

General Apothecaries Company's advertiser.

Contributors

General Apothecaries Company (London, England)

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GENERAL APOTHECARIES COMPANY, (Limited.)

CENTRAL DEPOT—49, BERNERS STREET, LONDON.

THERE was perhaps no enterprise demanded by the circumstances of the times so desirable as one organized by Medical Men for the supply of unadulterated Drugs, pure Chemicals, and Remedial Agents of all kinds under their proper names. Accordingly, as soon as the Legislature had framed an Act to limit the liability of Shareholders in commercial undertakings to the amount they voluntarily subscribed, this Company was proposed, and found such ready acceptance, that the Shares were at once taken up, and a suitable Establishment formed.

The GENERAL APOTHECARIES COMPANY (*Limited*) commenced their business in June last, announced the fact to the profession, and so great a measure of success has already crowned its first efforts, that no doubt exists of its becoming ultimately, not only a powerful means of improving the status of the profession, but a highly profitable commercial undertaking.

The recent exposure before the Committee of the House of Commons and by the public press of the almost universal practice of adulteration of Drugs and Chemicals, is calculated to inflict much injury on the Profession, to lower the estimation in which the science of Medicine is held, and to encourage every species of quackery, unless Medical Men reassure the public.

The Directors of the GENERAL APOTHECARIES COMPANY (*Limited*) propose to work out a remedy for this great social evil, and they respectfully request the aid of the Profession.

Finding numerous channels for business of the character they profess to transact, it has just been determined by the original Shareholders to increase the CAPITAL of the Company by the issue of a further number of Shares of £10 each, and to give the privilege exclusively to Medical Men of paying for such Shares by instalments at convenient intervals. If the question, therefore, be asked, "On what ground can we rely on this Company to furnish pure Drugs and Chemicals, properly compounded Preparations, and faithfully to perform what it professes, more than on private firms?"—the answer is, every Medical Man who regards the general interests of the science and practice of Medicine, or his own professional character, may, by becoming a Shareholder, and having some stake in the Company, be, as it were, behind the scenes, and may assure himself of the integrity of purpose with which its views are carried out.

If the object of the Directors were merely to raise a large capital, this could at once and easily be done by suitable appeals to the public, and issuing the Shares on the Money Market. But whilst non-professional Shareholders are admitted, it is hoped that a large proportion will be Medical Men, and the Directors would prefer having applications for from two to five Shares from gentlemen in the Profession to selling the Shares to lay capitalists.

The attention of the Profession is particularly called to the present publication—"The Record of Pharmacy and Therapeutics," which it is hoped will be found practically useful for many purposes. The Price List will be found very moderate. If some items may appear somewhat higher than is charged by some houses, others are lower; and the Directors will always bear in mind the propriety of a judicious economy.

JOHN JAMES RIDGE, M.D., J.P., *Chairman.*
JOHN GARDNER, *Managing Director.*

49, Berners Street, Oxford Street, London.

MEDICINE CABINETS.

PHYSICIANS, SURGEONS, and GENERAL PRACTITIONERS who do not require a very large stock of drugs and chemicals, but only an assortment, are informed that

THE GENERAL APOTHECARIES COMPANY

have a variety of designs for CABINETS, to contain medicines in a compact, neat, and acceptable manner, constituting either miniature dispensaries, or cases for scientifically-arranged specimens. Thus, in the form of

**A Book Case, A Pedestal Chest of Drawers,
A Library Table, A Chiffonier, An Escriptoire,**

or some other piece of furniture, a very complete dispensary is constructed.

The internal arrangements always embrace a compartment where, under a separate lock and key, poisonous substances may be kept; and it is advisable to employ for these some peculiarly-coloured bottles.

* * * For the safety of domestics and persons not acquainted with the names and power of drugs, these precautions are highly necessary. Many lives have been lost through the custom of allowing bottles containing active medicines to lie straggling about the house, or in cupboards where food is kept.

Thus, a dispensary may be added to a drawing-room, library, or dining-room, and be as ornamental as it is useful. These cabinets can be had in rosewood, mahogany, satinwood, or oak.

