of congenial company with a leaning to the opposite sex. Persons born under this sign will find the completion of

The SIGNS of the ZODIAC

X  CAPRICORN - HORNED GOAT December 20th to January 19th Lucky Days. Dec. 30th, Jan. 9th and 15th. Unlucky Days. Dec. 29th, Jan. 1st and 5th.	XI  AQUARIUS - WATER-BEARER January 20th to Feb. 19th. Lucky Days. Feb. 4th, 13th and 18th. Unlucky Days. Jan. 26th, 27th and 28th. Feb. 8th, 10th, 17th.	XII  PISCES - FISHES February 20th to March 19th. Lucky Days. Feb. 25th, Mar. 5th and 15th. Unlucky Days. Feb. 20th and March 16th.
I  ARIES - THE RAM March 21st to April 19th. Lucky Days. Mar. 21st, Apr. 4th and 8th. Unlucky Days. Apr. 6th, 12th and 16th.	II  TAURUS - THE BULL April 20th to May 19th. Lucky Days. Apr. 26th, May 3rd, 5th, 10th. Unlucky Days. Apr. 20th, May 3rd, 7th, 18th.	III  GEMINI - THE TWINS May 20th to June 19th. Lucky Days June 3rd, 11th and 19th. Unlucky Days. May 22nd, June 4th and 16th.
IV  CANCER THE CRAB June 20th to July 21st. Lucky Days. June 20th and 28th. July 8th and 16th. Unlucky Days. June 21st, July 4th and 18th.	V  LEO - THE LION July 22nd to August 21st. Lucky Days. July 25th and August 15th. Unlucky Days. July 29th and 30th, Aug. 1st and 20th.	VI  VIRGO - VIRGIN August 22nd to September 20th Lucky Days. August 28th, Sept. 3rd, 9th. Unlucky Days. Aug. 24th and 29th, Sept. 2nd and 21st.
VII  LIBRA - SCALES September 21st to Oct. 20th Lucky Days. Sep. 23rd, Oct. 4th and 19th. Unlucky Days. Sept. 22nd and 30th, Oct. 2nd and 15th.	VIII  SCORPIO - SCORPION October 21st to November 19th Lucky Days. Oct. 25th, Nov. 5th and 20th. Unlucky Days. Oct. 24th, Nov. 4th and 18th.	IX  SAGITTARIUS - ARCHER November 20th to Dec. 19th. Lucky Days. Nov. 23rd and 26th, Dec. 1st and 13th. Unlucky Days. Nov. 25th, Dec. 3rd, and 17th.

AMAMI TOILET PREPARATIONS

AMAMI SHAMPOOS

—a complete tonic treatment for the hair.

Only Amami contains the 47 ingredients necessary to give your hair a complete tonic treatment. Every time you use Amami you cleanse the scalp most thoroughly, strengthen the hair roots, impart to the hair a delightful lustre, and give it a lovely lingering fragrance.

All Chemists and Hairdressers. 3d. & 6d. pkts.

Amami Elderflor Toilet Series.

Elderflor (to refresh and beautify the skin) and white of egg (to nourish underlying tissue) are included in the Amami Elderflor Vanishing Cream and Skin food. Obtainable from all Chemists: Jars 1/3, Tubes 6d. Face Powder (loose or compact) and perfume are also included in this Series.

Amami Almond Oil Manicure Set.

At the most exclusive Beauty Parlours, Almond Oil is now used for its whitening and softening effect on the skin. And yet an Amami Almond Oil Manicure Set costs only 1/9! Everything you want to keep your nails exquisite, and a separate cream for your hands as well!

SAMPLE MANICURE SET—For sixpence we have arranged to send you enough Almond Oil Manicure requisites for two perfect manicures. Send a 6d. P.O. to—

**PRICHARD & CONSTANCE
(MFG.) LTD., 11, BROAD ST.,
W.C.2.**

themselves in wedlock and will be blessed with healthy children in whom to rejoice in the autumn of life. August and December are the luckiest months, particularly for affairs of the heart.

