

The American Dental Institute, Limited (established 1885).

Contributors

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THE AMERICAN
DENTAL INSTITUTE,
LIMITED.

(ESTABLISHED 1885).

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THE PRIVACY OF THE MOST
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THE AMERICAN DENTAL INSTITUTE, LIMITED.

Extract from the American Red Book, 1896.

FOR many reasons, not the least among which is the fact that successful modern dentistry demands such a high grade of exquisite mechanical skill, in addition to the extreme delicacy of the personal operations, that a single-handed practitioner cannot to-day cope with the requirements of even a moderate practice, the tendency towards association becomes daily more marked in the profession. There are also certain abuses in its inner walks with which the general public have nothing to do, but which may be briefly indicated in the statement that dentistry being a progressive science, continually bringing forth new and wonderful methods and self-improvements, the venerable antiquity of an individual practitioner may or may not be an index to his skill. It will prove so only in proportion to his efforts to be in touch with the very latest discoveries and procedure, which becomes constantly more involved, as means of meeting every possible contingency in the treatment of the human mouth are further devised and developed. It is a known fact, that nearly all old dental practices, which still fulfil these important requirements are in the

hands of dental surgeons of personal eminence in bygone days, but who now simply throw the ægis of great names over the operations of younger assistants, infinitely more advanced and up-to-date than their principals in the latter's very best period of work. This final circumstance has been one of the greatest bars in the paths of rising men, and has been the cause of much resentment on their part. In medicine, Galen or Æsculapius would stand a very poor chance beside a Sir Benjamin Richardson or a Marion Sims, but the Galens of the dental profession have hung to their prerogatives with a tenacity worthy of a better cause. As already stated, large practices in important centres absolutely demand a multiplicity of operators, and the mechanical work called for by the daily practice of each, when cared for in a single *atelier*, replete with all the newest and most perfect labour-saving appliances of the day, can be executed at greatly less expense, and with a uniformity of quality and elegance unattainable by any other system. An establishment of this sort, or rather, a series of them, under one management, in which the individualities and brilliant attainments of over a score of American operators have the fullest opportunity for their free exercise is found in the AMERICAN DENTAL INSTITUTE, LIMITED. Of the world-wide vogue of the American dentist one scarcely needs to insist. We know—and so does all the rest of the world—what American genius has done for the profession, that there are no such Dental Colleges as in America, that in the mechanical department of the profession all that is best in special materials, and the tools wherewith to manipulate them, have been invented, and are still greatly produced, in the United States, while the enthusiasm and loyalty of the present generation of American Dentists to their calling provokes the admiration of the older profession, of which modern dentistry is the daughter.

To briefly outline what the American Dental Institute is accomplishing: Since its formation in 1886, it has grown from one to nearly a dozen establishments, situated in London and elsewhere. The Staff consists of graduates of the foremost Dental Colleges in this country and America, and comprises gentlemen well known and esteemed. At each establishment the operating rooms are fitted with the very best and most modern dental appliances. The Institute's dental laboratories are among the most extensive and perfect in the world, and none of their work is ever given into outside hands. Consultations concerning difficult cases are frequently made, and are to the patient's advantage. The Institute has introduced the American method of keeping its own work in order for years, free of expense to the patient, regular periodical invitations being issued to them to attend, at their convenience, in order to examine the work and see that everything continues satisfactory.

The following is a list of work undertaken by the Doctors of Dental Surgery in attendance at the AMERICAN DENTAL INSTITUTE, LIMITED:—

- 1.—**Crown, Bar, and Bridge-work**, for adjusting Artificial Teeth permanently, *i.e., without plates* (introduced into England by the AMERICAN DENTAL INSTITUTE, LIMITED).

*For this now renowned system of replacing teeth
you are referred to page 11 of this book.*

- 2.—**Artificial Teeth with plates**.—All known and successful systems of adjusting the finest Artificial Teeth with Plates, by the suction principle, so as to

cause as little injury to the remaining teeth and gums as possible.

- 3.—**Continuous Gum Work.**—This is the perfection of Artificial Teeth with plates, and is intended for cases where absorption has taken place, and is effectual in restoring the natural youthful expression to the mouth.
- 4.—**Regulating Teeth**, for children and adults.
- 5.—**Crown Work** treatment for the preservation and restoration of teeth (too far decayed to be filled) by by the adjustment of crowns.
- 6.—**The Tightening of Loosed Teeth** mechanically, and by restoring to health diseased gums and tissues.
- 7.—**The Painless Extraction of Teeth** (when necessary) with the aid of nitrous oxide and other anæsthetics.
- 8.—**Scientifically Filling Decayed Teeth** permanently with gold and other suitable materials.
- 9.—**Enamel and Porcelain Inlays**, the exact representation and colour of the teeth, dispensing with the unsightly appearance of gold, which is often objected to.
- 10.—**The Construction of Obturators** for cleft palates.
- 11.—**The Painless Treatment of Exposed Nerves of Teeth**, and Root Treatment, the Curing of Abscesses, &c., &c.
- 12.—**Generally undertaking every branch of Dentistry**, including all known and approved methods of preventing and curing pain, saving teeth, and inserting artificial teeth.

The privacy of the most refined dental practice is observed throughout the Institute.

At each establishment there is a Consulting Dentist, who, after having had a consultation with the patient, places him or her in the hands of a Specialist, who has proved himself to the satisfaction of the Directors to be an expert in the branch he practises. Each operator has by his side a lady assistant, who is trained to the duty of helping both the operator and the patient, saving the time of both, and giving the womanly sympathy that so helps a lady patient.

At each establishment there are mechanical experts who make the artificial teeth under the watchful superintendence of the operator who attended the patient.

Every operation is liable to be examined by another dental expert. In this way no operation can be scamped or left unfinished.

All work undertaken at the AMERICAN DENTAL INSTITUTE, LIMITED, is kept in order for years, free of further expense to the patient, regular notices being forwarded to patients when they should call again to have their work examined, in order to see that everything continues satisfactory.

Patients placing themselves in the care of the AMERICAN DENTAL INSTITUTE, LIMITED, may rely on obtaining the highest possible achievement in the science of dentistry with the smallest possible chances of failure.

The constant interchange of ideas, and the advantage of immediate consultation with one or more colleagues, tend to facilitate the treatment of most difficult cases.

The number of operators permits long enough sittings at a time to be given to each patient to carry through the work expeditiously.

The capital at command gives patients the advantages of superior appliances, fittings, attendants, and comforts.

By the conscientious application of the best skill and appliances, the AMERICAN DENTAL INSTITUTE enables patients to approach as near as possible their ideal in dentistry, viz., to obtain the maximum of success with the minimum of pain, discomfort and expense.

The Institute has been fortunate in securing the services of Doctors of Dental Surgery who are acknowledged experts in the various branches of the science. Patients may, therefore, rely on receiving the most skilful attention and the advantage of the most advanced knowledge of dentistry.

The Directors of the AMERICAN DENTAL INSTITUTE, in accordance with American ideas of business, break through the antiquated English professional code of etiquette, and apply direct to the public for support and recommendation, and the result has been that the Institute is widely patronised by the following patients, viz :—

By those who have heard of the general superiority of genuine American dentistry.