The convenience of these cabinets far exceeds that of medicine chests, being more capacious, and admitting changes.

The price varies, of course, with the pattern, size, and material; but from 5*l.* 5*s.* to 20*l.* a considerable choice can be had.

The bottles and stock of the cabinets arranged to order. The former are charged eightpence per pound; the latter, at the price current of the Company.

THE GENERAL APOTHECARIES COMPANY

also supply the Profession with Appliances and Sundries.

The following are particularly recommended to notice:

1. An Enema Apparatus made of India-rubber, on a new principle, admirably adapted for the patient's own use, with a pump action, requiring only one hand. Price 7s. 6d. to 10s. 6d.

2. A Breast Pump, for the patient's own use, very efficient, each 2s. 6d.

3. Turkey Sponges, of a size suited for surgical purposes, 3s. to 4s. per dozen.

4. Medicine Chests of every description, in Wood or Leather. The prices of Chests are now much lower than heretofore.

All other Sundries:—Taylor's Lint—Lint of old make—Gutta Percha Tissue—French Filtering Paper—Pill Boxes—Graduated Glass Measures—Plasters—Funnels, &c. &c.

TO MEDICAL AUTHORS.—There is a design, under very favourable auspices, to establish AN AUTHOR'S AND GENERAL PUBLISHING COMPANY, with limited liability.

will embrace Medical Works, and will especially benefit Medical Authors. Measures are contemplated to give great publicity and obtain larger sales for books than has ever even been attempted, at the same time to save the expenses of advertising, and ensure profit instead of loss to Authors. It is believed this Company will inaugurate a new era of Literature.

Gentlemen willing to co-operate are requested immediately to communicate with E. Moss, Esq., 23, Moorgate Street, London.

Thermal Establishment of Vichy,

BY GRANT OF THE FRENCH GOVERNMENT

(Law of the 10th and 18th June, 1853).

DIRECTOR—MR. H. BARRIER, AT VICHY.

BRANCHES:

IN PARIS—187, RUE ST. HONORE;

DIRECTOR—MR. F. BRU.

IN LONDON—27, MARGARET STREET, Cavendish Sq.;

DIRECTOR—MR. F. BRUNEL.

The above Houses represent the Thermal Establishment of VICHY in LONDON and PARIS for the sale of the NATURAL Mineral Waters of Vichy as bottled at the Springs, the Salts obtained by evaporating the Waters, and Pastils prepared with the Salts.

THE MINERAL WATERS OF VICHY have long been held in great repute for their remedial efficacy in disorders of the digestive organs, dyspepsia, hepatic obstructions, gout, and urinary diseases.

During the last two or three years, great numbers of the higher classes of Englishmen have visited the Springs, and from the benefit they have derived from the waters, a considerable demand has arisen for them for employment at home after the close of the Vichy season.

These circumstances have induced the Company to which the Imperial Government of France has conceded the custody of the springs and the privilege of vending the waters, to form an establishment in London, for the readier supply of the numerous families who recognise their value; and it is deemed certain that the profession in Great Britain will avail themselves of these remedials, so soon as they are acquainted with their nature and properties.

A Pamphlet has been published, explaining the properties of the several waters, their applications, and the best method of using them, which may be had by any medical man through the post, gratis, on applying by letter to Mr. BRUNEL, 27, Margaret Street, Cavendish Square.

The following TABLE represents the Gaseous and Saline Constituents contained in one quart of the several Waters of Vichy, calculated from the recent analyses of M. Bouquet, in grammes (1 gramme = 15.434 grains.)