8. OCTOBER 21st to NOVEMBER 19th. Scorpio, the Scorpion, is the sign. A long, healthy and useful life is indicated for persons born during this period. They are progressive, and inventive, and will prove keen thinkers with a scientific turn of mind, which will be exercised to discover means of allaying the sufferings of humanity. Their nature is commanding, but they are rather inclined to be of a moody disposition. However, in youth they will find much pleasure in the lighter side of life. In all matters of business they will be cautious and trustworthy, but will have a flair for making a success of anything they undertake. In temperament those born during this period are found to be cheery and generous, with a genial smile for all fellow-wayfarers on life's highway. They possess a natural dignity which will earn for them the respect of all with whom they come in contact, and through this they will number among their friends all classes of people, but their friendships will be further cemented by their impartiality, for they will lay as much store by the affection of the lowest as of the highest. Women born during this period are usually of an uncertain temperament, but if they find a suitable mate they generally prove good wives. In all their undertakings, both sexes are fortunate, but during the months of January and July, which are the lucky months, all their ventures will be crowned with success.

9. NOVEMBER 20th to DECEMBER 19th. Sagittarius, the Archer, is the Zodiacal sign. The natives born under this sign have exceptional executive powers, self-control and ability to command. In their early life they tend to be too care-free and indifferent to achieve their object, but with the passage of time, in maturity they often become wise and prudent, and relinquishing their folly will settle down to a quiet, orderly life. They are both bold and active, and are rather impulsive, but with their having a keen insight into the future, their undertakings will all prosper and turn out to their complete satisfaction. In their friendships, they are wholeheartedly genuine, but these friendships are often of the "Ships that pass in the Night" nature. They are well warned to be cautious in their approach to matrimony, as a rash decision may mean the total wreck of their future happiness. Once they have placed their love in the hands of a suitable mate, however, they will be blessed with a home radiating perfect harmony, and their true character will be seen in the tenderest domestic relations. The women are active and busy, and make in their home life a perfect partner in the journey through life's many vicissitudes. February and June are the most favourable months both for business and matrimonial affairs.

10. DECEMBER 20th to JANUARY 19th. Capricorn, the Goat, being the sign. Persons influenced by this sign are both proud and practical, yet idealistic to an almost impossible degree, and seldom reap the just reward of their labours. Difficulties will often rob them of life's joys, but given a stout heart, they will generally find happiness in a life lived solely for others. They have a fund of patience, which stands them in good stead in the setbacks which they will experience, and this trait will win for them

the close friendship of many people whose hearts and ideals are in unison with their own. There is indicated a certain amount of unwillingness to serve others, but on account of their reticent nature they are able to adapt themselves to an inferior post without that feeling of unrest and dissatisfaction which is so common in the "under-dogs." They are, however, quick to grasp an opportunity and can be relied upon to fulfil a position of authority with considerable ability. The women of this period are discreet in business matters, and are rather inclined to obstinacy, but in home life they are perfect help-mates and parents. Any enterprise undertaken during the months of March and November is bound to turn out successful, these months being particularly favourable.

11. JANUARY 20th to FEBRUARY 19th. Aquarius, the Water-bearer, is the sign. Persons born during this period are endowed with great capabilities, but are leisurely in habits and are therefore slow to grasp an opportunity. When roused to activity they can be firm and determined, and will risk almost anything to achieve the desired result. In disposition they will be slow to forgive an injury, and possessing a keen sense of justice will ever stand for the rights of the weak. Hidden behind an outer appearance of strength will be concealed a deep sensitiveness and this will give rise to an overpowering dislike of petty quarrels. A strong wish to plan out an enterprise will result in very few setbacks or failures, and for this reason their counsel will be much sought after by their friends. This characteristic will also be the means of their making numerous new friendships which will be greatly valued for their lasting nature. They will be found to have a wandering disposition and will prove to be enjoying life at its fullest when travelling in distant lands. Many opportunities will come their way on these travels, but great forethought is necessary unless during the months of April and August, when these lucky months will bring unfailing success.

12. FEBRUARY 20th to MARCH 19th, the Zodiacal sign being Pisces, the Fishes. Natives of this sign are noted for their remarkable prudence, but will probably make more success of a position in a foreign land, as they are seldom appreciated in their native country. While maintaining an outward appearance of cheery good humour, they will have many struggles to overcome, but they will invariably come through with flying colours. In temperament they will be conservative in all matters, with little inclination to change from the more or less commonly held ideas of the age. They will be slow to anger, and equally slow to calm down, but will harbour no grudge or feeling of injustice. Their friendships will be numberless, and their greatest delight will be to meet at a convivial gathering of acquaintances seated round a well-laden board. They are usually gifted with two or more professions, and resulting from these, they will accrue a sufficient quantity of worldly goods to enable them to live in comfort to enjoy the company of their numerous friends. The women are gentle and affectionate, and if they contract a propitious marriage, they will find later that it brings to them added advantages in social connections. They are conscientious in home life, and can be trusted with any secret whatsoever. The most promising months are September and May, and success is assured for anything undertaken during these months.