By those who do not know any other respectable dentists to whom to apply for aid.

By those who are dissatisfied with their own dentists or the old-fashioned methods.

By nervous and sensitive patients, who dread the chance of pain or ill-treatment at the hands of unskilful or incompetent dentists.

By those educated and intelligent people who, properly valuing their own teeth and the teeth of their children, wish for the best skill and experience, and the kindest treatment.

Every possible precaution has been taken for the care and comfort of patients. Consulting rooms and surgeries have been fitted up with all the most approved appliances. The doctors in attendance devote themselves solely to that branch of the dental art in which they have obtained their reputation as specialists. By this division of labour, it is found patients meet with immediate attention, and are not subjected to weary waiting and numberless visits. As a rule, the more skilled the dentist the more protracted the waiting, because he has to see patients for all kinds of dental ailments. By dividing the specialities, this is obviated.

In urgent cases no appointment is required, as one of the consultants is always disengaged to receive patients.

In cases where anæsthetics are needed, they are administered by a duly qualified English medical man, and a lady attendant is always present when anæsthetics are given to ladies.

The great dental specialities which have been developed in America, and which this Institute has now made widely known, are the methods known as "Crown, Bar, and Bridgework," and "Contour Gold Fillings." By means of these nearly every tooth* or root of a tooth is utilised, instead of being ruthlessly extracted, as was too often the practice.

* The only exception to this rule is in case the tooth or root is loose, and cannot be worked upon.

Teeth or stumps are crowned with a gold or platinum cap, which enable them to be used as before, while it effectually prevents any progress of disease. Instead of the clumsy, dangerous, and uncleanly methods of making artificial teeth with wires, palates, and plates, artificial teeth are now permanently fixed in the mouth by Crown, Bar, and Bridge-work; from a single tooth to a complete set can be permanently fitted in the mouth in this way, **without plates**, if only but a few suitable teeth or stumps remain.

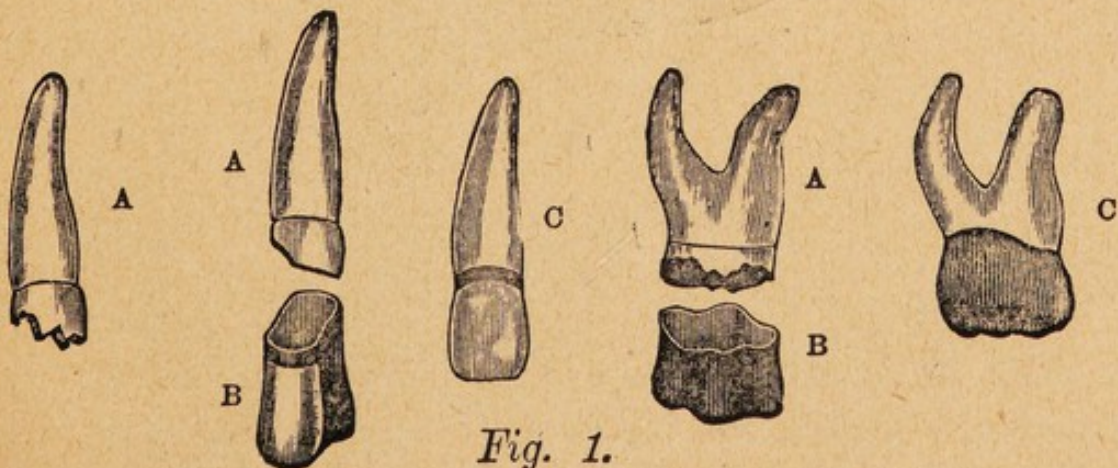
These new methods are not proportionately more expensive than the old ones, and, by the avoidance of the English credit system and the adoption of strictly CASH charges, a scale of fees has been fixed which will bring the latest results of dental science within the reach of those possessing only moderate means, and who care for cleanliness, comfort, elegance, and health.

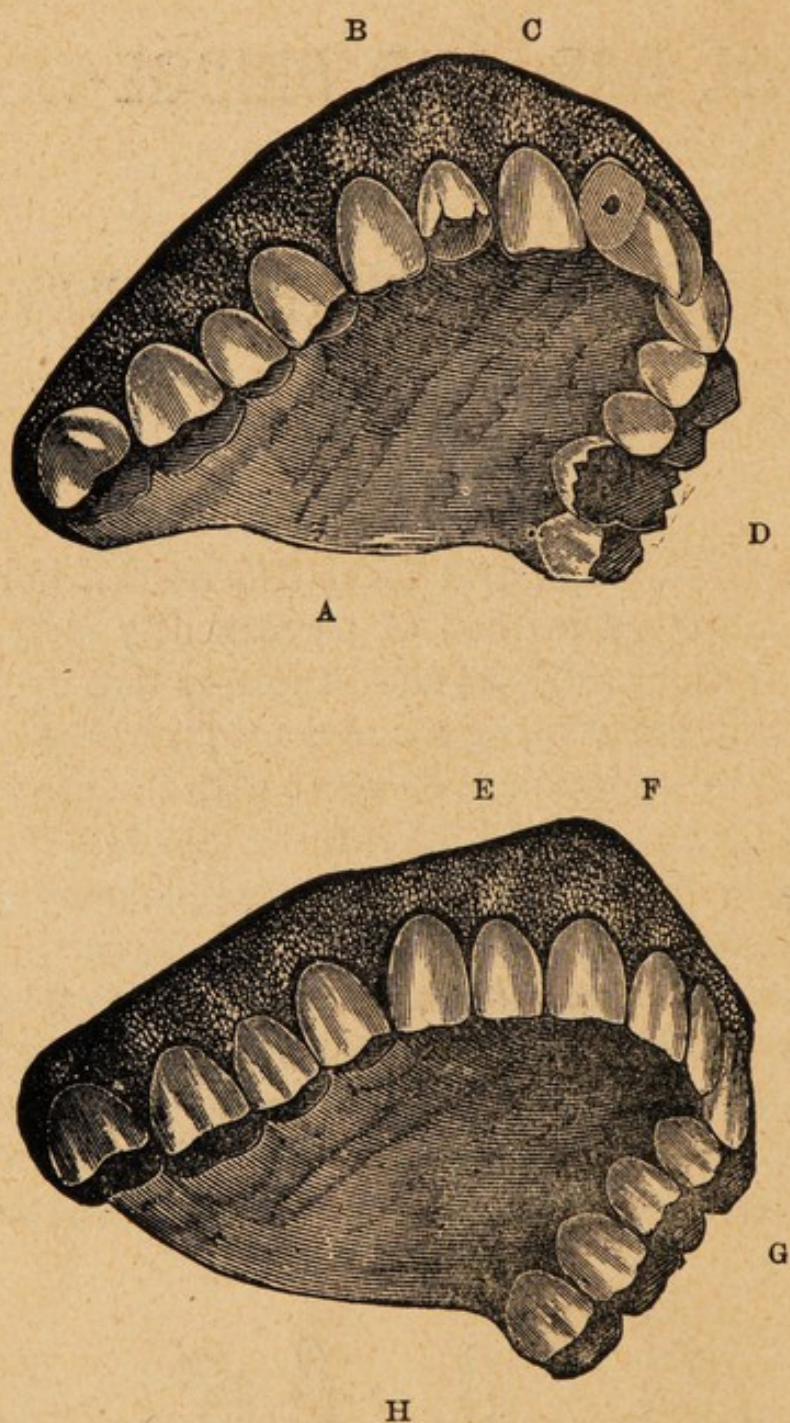
Special arrangements can be made for children placed regularly under the care of the Institute.