Constituents of the Vichy Waters.	Grande Grille.	Hôpital.	Célestins.	Hauterive.	Des Dames.
Carbonic Acid	0.908	1.067	1.299	2.183	1.908
Bicarbonate of Soda	0.483	5.029	4.101	4.687	4.016
" of Potass	0.352	0.440	0.231	0.189	0.189
" of Magnesia	0.303	0.200	0.554	0.501	0.425
" of Strontia.....	0.003	0.005	0.005	0.003	0.003
" of Lime	0.434	0.570	0.669	0.432	0.604
" of Protoxide of } Iron	0.004	0.004	0.004	0.017	0.026
" of Protoxide of } Manganese }	A trace.	A trace.	A trace.	A trace.	A trace.
Sulphate of Soda	0.291	0.291	0.314	0.291	0.250
Phosphate of Soda	0.130	0.046	A trace.	0.046	A trace.
Arsenate of Soda	0.002	0.002	0.003	0.002	0.003
Borate of Soda	A trace.	A trace.	A trace.	A trace.	A trace.
Chloride of Sodium	0.534	0.518	0.550	0.534	0.355
Silicia	0.070	0.050	0.065	0.071	0.032
Organic Matter, Bituminous	A trace.	A trace.	A trace.	A trace.	A trace.
	7.914	8.222	7.865	8.946	7.811

These analyses will enable the Profession to judge of the alleged value of these

waters as therapeutic agents. They are severally recommended by the Physicians of Vichy as follows :—

1. HAUTERIVE.—This is richest in carbonic acid, and consequently pleasanter, and better adapted for bottling and transport. It is adapted to the treatment of gout, gravel, affections of the kidneys or bladder, urinary calculi, and diabetes.

2. DES DAMES.—The waters of this spring contain the largest proportion of IRON, which, being in the state of protoxide, is highly efficacious in anemia, chlorotic affections, protracted convalescence from acute diseases, and delicate young persons, particularly females.

3. GRANDE GRILLE.—The water of this spring is more especially recommended in lymphatic habits, disorders of the alimentary canal, congestion of the liver, enlargement of the spleen, visceral obstructions, biliary calculi, &c.

4. HÔPITAL.—This resembles the *Grande Grille*, but less exciting, and therefore more adapted to delicate persons, with nervous susceptibility, or disposed to pulmonary congestion, or hæmorrhage.

5. CÉLESTINS is most prescribed in affections of the kidneys or bladder, gravel, urinary calculi, gout, and diabetes.

The Price of all the Waters is One Shilling a Bottle. The Profession is allowed the usual Discount.

MINERAL SALTS OF VICHY WATERS, FOR DRINKING.—The VICHY WATERS COMPANY have established Laboratories near the Springs, where, by evaporating the Waters, all the saline constituents are obtained, as closely as possible resembling the contents of the Waters themselves.

These Salts are wholly unlike artificially-compounded mixtures, which are sometimes made as a substitute; they crystallize in a different form, have a loose spongy texture, which causes them to dissolve more readily, and have a less alkaline and pleasanter flavour. *Where the Waters cannot be had, the Salts are the best method of supplying the want.*

The Salts are sold in boxes, containing—25 packets, 2s.; 50 packets, 3s. 9d.; 100 packets, 7s. In stone bottles, price 3s., equal to 50 bottles of Water.

VICHY SALTS FOR BATHS.—In packets, price 1s. 3d.; in stone bottles, 2s.

These Salts enable patients, after leaving Vichy, or those who cannot avail themselves of the Waters at their source, to obtain the great benefits to be derived from these mineral Baths.

DIGESTIVE PASTILS OF VICHY.—These Pastils or Lozenges, prepared with the pure Salts of the Vichy Waters, are an agreeable adjunct to the use of the Waters; or taken alone, they relieve flatulence, indigestion, heartburn, acidity, and other disorders of the stomach.

They are far more agreeable to the taste, and more efficacious in their action, than any form of artificially-prepared alkalines, soda, &c.

They may be had flavoured with various aromatics—mint, citron, orange, rose, tolu, vanilla, aniseed—or *simple* without flavour.

PRICE 1s. AND 2s. PER BOX.

Orders for Vichy Waters, the Salts, or Pastils, forwarded to
F. BRUNEL, 27, MARGARET STREET, CAVENDISH SQUARE,
will receive immediate attention.

PORTABLE WINE BINS.