BEECHAM'S POWDERS

Safeguard yourself
against Chills, Colds,
'Flu, Catarrh, &c. Get
Beecham's Powders —
take them as directed.
They at once get a grip
of the worst attack and
throw it off immediately.

FOR 'FLU, CHILLS CATARRH HEADACHES LUMBAGO

QUICK—Beecham's
Powders act as soon as
you take them. **SAFE**
—no danger to heart
or digestion. **EFFEC-**
TIVE—they soon put
you right.

(NOT A LAXATIVE)

8 Powders - 1/3

SINGLE 2^D.

also in Tablet form

1/3 per bottle of 16

A WONDERFUL PICK-ME-UP

BIRTHSTONES.

Probably one of the most familiar methods of keeping alight the fires at the altar of the fates is by the simple use of charms and amulets. From his earliest days, man has believed in the power of certain minerals and precious stones, to protect him from sickness, and the forces of evil. To-day, many still cling to the belief in the efficiency of such charms to play an important role in their life, and aid them towards the Castle of their Dreams Come True.

JANUARY	...Garnet.	Snowdrop.	Constancy.
FEBRUARY	...Amethyst.	Primrose.	Sincerity.
MARCH.....	Bloodstone.	Violet.	Courage.
APRIL	Diamond.	Daisy.	Purity.
MAY	Emerald.	Hawthorn.	Hope.
JUNE	Moonstone.	Wild Rose.	Health.
JULY	Ruby.	Lily.	Passion.
AUGUST	Sardonyx.	Poppy.	Happiness.
SEPTEMBER ...	Sapphire.	Convolvulus.	Repentance.
OCTOBER	Opal.	Golden Rod.	Lovableness.
NOVEMBER ...	Topaz.	Chrysanthemum.	Cheerfulness.
DECEMBER ...	Turquoise.	Holly.	Unselfishness.

We cannot conclude this article without quoting the
age-old rhyme :—

BIRTHDAYS.

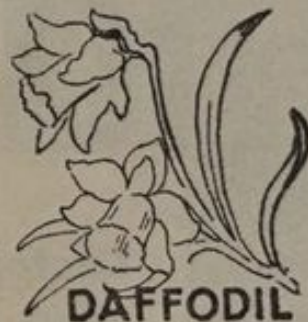
Monday's child is fair of face.
 Tuesday's child is full of grace.
 Wednesday's child is loving and giving.
 Thursday's child works hard for its living.
 Friday's child is full of woe.
 Saturday's child has far to go.
 But the child that's born on the Sabbath day,
 Is blithe and bonny, good and gay.

The LANGUAGE of FLOWERS



As we move about in the quietness of our garden at eventide, or in some fragrant flower-clad woodland, each little posy is sending out to us its message of love and joy and peace, had we but the guide to tell us what they are saying. The following list tells the message which is hidden in the heart of the more familiar flowers with which we are all acquainted.

ACACIA	Secret Love.
AMETHYST	Admiration.
ANEMONE	Expectation.
ASTER	Afterthought.
BLUE BELL	Constancy.
BRAMBLE	Lowliness.
BRIDAL ROSE	Happy Love.
BUTTERCUP	Ingratitude.
CAMELLIA	Perfect Beauty.
CANTERBURY BELL	Acknowledgment.
CARNATION	A Broken Heart.



DAFFODIL



CHRYSANTHEMUM

CELANDINE	Future Happiness.
CHRYSANTHEMUM	Love.
CLEMATIS	Beauty of Thought.
COLUMBINE	Folly.
CONVOLVULUS	Repose.
COWSLIP	Winning Grace.
CROCUS	Abuse Not.
CYCLAMEN	Diffidence.
DAFFODIL	Good Regard.

DAHLIA	Weakness.
DAISY	Farewell.
DAMASK ROSE	Freshness.
EVERLASTING	Deathless Thought.
FORGET-ME-NOT	Forget-me-Not.
FOXGLOVE	Falseness.
GERANIUM	Peacefulness.
GOLDEN ROD	Care.
GUELDER ROSE	The Autumn of Life.
HAREBELL	Grief.