The fees charged by the AMERICAN DENTAL INSTITUTE, LIMITED, will be found to compare favourably with the ordinary charges made for the same class of work by all respectable English Dentists. In order to avoid making a list of fees, which are frequently misleading, as there are so many varieties of dental work, the Institute adopts the simple plan of making **no charge for visits or consultations** in order that patients may call and inquire what is the best for their cases, and what the exact cost will be, no matter how trivial may be the work required. The Directors of the Institute insist that all patients shall be informed beforehand what the cost of their work will be, whether they inquire or not.

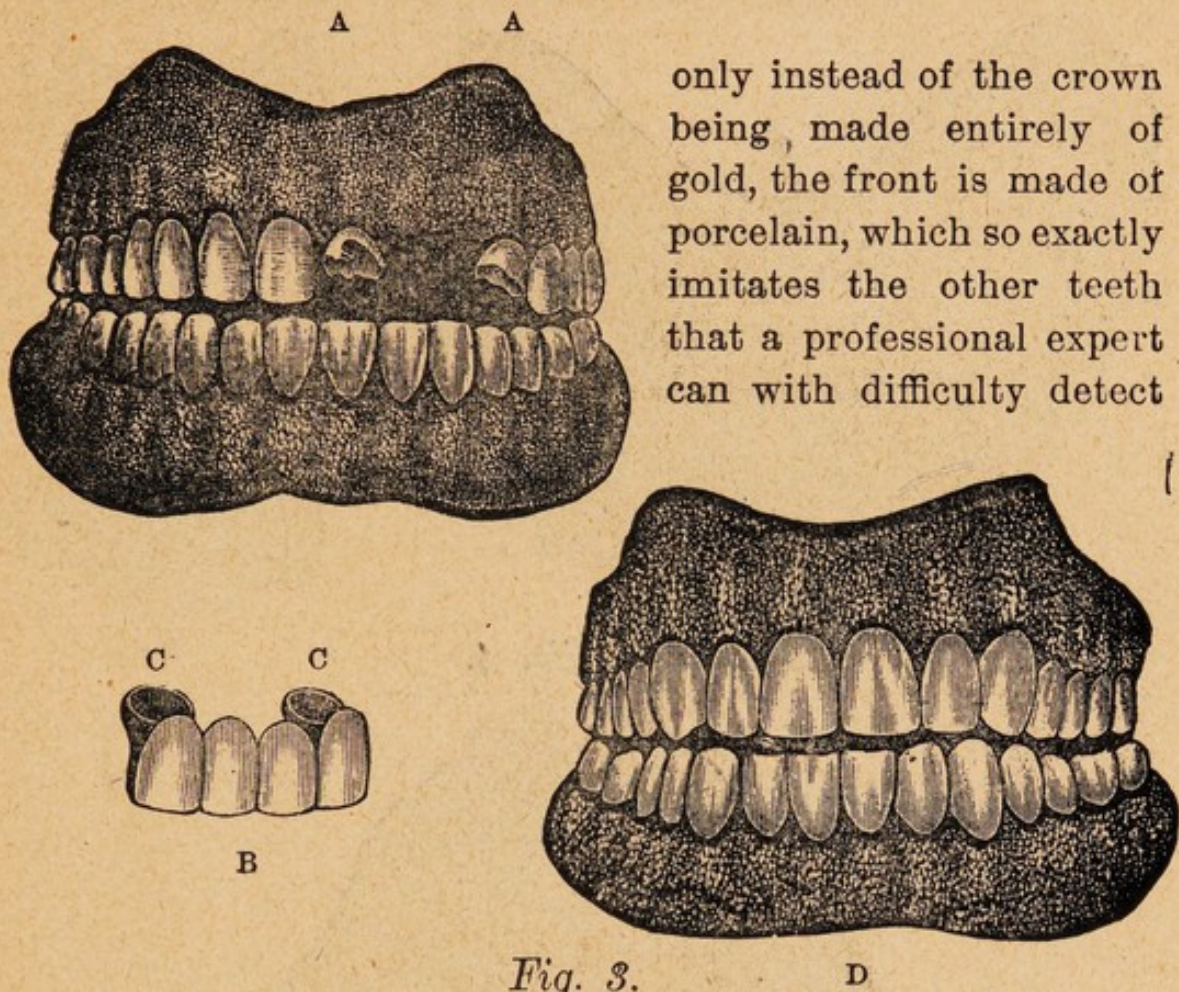
CROWN, BAR, AND BRIDGE-WORK; OR ARTIFICIAL TEETH WITHOUT PLATES.

CROWN, BAR, and BRIDGE-WORK is the most advanced method of permanently replacing lost teeth by artificial substitutes, so that in every way they represent the missing members, and, whilst being the most artistic in appearance, do away with the necessity of a movable plate, that injures other teeth, and is objectionable in many ways. These new teeth imitate the natural organs in power of mastication and comfort in a way that artificial teeth have never done before. When a tooth is badly diseased (see *Fig. 1*, diagrams A), the decayed portion is removed, and the remaining part restored to health, then a cap of gold (see *Fig. 1*, diagrams B) is made the same shape as the original tooth, which is placed over the decayed tooth and cemented there (*Fig. 1*,



*Fig. 2.*

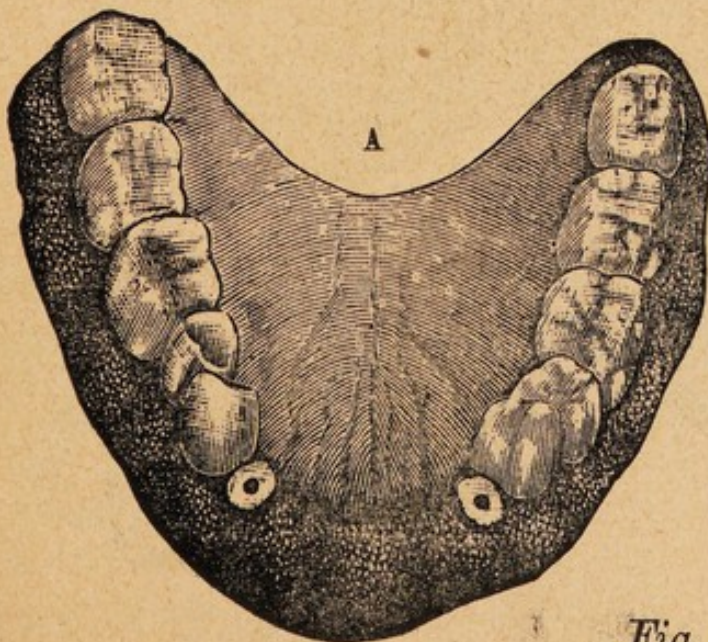
diagrams C), thus restoring it to thorough usefulness, and by hermetically sealing the tooth, preventing the chance of any further decay; for front teeth the same method is adopted,



only instead of the crown being, made entirely of gold, the front is made of porcelain, which so exactly imitates the other teeth that a professional expert can with difficulty detect