THE New Portable Iron Wine Bin is an invention of a very useful character, both for the Housekeeper and the Wine Merchant, and particularly for Medical Men. Independent of the great saving of space, and the cleanliness of this manner of stowing wines, different sorts and sizes of bottles can be placed together, and a bottle from any part of the bin can be withdrawn without disturbing the others. Bottles can also be returned to their places when empty. The bins are of various sizes, and the prices are regulated according to the number of bottles they are required to contain. Another important feature is, that these bins can be removed as any other piece of furniture to a new residence, avoiding all the expense of building bins; and where cellarage is confined, they can be fixed in any part of the house, the bottles being as secure from removal as if locked up in an ordinary wine cellar.

Bins for 100 bottles, 22s. 6d.; 150, 34s.; 200, 37s. 6d.; 300, 56s. 6d. Or, with enclosed doors and locks, for 150 bottles, 56s. 6d.

F. BRUNEL, 27, MARGARET STREET, CAVENDISH SQUARE.

MODERATEUR LAMPS.—EVANS, SONS, and Co. respectfully invite their friends and the public to an inspection of the extensive and beautiful STOCK of these much-admired LAMPS, just received from Paris, embracing all recent improvements, in Bronze, Or-molu, Crystal, Alabaster, and Porcelain, of various elegant designs, suitable for the cottage or mansion. Show-rooms, 33, King William Street, London Bridge.

Medical and Estate Agency Office,

WALBROOK CHAMBERS, 38, WALBROOK, CITY,

NEAR THE MANSION HOUSE, LONDON.

MR. NATHANIEL JACOBSON having for several years been favoured with the Confidence and Recommendation of a highly respectable and influential Connexion (to whom he will have pleasure in referring), solicits the favourable attention of the Members of the Medical Profession who may be desirous of Transferring or Purchasing Practices or Partnerships, to the facility of accomplishing their views, and also all matters connected with the Profession, satisfactorily through the medium of his Agency.

All instructions and information will be regarded in strict Confidence, and the interests of both Vendors and Purchasers faithfully consulted.

Valuations of Surgery Fixtures, Stock, &c., carefully attended to in Town or Country.



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SALMON, ODY and Co., most respectfully inform the Public that their Patent Self-Adjusting Trusses afford more ease and security for the relief of HERNIA than any other instrument for the purpose. They will answer for right or left side, requiring no under-strap or any galling bandage. Persons in the Country are requested to send the circumference of the Body one inch below the Hips.

CAUTION.—As many mercenary Druggists are vending an inferior article, purchasers are requested to observe that SALMON, ODY, and Co., 292, Strand, London, is marked upon the leather case.

Sold by one or more Druggists in every city and principal town in the United Kingdom.

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(LATE SAVIGNY AND CO.)

67, ST. JAMES'S STREET,

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TO THE ARMY AND THE HONOURABLE EAST INDIA COMPANY,

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INSTRUMENTS FOR DEFORMITY IN GENERAL.**Artificial Legs, Arms, &c.****SURGICAL INSTRUMENTS**

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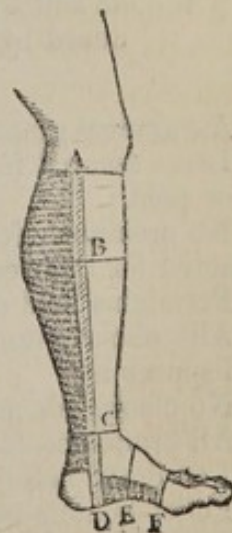
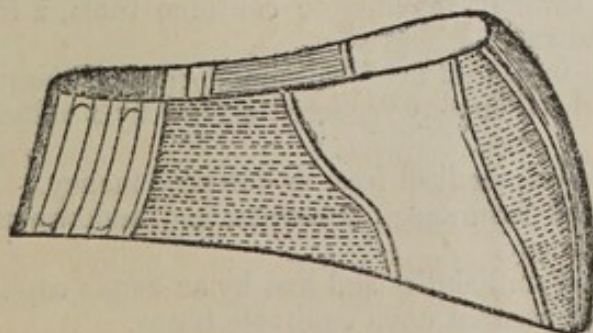
W. H. BAILEY begs to inform the Profession that he is prepared to supply them with every description of Instrument for **DISSECTING** and **OPERATING** of the very best quality, at prices which will be found satisfactory. Dental Instruments, Trusses, &c. Elastic Stockings, Ladies' Belts, Crutches. Enema Apparatus, with all the modern improvements.