HAREBELL

LACTOPEPTINE

the positive
remedy for

indigestion

Lactopeptine contains every digestive used by the human system in the digestion of food, thus greatly assisting nature in the performance of this important function. Pain is quickly relieved, the stomach toned up, and the digestive trouble permanently ended.

because it
digests like
nature digests

$1\frac{1}{3}$
& 3/4



LILY OF THE VALLEY

HELIOTROPEDevotion.
 HOLLYHOCKAmbition.
 HONEYSUCKLEGenerous Thoughts.
 HYACINTHGaiety.
 IRISA Message.
 JASMINEAmiability.
 JONQUILUnrequited Love.
 LABURNUMDeserted.
 LARKSPURFickleness.

LAVENDERDistrust.
 LILACFirst Love.
 LILYMajesty.
 LILY OF THE VALLEY Return of Happiness.
 LOBELIAHate.
 LONDON PRIDEShallowiness.
 LOVE IN A MISTDoubt
 LUPINE.....Imaginative.
 MARIGOLDWoe.
 MEADOWSWEETFailure.
 MICHAELMAS DAISY...Afterthought.
 MIGNONETTESuper Qualities.
 NARCISSUS.....Self Love.
 NASTURTIUMPatriotism.
 NIGHTSHADEVeracity.
 OLEANDERTake Care.
 ORANGE BLOSSOMS ...Purity and Beauty.
 PANSYThoughts.
 PASSION FLOWERSuperstition.



PRIMROSE



POPPY



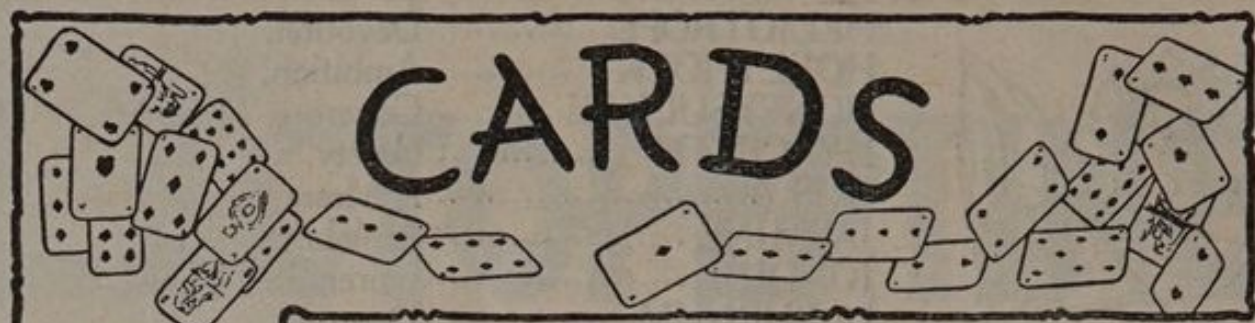
ROSE

PEONYShyness.
 PHLOXUnity.
 PIMPERNELChange.
 PINKBoldness.
 POLYANTHUSJoy of Wealth.
 POPPYConsolation.
 PRIMROSEYouth
 RHODODENDRONDanger.
 ROSELove and Beauty.

ROSEMARYRemembrance.
 SNOWDROP.....Hope.
 SUNFLOWERHaughtiness.
 SWEET PEADelicate Pleasures.
 SWEET WILLIAMGallantry.
 TANSYWar.
 TULIPI Love You.
 VERONICAFidelity.
 VIOLET.....Faithfulness.
 WALLFLOWERInconstancy.



TULIP



TAKE a pack of playing cards and hand them to the person whose fortune is to be told. Tell them to shuffle the cards. When they have done this, pick out for a dark person the Queen of Spades, for a fair person the Queen of Hearts. Count off the top fifteen cards and arrange them with seven on the left hand of the key card, and eight on the right. In reading the cards, the following general rules will form a guide.

Hearts stand for love affairs, diamonds money and business, clubs family and home life, and spades trouble, sickness and death. The following cards have a special significance: Four Aces, sudden business changes; Four Kings, several love affairs before marrying; Four Queens, a warning to be careful in money matters and your dealings with women; Four Knaves, important news of a disturbing nature. If there are more red cards than black, then good fortune is assured, but where black cards predominate, then there is probably a run of bad luck in store. The face cards usually represent those with whom you are in contact, or those you are about to meet; the Kings and Queens stand for lovers you have met, or are shortly about to meet, while the Knaves generally stand for relatives or business associates. The number cards of each suit can be read with the following key chart:

HEARTS.