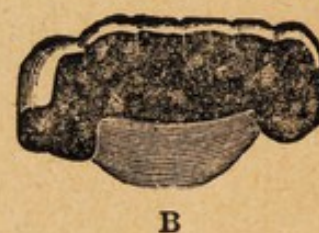
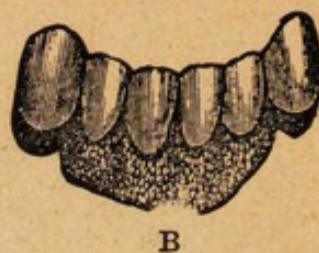
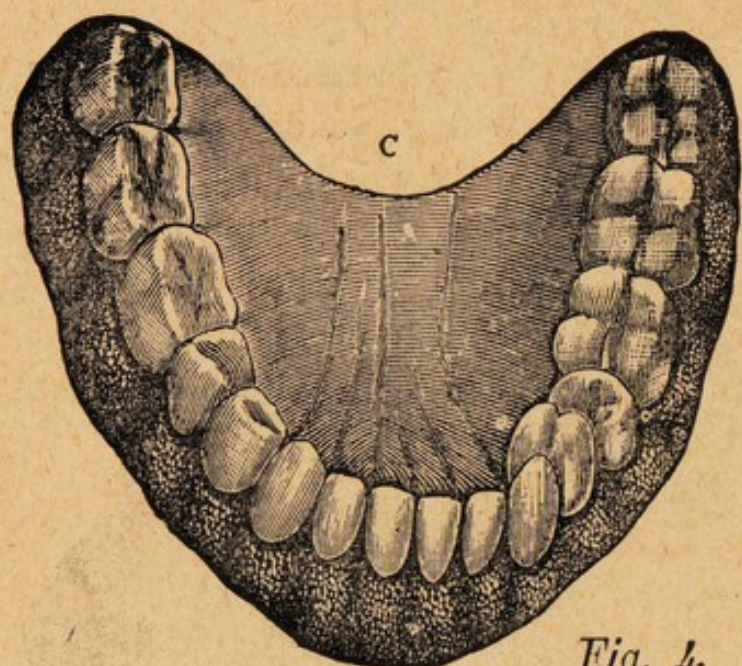
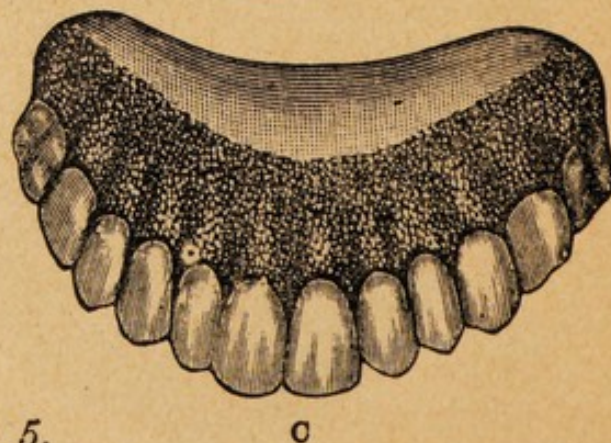
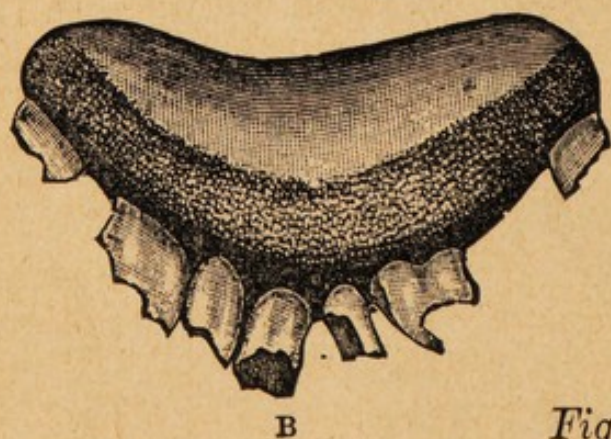
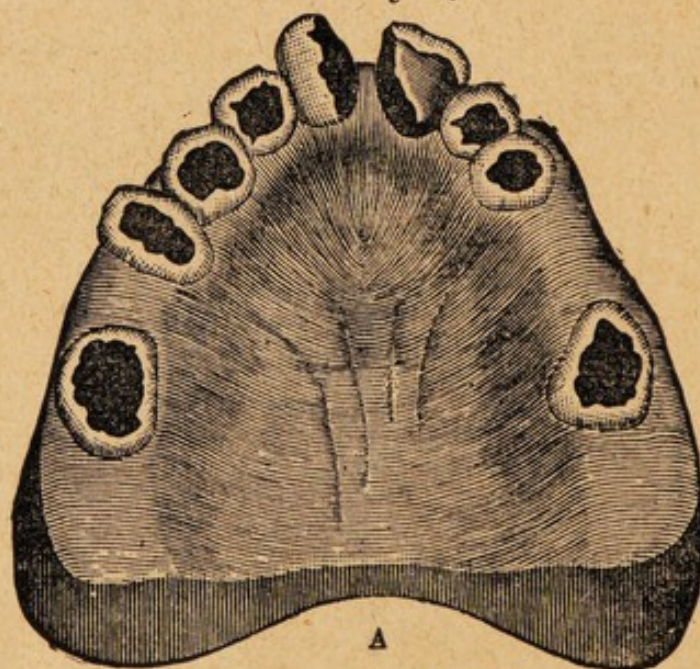
Fig. 3.