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An Illustrated Catalogue of every description of Instrument, with prices, sent *free* upon application.

SHOOLBRED & Co., SURGICAL BANDAGE MAKERS, in returning their thanks for past favours, beg to inform the Medical Profession that their business is now carried on by Mr. J. Bradshaw, at their original establishment, 34, Jermyn Street.

J. BRADSHAW, late SHOOLBRED & BRADSHAW, begs to call attention to the various improvements in Patent **ELASTIC STOCKINGS, BELTS, KNEE-CAPS, SOCKS,** and Ladies' and Gentlemen's **SPINE SUPPORTERS.** A new description of **BELT**, invaluable for prevention of Cholera, and the cure of Rheumatism, Lumbago, &c.



N.B. Every description of **INDIA-RUBBER BANDAGE**, vulcanised on the newest principle.

Directions for measurement sent by post. N.B. A liberal discount to the Profession.

A female to attend on ladies.

Anglo-Australian & Universal Family Life Assurance COMPANY.

Incorporated under Act of Parliament, 7 & 8 Vict. cap. 110.

For granting every description of Infantile, Adult, and Matrimonial Assurances,
Educational and Hospital Annuities, and Endowments.

CAPITAL, £150,000.

LONDON OFFICES—5, CANNON STREET WEST, CITY.

PECULIAR advantages to the Medical Profession are offered by this Company in its Infantile Assurances, Endowments, and Annuities, which are specially adapted to making a provision for Educational purposes, and for the expenses of Professional Training at the Hospital; so that gentlemen who may be closely identified with the interests of other Companies in the *ordinary* business they transact, might nevertheless advocate and avail themselves of the *special* features presented by this Company.

From the fact that the Medical Profession has always been distinguished by its active benevolence, not only in mitigating physical sufferings, but also in alleviating mental afflictions, the medical attendant of every family is generally looked up to as a special friend, and has consequently peculiar opportunities of recommending the adoption of any course which he considers likely to be productive of benefits, whether immediate or deferred.

Amongst these, the assurance of lives, adapted as the system now is to meet every requirement, necessarily occupies a prominent position; and while it may almost be deemed a *duty*, as well as a pleasure, for every medical gentleman to advocate the making of a provision for the future, his services should in fairness be suitably acknowledged by the Assurance Company which receives the benefit of his recommendation.

This Company's Scale of Remuneration to the Medical Profession is as follows:

1. A fee of 10s. 6d. for all examinations of Assurers for £200 and under, and £1 1s. for those above £200. In cases of Joint Life Assurance, a fee and a half, according to the amount.
2. Twenty-five per cent. of the first year's premium, in addition to the above fees, on all Life Assurance Proposals introduced and completed by any Medical Gentleman, payable on its receipt by the Company, whether in annual or other payments.
3. Five per cent. upon the Purchase-money of all Shares disposed of by him.
4. One and a half per cent. upon the Purchase-money of all Annuities introduced by him.

GENERAL ADVANTAGES.

Assurances granted on lives of any age, from one day old up to one hundred years.

Lives assured from the date of their acceptance in all cases where a deposit has been paid.

No premiums forfeited through inability to continue them, a free policy being granted for their commuted value.

Premiums held on credit in case of need, without forfeiting the policy.

All policies granted by the Company rendered secure by a valuable principle of indisputability.

No charge for policy stamps, medical fees, or entrance money.

All premiums for deferred assurances, annuities, and endowments returned in full on death before a stated age.

Policy-holders protected from liability and loss by an ample capital fund.

Invalid and diseased lives assured upon equitable terms.

Seventy-five per cent. of the entire profits divided amongst policy-holders, on a new and most equitable principle.

Prospectuses, Proposal Forms, and every information, can be obtained, on application to

JOHN NEWTON, Secretary.

5, CANNON STREET WEST, CITY, LONDON.