- TWOAn attempt to part you from your loved one.
- THREEYour dearest wish will be fulfilled.
- FOURPlace your trust in an elderly friend.
- FIVEBeware of one who will try to probe your secret.
- SIXTread carefully, there is trouble awaiting you.
- SEVENAn important event will happen to you shortly.
- EIGHTBe warned. Do not marry him. He is unfaithful.
- NINEThink carefully before you accept a proposal.
- TENYou have a false friend. Take care.



CLUBS.

- TWOOne in your home circle is deceiving you.
THREETrust those around you at home. They are your friends.
FOURA dark man will enter the home who will form an attachment
for you.
FIVEYour mother is too curious.
SIXThere will be a quarrel in the home shortly.
SEVENProbably you will have to visit a large building on business
in the near future.
EIGHTDo not let your home life interfere with your love affairs.
NINEThere are important changes for you just round the corner.
TENYou have a secret enemy in the guise of a friend.

DIAMONDS.

- TWOA loss of money to yourself.
THREEThere is a gift or a legacy for you shortly.
FOURYou will meet an elderly man who will prove a true friend.
FIVEA letter with important news.
SIXThere are rocks ahead.
SEVENYou will have a most successful change shortly.
EIGHTThere is strange news across water.
NINEDo not be in a hurry over the matter you are considering.
TENThink carefully before making business changes.

SPADES.

- TWOOne you love will pass away soon.
THREEOne who is ill will recover. Do not worry.
FOURThe loss of an elderly friend.
FIVESudden news of a death by letter.
SIXOne you care for greatly will shortly fall ill.
SEVENStrange and important news from one you love.
EIGHTA death in the family circle.
NINEChanges and removals with disturbances in the family life.
TENAll will be well. Cease to worry.



BIRD'S NEST—Added fortune.
 BOAT—Personal gains.
 BOOK—A disclosure.
 BOOT—Removal or transference.
 BRIDLE—Self reliance.
 BROOM—Beware of false friends.
 BUGLE—A sudden call.
 BUTTERFLY—Frivolity, inconsistency.
 CAGE—A marriage proposal.
 CAT—Deception, may mean comfort.
 CHAIR—Discussion.
 CLOCK—News of a bereavement.
 COCK—Success in business.
 COFFIN—Hopes frustrated.
 COMET—An unexpected happening.
 CRAB—Domestic upheavals.
 CROSS—Hindrances, suffering.
 CROWN—Honours and success.
 DAGGER—A warning, act with caution.
 DANCER—Startling news—probably good.
 DOG—Protection of friends.
 DOLL—Foolishness and emptiness.
 DRAGON—Danger and trouble.
 DRUM—A dangerous undertaking.
 EASEL—Change of occupation.
 ELEPHANT—Hindrances.
 EYE—Be wary in all ventures.
 FACE—Friendship and meeting.
 FAIRY—Love, happiness and a romance.
 FAN—Flirtation and temper.
 FEATHERS—Nervousness, short of pluck.
 FIDDLE—Festivities and merriment.
 FISH—Fortunate speculation.
 FLOCK—Interest in public schemes.
 FLOWERS—Love and honour.
 FRUIT—Elevation, sometimes ire.
 GARLAND—Hopes fulfilled.
 GATE—General resistance.
 GONDOLA—Romance, possibly marriage.
 GOOSE—Mischievous and quarrelling.

GUN—Slander and backbiting.
 HAMMER—Unpleasant duties to be tackled.
 HAND—Friendship or parting (notice position).
 HARP—Short-lived bliss.
 HEART—True love symbol.
 HUMAN FIGURE—A visit.
 JUDGE—Legal dealings.
 JUG—Over-indulgence.
 KETTLE—Domestic troubles.
 KEY—Guide to overcome obstacles.
 KITE—A warning to keep very straight.
 KNIFE—Bad blood and quarrels.
 LADDER—Advancement through industry.
 LAMP—Solution to a difficult problem.
 LEAVES—Approaching joy.
 LETTERS—An offer of marriage.
 LIGHTHOUSE—Security, comfortable old age.
 LINER—Journeys or voyages.
 LION—Elevation in rank.
 LOCK—Difficult obstacles.
 MAGNET—Attraction (note the symbols around).
 MERMAID—Temptation—a warning.
 MITRE—Honour and wealth.
 MOON—(Crescent), romance; (Full), attachment.
 MOTOR CAR—Short journeys, gaiety.
 MOUNTAIN—Hindrances and obstacles.
 MUG—A joyful reunion of lovers.
 MUSHROOM—Shelter, or change of home.
 MONK—Religious difficulties.
 NAIL—Pain, or dental trouble.
 NECKLACE—(Complete), Victory; (Broken), A broken promise.
 NURSE—Pain.
 OAK LEAF—Kind friends. A long and successful life.
 OAR—Great sporting event.