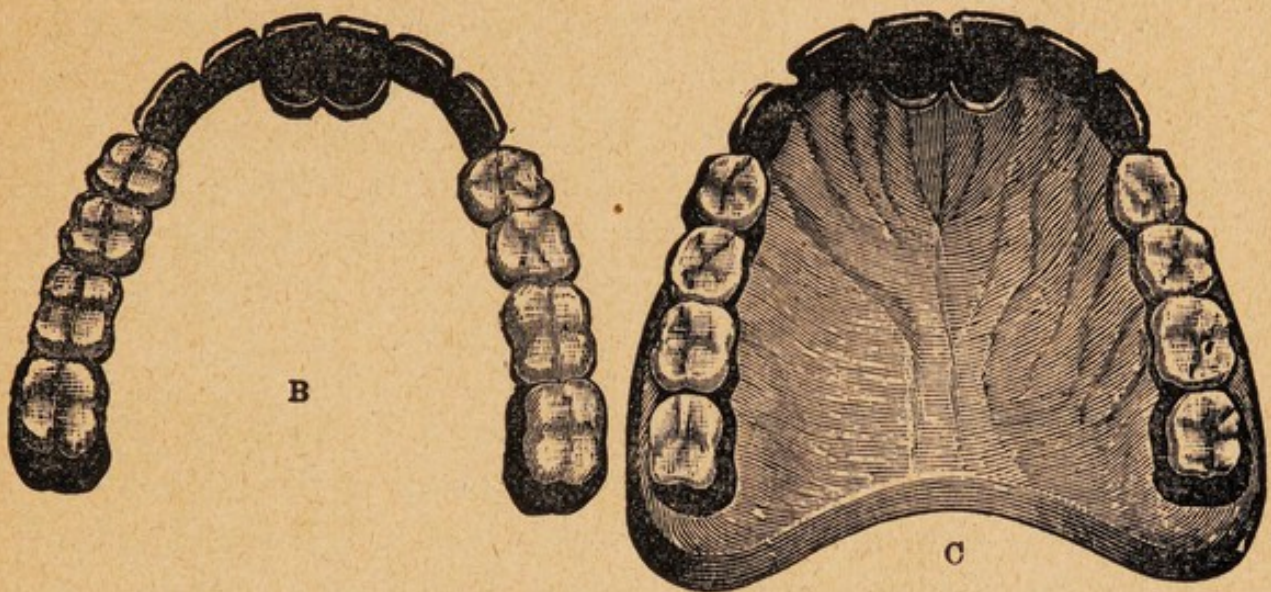
it (Fig. 1, diagrams B C). To these crowns one tooth or more can be attached (Fig. 3), so that if three or four teeth,



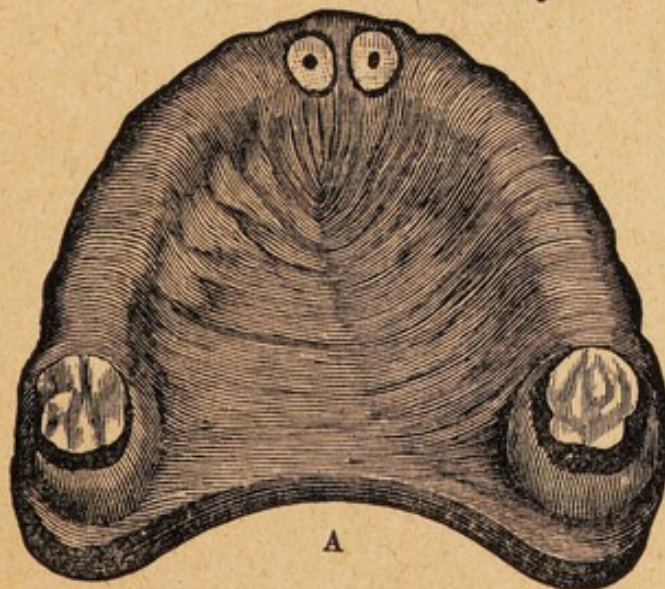
or even only three or four suitable roots remain (Fig. 6), a perfect set of teeth can be fixed by these methods that in every way represent the former members, and are not mere clumsy and dangerous substitutes.

Fig. 4.

*Fig. 4.**Fig. 5.*

*Figure 6.*

For the past ten years we have devoted nearly all our time to this branch of the dental science, and each year we have been more convinced that there are no operations in dentistry that have been so satisfactory to both dentist and patient as

*Figure 6.*

Crown, Bar, and Bridge-work. Whilst the necessary discomfort to be borne by the patient to have artificial teeth adjusted in this way is not more than has to be suffered in the ordinary methods of having teeth filled, and is more than compensated for by the

perfect comfort afterwards obtained with Crown, Bar, and Bridge-work; we have in twelve years known of far fewer cases of failure than had the same number of patients had artificial teeth with plates. A certain percentage would, of course, have been partial failures, as perfect success in every case is as impossible in this as in every other

branch of science. It has been our privilege to fix teeth by Crown and Bridge-work for hundreds of patients who had previously worn plates, and they have always expressed themselves as delighted with the immense advantages they have gained by having teeth which are permanently fixed and perfectly clean, to say nothing of the comfort of discarding the old-fashioned movable plates.

Fig. 2 represents the model of a mouth, in which two of the front teeth (B and C) and one of the molars (D) are extensively decayed and broken down. B and D show the roots before any work has been done upon them; and (C) a root prepared for a Crown. These Crowns have porcelain fronts, which are selected to perfectly match the natural teeth, so that when they are placed in position they defy detection. H shows the mouth after the work was completed, E, F, G, marking the teeth fixed.

Fig. 3 shows how four teeth can be fixed to two decayed roots. A A are decayed roots, to which the Bridge (B) is fixed by means of the Crowns (C C), which are permanently attached to the roots (A A). D shows the Bridge in place, and the mouth with the work completed.

Fig. 4 shows a Bridge which is made to restore lower front teeth, where there has been extensive absorption of the gums. In this case, two teeth were badly decayed and four had been extracted. The falling away of the gums was remedied by making and attaching to the teeth an artificial gum of porcelain, coloured in imitation of the natural gums. A shows the mouth after the roots had been prepared for the work; B B, front and back view of the piece which was constructed; and C, the mouth as restored by the work.

Fig. 5 represents a case where, by the use of Crowns and Bridges, the whole of the teeth were restored. In these cases, patients are generally advised to have every tooth extracted and a plate made; but by the aid of the Crown, Bar, and Bridge-Work, such treatment is avoided, and the mouth may be made perfectly comfortable for a great number of years. A and B are different views of the mouth before anything was done, and C the mouth with the work all completed.

It is impossible in a short description to embody every kind of combination of this work, but patients may take this general remark as correct: "That where teeth or roots stand in the mouth that can be used as piers, these Bridges can always be adjusted," and, with teeth so fixed, the wearer cannot distinguish by appearance, nor hardly with the tongue, the artificial from the natural teeth.

Fig. 6 shows a complete set of teeth as fixed to four roots (these roots need not necessarily be in the positions shown, the system is the same). A shows the mouth before the teeth are fixed, the roots treated and made healthy, and prepared for the Bridge. B shows the Bridge ready for fixing. C shows the mouth with the Bridge fixed. Some of the advantages of this system are as follows:—

Perfect Cleanliness.—Every part of the mouth and artificial teeth can be reached by the tooth brush.

Firmness.—The teeth being permanently fixed, cannot move in eating or speaking.

Voice and Taste not interfered with.—There being no plate of any kind.

Safety of other Teeth.—No band or wires to injure them.

Perfect Appearance.—Detection being almost impossible.

Absence of Danger.—The teeth cannot become dislodged, swallowed, or lost.

Durability.—Teeth fixed by Crown or Bridge-work often last longer than any other form of artificial teeth, and when the mouth alters, new sets of teeth are not required, as is the case with ordinary dentistry when the gums alter from absorption.

Perfect Comfort.—These teeth occupy exactly the same space as the natural ones, hence they are the perfection of comfort.

Preservation of Teeth and Roots.—Crown-work hermetically seals the teeth or roots upon which they are fixed, preventing any further decay in them, protecting them from outside influences—heat, cold, &c.

