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To Students of Personal Magnetism

Many students of the American College of Sciences purchased our course for the purpose of taking up the study of personal magnetism (the art of influ-encing people without their knowledge). They will find in the Hindoo methods of instruction for developing this mighty power, something far beyond any-thing their fondest hopes could desire, and this instruction alone will be worth to them many times the cost of the entire course, if the methods as laid down are employed. It has always been the aim of the American College of Sciences to place the Science of Hypnotism in the sphere to which it rightfully belongs, and to place a knowledge of it in the hands of those who will use it for the betterment of mankind. It is a grand and glorious study, and every individual who possesses this course will be in a position to aid suffering humanity in many ways; it will enable you to do something for the benefit of your fellow-men and to help yourself to a higher plane of living and thinking.

If you want one of these courses, send your order promptly on the enclosed special order blank. As soon as the one thousand copies are sold this offer will necessarily be withdrawn. We will be glad to write you and give you any information you may desire relative to this course before you purchase it.

The American College of Sciences has always demonstrated to its pupils its fairness in dealing with them, and when we say that you are perfectly safe in purchasing this course on our recommendation, it means more than mere words. The fact that we would lend our endorsement to the Hindoo course is the best evidence of our appreciation of it. Remember if you order promptly, \$5.00 pays for the complete course, which will be sent to any part of the world, charges prepaid. Address,

American College of Sciences 416-420 WALNUT STREET PHILADELPHIA, PA., U. S. A 25026 77984

HINDOO HYPNOTISM

SOME STARTLING INFORMATION RELATIVE TO A MOST MARVELLOUS COURSE IN HYPNOTISM

T HAS always been the policy of the American College of Science to keep its students posted on all the latest discoveries in Hypnotism, as well as to furnish them with other courses which have received the official endorsement of this college, at the lowest possible price. The

American College of Sciences is the only College of Hypnotism in the world that revises its courses of instruction to keep abreast with scientific investigation. The science of Hypnotism is constantly becoming clearer to those who are making it a study. Ideas come from time to time to those who are devoting their life to the practice of this wonderful science. The officers of the American College of Sciences feel duty bound to give their students the first opportunity of securing all valuable, authentic knowledge relative to this science which they feel may be of value.

Americans and Europeans have for many years endeavored by every conceivable means to wrest the secrets of Hindoo Hypnotism from the adepts of the far East, who are known as the greatest living exponents of the marvellous science of Hypnotism. They have guarded their secrets far more closely than any other sect or society in the world. Nearly every one has read the marvellous feats performed by the Hindoos—feats which have baffled the most learned of all ages. Their seemingly miraculous feats have been the wonder, delight and admiration of the world for centuries. A few years ago leading scientists became convinced that the Hindoos perform their wonderful feats by the aid of Hypnotism, and since this explanation has been universally accepted it has been the aim of every scientist interested in occult subjects to wrest these secrets from the Hindoos and give to the world this most valuable knowledge which heretofore has been veiled in mystery. The Hindoos are past-masters in all things occult, and they have known and practiced the science of Hypnotism from time immemorial. It is quite natural that with the experience they have had and the accumulated knowledge of ages, they have developed methods which enable them to perform most remarkable feats. It is Europeans who in reality have just begun to take up the study of this science. The reason the Hindoos have guarded their secret methods so jealously is due to the fact that this science constitutes part of their religion. They have become fanatics upon the subject and they have always advocated and believed that the Occidentals or Western nations have not acquired the proper mental development to appreciate a knowledge of Hypnotism as it is understood by the Hindoo.