- OX—Hospitality.
 PADLOCK—(If Open), Surprise;
 (If Closed), Caution.
 PEACOCK—Luxury, worldly wealth.
 PIPE—Domestic comfort.
 PISTOL—Violence, a warning.
 PURSE—A personal gain.
 QUERY—Uncertainty.
 RIFLE—Misfortune.
 RING—Marriage (note the symbols
 around).
 ROSE—Love and happiness.
 SCALES—A point of law.
 SCEPTRE—A title. Authority.
 SCISSORS—Separation.
 SCYTHE—Danger and death.
 SHAMROCK—Good fortune.
 SHIP—Trade and increase.
 SNAKE—Treachery.
 SPADE—Comfort through industry.
 SPIDER—Stealthy dealings, and
 cunning.
- SPOONS—Luck, a christening.
 SQUARES—Letters or parcels.
 STAR—Destiny, good fortune.
 SUN—A promise of good health.
 SWORD—Enemies, an accusation.
 TEAPOT—Consultation.
 TELESCOPE—Adventure and
 travel.
 THRONE—Honour and dignity.
 TREE—Lucky symbol.
 TRIANGLES—
 (Upside down), Failure.
 (Right way), Success.
 TRIDENT—Hopeful news.
 UMBRELLA—New home with
 friends.
 VASE—Sacrifice rewarded.
 WHEEL—Legacy; if broken,
 obstruction.
 WINDMILL—Industry, caution
 warning.

KEEP YOUR DOG IN PERFECT CONDITION

To maintain your dog's vitality, to keep him fit, and to safeguard him against illness and disease you should give him **SHERLEY'S DOG MEDICINES & FOODS**. These medicines and foods are all based upon the most up-to-date Veterinary Research.

SHERLEY'S
DOG MEDICINES
TESTED



Sherley's Dog Book "HINTS TO DOG OWNERS"

A complete Guide to the Treatment of Dogs in Health and Sickness, including Chapters on the Care of the Dog, Breeding and Showing. Price 2d. or post free 3d.

A. F. SHERLEY & CO. LTD.
 18, Marshalsea Rd., LONDON, S.E. 1.



PHRENOLOGY

THIS interesting science enables one to gauge the character of the person concerned with a high degree of accuracy. The development of the various parts of the brain, influencing the outer forms, is a sure indication of the disposition.

1. The Intellectual Group, comprising the Memory, Comparisons, and Construction.

2. Sympathetic Group, includes those faculties which enable us to comprehend, sympathise and associate with our fellow-beings. A love of companionship and gaiety is also denoted.

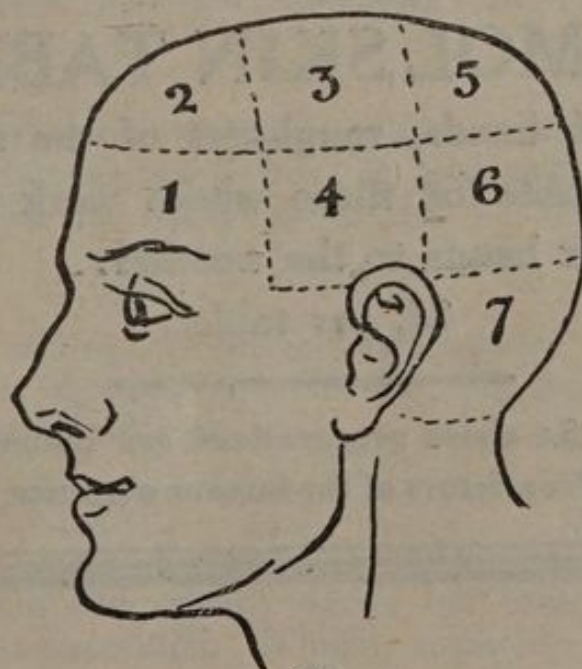
3. Devotional Group, includes Wonder, Faith, Hope, and Veneration. If highly developed the probability of a Religious Life. In all cases a sense of justice and truth.