Artificial Teeth with Plates.—It must not be imagined that because the AMERICAN DENTAL INSTITUTE, LIMITED, praises so highly "Crown, Bar, and Bridge-work," that the ordinary methods of constructing artificial teeth by other methods are not undertaken; there are cases where these systems are not advisable, and where artificial teeth fixed with plates are preferable. There are Specialists at the Institute, who devote their whole time to making and artistically adjusting artificial teeth by suction and on all known and approved principles, suiting each case to the necessities of the mouth.

TESTIMONIALS.

(THE INSTITUTE constantly receives letters thanking the doctors for the treatment accorded to patients. A few selections are here made, and the originals can be seen on application. It affords much pleasure to show them, so as to prevent the notion that, under cover of the necessity for withholding names from published communications, spurious concoctions are issued as genuine testimonials. It will be taken as a favour, therefore, if patients ask for the originals of these and many more testimonials that have been sent by bonâ-fide patients.)

SOUTH KENSINGTON,

Dear Sir,

Jan. 20th, 1887.

The work you and your coadjutors have done for me is very skilful and satisfactory. I could not have imagined so much could be done with so little pain and discomfort, and I wish you all every success in your profession.

Yours truly,

(Signed) F. J. W.

P.S.—You can make use of me as a reference if you require one.

DARTMOUTH,

Dear Sir,

Jan. 20th, 1887.

I am extremely sorry I could not find time to see you before leaving. I have, however, very great pleasure in informing you that my mouth is in splendid condition, and that I did not feel the slightest pain or inconvenience the day after the case was put in. I am so pleased with your work that I will seize every opportunity of recommending patients to you.

Hoping you are well, with best wishes,

I remain, yours faithfully,

(Signed) J. M.

JERMYN STREET, W.,

Dec., 1887.

Lady F. presents her compliments to Dr. . . . and encloses a cheque, amount of her account for professional attendance. Lady F. takes this opportunity of saying she is much pleased with her first experience of the Dental Institute, and has recommended it to her friends, and will certainly do so when she returns home.

LONDON, E.C.

May 14th, 1888.

Dear Sir,

I have genuine pleasure in adding my testimony as regards your great professional skill in saving my teeth.

Before consulting you I had submitted them to the inspection of two different dental surgeons in London, who both informed me that it would be necessary to have the defective teeth removed and artificial ones substituted, but through your improved system, I have been enabled to retain my natural teeth. The Crown and Bridge-Work has restored their original power, and now afford me comfort and ease that I have not enjoyed for a long time.

I am, dear Sir, yours faithfully,

(Signed) J. M. C.

DUBLIN,

My Dear Sir,

Nov. 29th, 1886.

The work you did for my sister continues most satisfactory, and we both fully appreciate your talent. We hope to be in London about April, or early in May, and will have the pleasure of calling to see you.

(Signed) L. M.

BERKELEY SQUARE, W.,

Jan. 30th, 1897.

Dear Sirs,

I have the pleasure to enclose you a cheque for . . . I am not quite sure whether it was . . . or . . . but I send you the larger sum, as I fully appreciate your kind attention and skill.

(Signed) A . . . L . . .

Dear Sir,

H.M.S. *Agincourt*,*Jan. 31st, 1888.*

The work done for me has been most effective, enabling me to masticate in comfort without any inconvenience, which with movable plates I invariably did experience.

Yours truly,

(Signed) (*Rear-Admiral*).

NORTH WALES,

Jan. 4th, 1887.

Mrs. B. presents her compliments, and begs to say that the work done to her teeth is perfectly satisfactory, and she has never been so comfortable before.

KENSINGTON, W., *Feb. 15th, 1887.*

Captain S. will be most happy to reply to anyone who may apply to him in regard to the efficiency of the work accomplished for him by the "American Dental Institute."

SOUTHSEA,

Friday.

Dear Dr.

You will like to know my mother's opinion with regard to the latest improvements in American dentistry, and I am glad to be able to assure you of her entire satisfaction. Personally, I thank you very much for your great kindness and consideration during the time I was in your hands, and shall feel fully justified in recommending the "American Dental Institute" on every occasion. I will not fail to report myself on my return to town; in the meanwhile, my mouth is most comfortable, and for that fact alone I am your grateful debtor, without mentioning improved appearance.

Believe me, yours sincerely,

(Signed) E . . . M . . .

. . . VICARAGE,

March 10th. 1888.

Dear Dr.

I am happy to say that, with one small exception, your treatment of my case has been successful beyond my most sanguine expectations. That exception is the tooth which is still susceptible to heat and cold. With the others I have never had a moment's pain or uneasiness. With kind regards,

Believe me, very faithfully yours,

(Signed) (Rev.) G. . . . F. . . .

FINSBURY SQUARE, E.C.,

My Dear Sir,

Feb 4th, 1888.

I am extremely obliged to yourself and your colleagues for the skilful and artistic way in which you have attended to my wife and son.

I observe that your method amounts to what is practically a normal restoration of the teeth, thus relieving the patient from the dangers, discomfort, and injury to the palate attendant on artificial teeth merely held in position temporarily by plates.

I am a specialist for diseases of the throat and ear, and I shall always be at the service of yourself or friends for anything within my sphere.

Yours truly,

(Signed) . . . (M.D., Lond.)

From His Lordship the BISHOP OF . . .

April 26th, 1888.

Dr. . . . has done some very difficult dentistry for me with great skill and perfect success. I entertain a high opinion of his professional ability.

(Signed) P.

DASHWOOD HOUSE,

To Dr. . . . 44, Finsbury Square, E.C.

March 20th, 1888.

Dear Dr.

It is a month since you completed the undertaking which you entered upon to furnish me with as good dental power as I had originally, and I am anxious to tell you that you have so faithfully carried out what you undertook that I think it would be impossible to improve on your work. Not only is the mastication easy and complete, but the comfort in the mouth such that I am hardly aware I have not still all my own teeth. I only regret I did not know sooner of the American Dental Institute. It will afford me pleasure to make it known wherever I can.

I should also like to testify to the skilful manner in which you apply the system of the Institute, my visit to you having been rendered thereby more agreeable than I anticipated.

With best wishes, I remain,

Yours very truly,

(Signed) C. P. T.

HANTS, Jan. 20th, 1888.

Please convey through Dr. . . . my best thanks to Drs. . . . and . . . for the splendid way in which my teeth have been done. They are most comfortable, and indeed are precisely the same as the originals. There is no doubt in my mind that, when there is a root left, your system of covering far exceeds any other method of replacing the lost part. I show my mouth whenever I get a chance, and strongly recommend my friends to call on you without delay. Yours truly, (Signed) M. . . . B . . .

Dear Sir,

CROYDON, Oct. 9th, 1887.

I am happy to say that the result of your treatment appears to be eminently satisfactory. I shall always be thankful that I went to your Institute instead of to a tooth-drawing dentist. Yours faithfully,

(Signed) P. S.

Dear Dr. . . .

BAYSWATER, August 10th, 1889.

I was so sorry not to have seen you on Wednesday, but you were engaged, so I would not trouble you. I wanted to wish you good-bye, and also to tell you how *very* pleased both Mr. . . . and I are with the work Dr. . . . has done for me. I know when my friends out at the Cape see my teeth they will all be wanting to come to you. Yours ever truly,

(Signed) F. A. W.

JERMYN STREET, April 12th, 1889.

General B is ready for an appointment any time now to complete case. He has been this day with Mr. . . .* who was greatly impressed with the work done.

*An eminent English Dentist.

Sir,

SURREY, Nov. 25th, 1889.

I am glad to have been able to speak highly of your work. It has been a great comfort to me during my recent two years' voyage, visiting the Cape, Australia, Borneo, China, and Java, from which I have lately returned. When I am in town with a spare hour I would like to call in to see Dr. . . ., the only faulty item being what he feared, a little looseness of the front tooth, otherwise all is most satisfactory.

Yours faithfully,

(Signed), Capt R.N.

GRESHAM STREET, E.C.,

May 14th, 1889.

Mr. W. . . . begs you to accept his best thanks for the treatment he has received at the American Dental Institute. The ordinary plate that he used to wear was a constant source of worry and inconvenience, but since you have fitted teeth by your method of Crown and Bridge, his mouth has been perfectly comfortable, and mastication perfect. He would be obliged if you would convey to Dr. . . . his great appreciation of the skill and care with which he was treated.

Secretary, American Dental Institute,
55, St. James's Street, S.W.

[A subsequent letter from the same gentleman.]

GRESHAM STREET, E.C.,

September 16th, 1893.

It being now some five years since you adopted your method of fitting teeth by Crown and Bridge to his case, Mr. W. . . . feels that he would like to say that the work done has been from the first, and still remains, perfectly satisfactory in comfort and appearance and for mastication. Mr. W. . . . also wishes to bear testimony to the fact that his teeth were treated in exactly the manner described in your pamphlet, and that the advantages you claim for your method have been fully realised in his case.

UNION COURT,

Dear Sir,

OLD BROAD STREET, E.C.

As I am leaving shortly for South Africa, I shall be glad if Dr. . . . would kindly inspect my mouth. So far the work has given me great satisfaction, and I cannot speak too highly of Dr. . . . 's skill in so carefully performing his work, that, from the day he completed it to this, I have had no cause for any alteration.

Yours truly,

E. H.

WARWICK,

Dear Dr. . . .

Friday.

I have had no trouble with my teeth since I came home, and everybody thinks they are wonderful.

In haste, yours very truly,

S. W.

EASTBOURNE,

Dear Sir,

June 12th, 1889.

I feel that I ought to write and let you know how perfectly satisfied I am with the work done for me by your Dr. . . .

I very much feared that the lower set of teeth would be very difficult to fit, and more or less uneasy. However, I find them most comfortable; in fact, both sets fit so well, and I can masticate so perfectly with them, that I shall have much pleasure in recommending your Institute to friends.

Yours faithfully,

(Signed) A. G.

One of the numerous testimonials sent in to the Secretary of the Army and Navy Stores, Limited, Victoria Street.

Sir,

Nov. 25th, 1889.

I understand that the American Dental Institute, Limited, are wishful to be associated with your Society, and I have very much pleasure in endorsing their application. Some three years since I consulted them in regard to two teeth, which I had been told could only be condemned. These were so successfully restored by the crowning process, that I had confidence in leaving myself in their hands. The result was, by applying their method of "Bridging" and "Crowning," the repairing of all defects, and provided me with a complete set of teeth. The work was done with consummate skill, and is perfect. I have not had a moment's uneasiness; the work has never been removed or repaired. I am not aware of the slightest wear or deterioration, and in every respect they are so strong and natural, that, unless a suggestion leads to it, I never give them a thought.

I trust, for the sake of those members of the Society who may be in need of dentist's advice, that you will not hesitate to recommend the American Dental Institute.

Yours truly,

To the Secretary, Army and Navy Stores,
Victoria Street.

(Signed) J. H. S.

LEWISHAM,

Nov. 5th, 1890.

Sir N . . . B . . . encloses cheque for the balance of the account for one suction plate and one piece of Crown-Work. He desires to express his strong sense of the ability and kindly care with which he has been treated.

C/O MAJOR-GEN. W . . . , DEVON,

Dear Sir,

July 18th, 1890.

My wife requires some slight attention, and I will bring her to you.

My teeth are a great success. I have been to several of the best dentists in London, but have not benefited so much and been nearly so well treated as by you.

Yours truly,

H. J. P.

No. 2, . . . VILLAS, TOOTING,

Dear Sir,

Oct. 31st, 1891.

The Bridge is without a fault; at the same time I hand you cheque, the balance due from

Yours faithfully,

G . . S . . C . .

[See letter from same patient on next page.]

ALDERMASTON,

Dear Dr. . . .

Sept. 19th, 1890.

I enclose cheque in payment of enclosed account. My brother writes to say he is very pleased with the work done, and I am much obliged to you for the kind attention.

With compliments,

I remain, yours very truly,

C. H.

GOWER STREET, LONDON, W.C.

Gentlemen,

June 27th, 1891.

I beg you will allow me to express my sincere thanks and gratitude for the care, skill, and knowledge you have displayed in putting my teeth, in perfect working order. When I came to you last February, I had used plates both in top and bottom jaws for two years, and know well the discomfort of them.

Now I can eat in perfect comfort, and indeed the bridge-work is as good as natural teeth—in some ways perhaps better, for it will not decay.

Both stopping and bridge-work seem to me perfect. Again thanking you,

I remain, yours faithfully,

T T.

ANERLEY,

Dear Sir,

Sept. 17th, 1890.

Allow me to express my thanks for the treatment I have received at your Institute, and to say that I am more than pleased with the result.

Thanking you also for your kindness in reference to fees.

Believe me, yours faithfully,

A. J. S.

(A subsequent letter from G . . S . . C . .)

Dear Sir,

March 24th, 1892.

I shall have much pleasure in testifying to my experience of the very satisfactory result which has attended the bridge-work supplied to me six months ago by the American Dental Institute.

As substitutes for the teeth Nature gave me it is impossible that they can be improved. Please to express my sincere thanks to Dr. . . . for the services of his skill on behalf of

To the Secretary,

Yours faithfully,

American Dental Institute, Ltd.

G . . S . . C . .

From the Rev. CANON U. . . .

. . ., CAMBRIDGE,

Dear Sir,

March 23rd, 1892.

I returned last night from Egypt. I am thankful to say your work is admirable.

Yours faithfully,

CANON U . .

OLD BROAD STREET, CITY, E.C.,

Dear Sir,

12th June, 1893.

. . . The teeth you have fixed in I am glad to say have been eminently satisfactory and a great comfort to me. I was desirous of giving them a fair chance to see if they would answer. They are as firm now as the day they were put in. The old unsatisfactory system is not to be compared with yours. You have brought the science of dentistry to as near perfection as possible. I will give you a call to see what can be done to my remaining teeth.

Yours faithfully,

(Signed) C . . F . . . T .