4. Self-regarding Group, includes Caution and Executiveness. In a developed state, a sound business judgment, and a leader.

5. Governing Group, includes Conscientiousness, Firmness and Continuity. A sense of Fair Play, and a readiness to adapt oneself to varied conditions.

6. Social Group, includes Friendship and Conjugality. In the married state a deep love of home life and an exceptionally strong sense of fidelity. A staunch friend and a lover of children.

7. Instinctual Group, includes Love of Life, Power, Love of Offspring. A dominating disposition if well developed. A strong constitution, and sound and loving parent.



The NEW Beauty Treatment **Wash Beauty and Health into your Skin.**

Germolene Medicated Toilet Soap is charged with Skin-beautifying properties. There is protection in its stimulating lather—it feeds and nourishes the skin as well as merely cleansing.

Buy a tablet to-day, and use it every time you wash.



Germolene **(MEDICATED) TOILET SOAP**

GERMOLENE SHAVING SOAP.

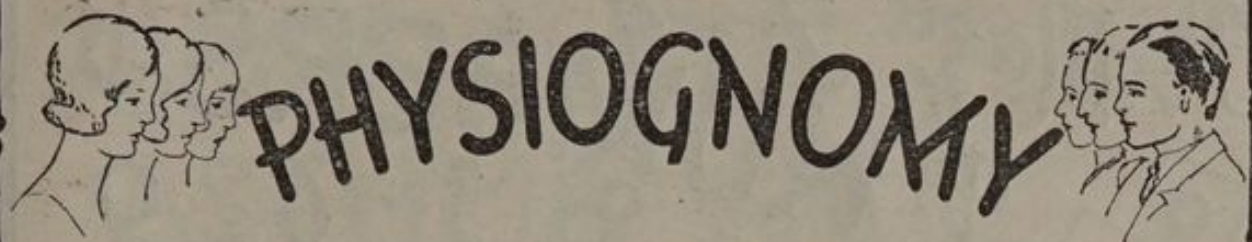
A delightful shaving preparation—does not irritate the tenderest skin and gives to the face a silky and velvety feeling. 6d. per stick.

GERMOL SKIN TABLET.

For chapped hands, roughness of the skin. Particularly suitable for those whose work necessitates exposing their hands to the weather.

3d. per tablet.

NOTE.—All the above preparations are manufactured by the Proprietors of the famous ointment Germolene.



PHYSIOGNOMY

HAIR.

If long, black and smooth—reliability. If short, black and curly—unsettled. If long and brown—obstinate and headstrong. If brown and curly—given to temper. If fair—a weak constitution, but pains-taking. If red—restless, headstrong, and sometimes shallow.

FOREHEAD.

If large, round and smooth—frank and intelligent. If hollow in the centre—scholarly. If flat and receding—brutality and low passions. If narrow with hollow temples—daring and enterprising.

EYEBROWS.

If thick and even—agreeable and persevering. If thin and meeting at root of nose—deceitful. If thin and scanty—independable.

EYES.

If large and prominent—candid. If small and sunk—jealous and cunning. If close-set—temper. If blue—intelligence. If black—forcefulness. If grey—just. If blinking—deceit.

NOSE.

If large—intelligence and discretion. If upturned—bold love. If thin and long—courage and gaiety. If aquiline—proud and haughty. If pointed, together with thin lips—avarice and cunning.

MOUTH.

If small and well-formed—timidity. If very large and full—false and shallow. If thin—scandal loving. If moderately full—kindness and humour. If loose and heavy—sensuality.

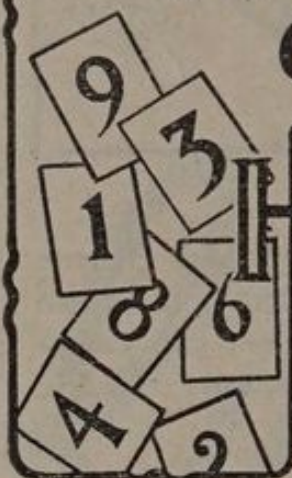
CHIN.

If well-formed and round—sensible and reliable. If dimpled—love of gaiety and the opposite sex. If flat and receding—stupidity. If turning upwards—a schemer.

THE FACE IN GENERAL.

If strong and coarse—brutish and harsh. If plump and round—joviality. If thin and smooth—active but somewhat suspicious. If pale—a timorous disposition. If highly coloured—a good companion

The Magic of NUMBERS



HERE is a very simple way to spend a happy half-hour amusing your friends either at the party, or on a wet evening. Cut out nine squares of thin card and write on them the numbers from one to nine. Place them face downwards on the table, after well shuffling them, and then let each person in turn select a card.

1. You will find happiness awaiting you all along the pathway of life. Your dearest wishes will come true, your highest hopes will find their fulfilment and your star of ambition will shine brightly in your heaven, guiding you to the haven of Good Fortune.

2. To the one who selects this card, life will find its fulfilment in love. Marriage will bring with it difficulties, but in overcoming these you will realise your fairest dreams.

3. The voyage of life for the holder of this card will be full of difficulties and disappointments. If, however, you meet these trials with a firm resolution, all will be well, and after treading the way of hardships you will find the Golden Gateway to the Path of Roses.

4. To you success will come through hard work. In your life there will be many changes, and probably many long journeys. Your soul will at times be aflame with a strange wanderlust. In temperament you are of a very matter-of-fact turn of mind and are eminently practical.

5. You will have a happy marriage and a goodly share of children. Balancing this will also come a fair share of this world's riches. Beware of selfishness else it may prove your downfall. Have courage when difficulties arise for within you is the power of mastery.

6. Yours is the pathway of home-building. In this you will find joy, rest and contentment. Your fulfilment will come through your children, for your greatest happiness will be in watching them struggle onwards to where success awaits them along the great highway. You are rather too fond of pleasure and entertainments, but this you will overcome.

7. Yours will be a life of absolute completeness. All you handle will bear the fruit you desire. Your balanced outlook upon life will bear you over any stormy tides which may arise into the harbour of rest and contentment.

8. Yours is a life of strange journeyings. In marriage you will meet with many difficulties and will need great patience. In you there are the seeds of genius which, if carefully tended, will bring you towards the end of life much peace and satisfaction.

9. Your life will be lived strangely out of touch with this world of common things. To you the greater causes of humanity will always have a tremendous appeal, for this is the mystic number of Spiritual Regeneration.

**FOR COUGHS, COLDS,
BRONCHITIS, 'FLU,
ASTHMA AND
CHILDREN'S COUGHS**

TAKE
VENO'S
Lightning
**COUGH
CURE**

Year after year, young, middle-aged and elderly people have been cured by Veno's Lightning Cough Cure. The soothing relief it brings to the throat and chest has made it the popular family cough cure. Wise mothers keep it handy always. 1/3 & 3/-.

**VENO'S
PASTILLES**

Delightfully soothing and warming to throat and chest. In handy rolls for pocket or handbag. 3d. each. Sold everywhere.

The MEANING of GEMS



MARVELLOUS properties were attributed to many precious stones and gems by the ancients, and it is customary among lovers and friends to notice the significance attached to various stones in making birthday, engagement and wedding presents.

- AGATEInsures health, long life and prosperity.
- AMETHYST.....Preventive against violent passions.
- BERYLEverlasting youth and happiness.
- BLOODSTONE ...Steadfast affection, courage and wisdom.
- CORNELIANPreventive of misfortune.
- CATSEYEWarns against danger and trouble.
- CHRYSOLEITE ...Frees from evil passions and melancholy.
- DIAMONDSignifies purity.
- EMERALDDiscovers false friends, insures true love.
- GARNETConstancy and fidelity.
- JASPERWisdom and courage.
- MOONSTONE ...Good luck.
- ONYX.....Insures conjugal felicity.
- OPALAn "unlucky" stone portending injury.
- PEARLSignifies purity and innocence.
- RUBYDiscovers poison, corrects evils.
- SAPPHIREFrees from enchantment.
- SARDONYXMarried happiness.
- TOPAZFidelity and friendship.
- TURQUOISEProsperity in love.

**A MOST EFFECTIVE
TREATMENT FOR
ECZEMA
RINGWORM
ULCERS
BAD LEGS, &c.**

**The Approved First Aid in All Cases of
CUTS, BURNS, SCRATCHES AND SCALDS**



Germolene Blood Purifier and Tonic.

**To be taken according to directions, in conjunction
with the use of GERMOLENE Aseptic Skin Dressing
for all SKIN TROUBLES. 3/-.**



A good hand