Dear Dr. SCHOOL, DORSET, *March 4th, 1892.*

. . . Judging from your manner I should conceive you would lend a deaf ear to flattery, but as it is only right to give honour where it is justly due, I must with all sincerity say that I consider your method of dentistry the most skilful, neat, and natural of any it has been my lot to experience. I have therefore lost no opportunity of enthusiastically recommending the American Dental Institute. For your services and for those of the lady who assisted you I am exceedingly grateful, and if the establishment of 50, Finsbury Square does not flourish, it will not be fault of Yours sincerely,

A . . . E . . . B . . ., F.C.S.

QUEEN'S ROAD, SOUTHEAST, ESSEX, *March 17th, 1892.*

To the American Dental Institute, Limited.

Dear Sirs,

Please receive enclosed amount , at the same time I wish to express the great pleasure and comfort the work done by you has afforded me. It is perfect in every respect, and I shall have great pleasure in informing others. Yours very truly,

F . . J . . S . ., R.N.R.

Dear Sir, . . . HOTEL, BARNSTAPLE, *April 5th, 1892.*

I must say the two front teeth you fitted are acting splendidly, in fact it is now difficult to realise that they artificial,

Dr. . . . Yours truly, W . . . G . . .

American Dental Institute, Limited,

50, Finsbury Square, E.C.

BASINGHALL STREET, CITY, E.C.,

Dear Sir, 1st Nov., 1892.

I am pleased to say that the work you did for my son's mouth appears to be thoroughly satisfactory. He reports to me the teeth give him no sort of trouble, and, what is a great blessing, they seem to be like the natural teeth in point of feeling. After a short rest I propose sending him to you again for your kind attention as to some of the other diseased members.

Yours very truly,

To Dr. . . . J . . . B . . .

The American Dental Institute, Limited,

50, Finsbury Square, City, E.C.

MANOR ROAD, STOKE NEWINGTON, N.,

Feb. 20th, 1892.

To the Secretary, American Dental Institute, Limited.

Dear Sir,

I am obliged for your note of the 19th inst. I was passing your West End Branch a few days ago, and saw Dr. . . . who examined my mouth, and found the work just as sound as when first done. I need scarcely say that I was very pleased to hear this.

Yours faithfully,

(Rev.) J . . . W . . . B . . .

BRIGHTON,

June 16th, 1893.

Dear Sir,

I have delayed writing to thank you for the attention and skill with which you treated our maid, as I waited to see the result of the work, in case she might require to consult you again. Now I think she is all right, so I enclose cheque for amount, thanking you for the very moderate fee you charged.

Yours truly,

(Signed) E . . . M . . . M . . .

REDCLIFFE GARDENS, S.W.,

20th Nov., 1894.

Dear Dr.,

Not having seen you before leaving the Institute, my wife begs me to thank you for all the trouble you had with her, as also for your great kindness. I am happy to say the teeth have caused her very little annoyance, and look very well. Accept my best thanks.

Yours truly,

J . . . R . . . (L.R.C.P., L.R.C.S.)

SOUTH LAMBETH, S.W.,

April 28th, 1894.

Dear Sir,

As a member of what is absurdly called "*the profession*," I want to say how much I am obliged to you. Not only has the unsightly appearance of my mouth been removed, but my speech (which was becoming defective) is entirely restored. Be sure I shall be only too glad to recommend any of my brother or sister artistes to you. Once more accept my best thanks for your kindness, delicacy, and courtesy. I am, dear sir,

Yours very truly,

L. B.

. . . HOTEL, HOLBORN, E.C.,

Madam,

June 8th, 1894.

I had very great pleasure in mentioning your Institute to Mr. and Mrs. N . . ., and shall always be glad to do so whenever I have an opportunity. The work you did for me has been *most satisfactory*, and I have never experienced the slightest pain or inconvenience in any way, and it was so quickly done, to say nothing of the patience and attention I received.

I am, yours truly,

M. B.

LINCOLN'S INN, W.C.,

Dear Dr.,

July 19th, 1897.

Having been very pleased with the work you have done for me, I am advising my married sister, who is over from Tangier, to come to you for a consultation; and hope you may be able to show her the same attention and consideration that you showed me. She is not in a position to pay any very big fee, but I should much like it if she could benefit at your hands, as I have done.

Yours very truly,

A . . . G . . .

. . . RECTORY, NORWICH,

Dear Sir,

April 27th, 1896.

I beg to enclose cheque for £ . . ., balance of account due. I am thankful to say that I am in the enjoyment of greatly increased comfort and better health, and have never regretted my visit to the American Dental Institute.

R . . . S . . .

CAVENDISH SQUARE,

My dear Dr. . . .

Dec. 11th, 1895.

I beg you kindly to accept the enclosed cheque in payment—and I must add inadequate payment—for the kind attention and great skill which I have experienced at the hands of your establishment.

Dentistry—however learned you might become—is, and always must be, a profession of handicraft, and so far as I have seen, your manipulations cannot be excelled. It will give me great pleasure to send my friends and patients to you.

Very truly yours,

T . . . S . . . (M.D.)

RULES

OF

The American Dental Institute,

Ltd.

- 1.—The hours of attendance at each establishment are from 9 a.m. till 6 p.m. (Saturdays, 9 till 2).
- 2.—There is a consultant at each establishment, who will see patients for consultation without an appointment.
- 3.—A chart of the mouth, showing the work to be done, will be made before any operations are commenced, and the patients will be informed beforehand what the exact fee for the complete operation and attendance will be.
- 4.—The chart of the mouth, representing work completed, is kept for future reference, and the patient can always have a copy.
- 5.—The Institute undertakes to keep the work executed in repair for a number of years, within reason, free of cost to the patient.
- 6.—Appointments will be given to patients having work done, which must be kept. Unless previous notice be sent, a fee will be charged for time wasted when appointments are broken.
- 7.—No fee is charged for consultation. All fees are paid at the time; no credit of any kind is given.
- 8.—Half the fees for artificial teeth are paid when the permanent models are taken, and the balance when the teeth are fitted. Any subsequent attendances or alterations are made without charge.
- 9.—The names and addresses of patients to be given only to the Secretary, to whom all fees are paid.
- 10.—Patients will receive periodical notice when it is advisable to again have their teeth examined, for which there is no fee.
- 11.—One of the operators undertake visiting invalids and those unable to attend at the Institute (for particulars as to fees, apply to the Secretary).
- 12.—Anæsthetics are always administered by a properly qualified medical practitioner.
- 13.—A lady attendant is always present when laughing gas or any other anæsthetic is administered to lady patients.
- 14.—The privacy of the most refined dental practice is observed throughout the Institute.

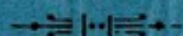
The following are the Addresses of the
American Dental Institute, Ltd. :

55, St. James's Street, S.W. } LONDON.
 (near Piccadilly)

34, Thurloe Square, S.W. do.

1, Francis St., Victoria St. } do.
 Westminster

50, Finsbury Sq., City, E.C. do.



50, Rodney Street - - LIVERPOOL.

10, St. Ann's Square - - MANCHESTER.

5, Park Square - - LEEDS.

123, King's Road - - BRIGHTON.

The Square - - BOURNEMOUTH.

25, High Street - - KINGSTON.