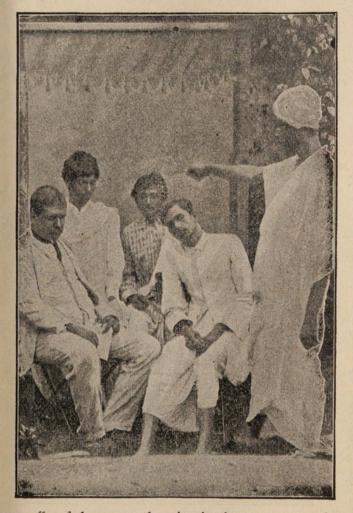
They further claim that we are too selfish to be in possession of such a tremendous power-that we would use it only for selfish purposes, etc. Since Americans and Europeans have taken up the study of this science with such a determination to master it the Hindoos have to a great extent relaxed their opposition to those who desire to acquire the knowledge, and finally the Hindoo Occult Society of Rochester, N. Y., at an enormous expense and years of effort, has secured for the first time an authentic course of instruction written by the greatest living exponent of Hindoo Hypnotism in India, S. C. Mukhopadhaya. The author was also persuaded to have photographs taken, showing the various positions necessary to produce their remarkable feats. There are fifty-one of these photographs reproduced in the course.

Every one who has seen the original manuscript has been amazed at the information contained therein—it is in itself a great curiosity. The Hindoo Occult Society has consented to show the manuscript to any student of this institution who takes the course, and it is well worth while for those deeply interested in Oriental Occultism to come to Rochester and see this manuscript. It is considered a great curiosity and will no doubt eventually find its place in one of our greatest museums. The Hindoo explanations are very clear and easily comprehended, and those who have an opportunity to read the original manuscript will be surprised at the degree of intelligence and high culture displayed by the author.



We present herewith three of the many engravings appearing in the course. These are all reproduced from actual photographs. : : :

Students of Hypnotism will be glad to grasp this opportunity to perfect themselves in the Hindoo methods of Hypnotism. The American College of Sciences, ever alert, saw an opportunity to place this information in the hands of its students before it



was offered by any other institution, not excepting even the Hindoo Occult Society, which owns the course. After several weeks' earnest solicitation we were able to secure from the Hindoo Occult Society

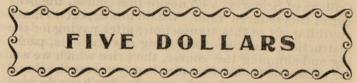


of this course, which are among the first copies from the plates, with permission to furnish them only to our students. We will sell this course to the first one thousand of our students who apply for it. This course of instruction will be sold by the Hindoo Occult Society for \$10.00, and no one will be able to secure it from them for less than this price. By purchasing the one thousand courses outright and paying for them in cash, and thus giving the work the endorsement of this institution, we were able to secure them at a much lower price. We are going to give the most promising students of the American College of Sciences, who desire this course, the benefit of this reduced rate. We do not expect to make anything out of this transaction; after paying for the instruction, the cost of notifying our students, packing and shipping the course, the price which we ask for these one thousand copies barely covers the actual expense which we have incurred. We have decided to charge only \$5.00 for this course, and we know that every student who is pleased with our course in Hypnotism will be more than pleased and astonished at what he receives in the Hindoo course.

In order to obtain one thousand copies at a price which would permit our reselling them for \$5.00 we promised the Hindoo Occult Society that we would ask our students who received the Hindoo course and were pleased with it to lend it their endorsement. Those who purchase this course therefore and are pleased with it are earnestly requested as a personal favor to us to write a letter to the Hindoo Occult Society expressing their appreciation and send the letter to us so that we can deliver it to the Society as proof of our endeavors in their behalf. No one is obliged to do this however unless he desires to, and no letter will be used without the express written permission of the writer.

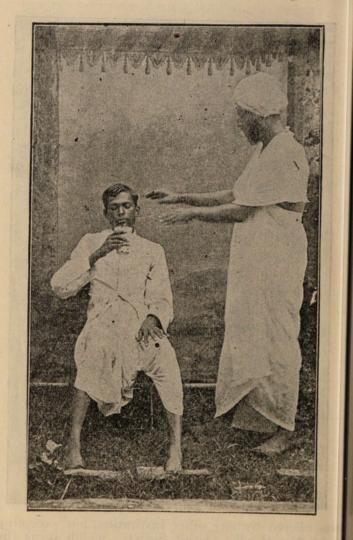
We wish it were possible to tell you all about this course, but space will not permit our doing so. If we could see you personally and show you the course you would quite agree with every one else who has seen it that it is both marvellous and astounding, and contains knowledge which you would not part with at any price.

This course was written by a Hindoo who is regarded in his own country as a most successful exponent of this marvellous science. If you take this course we would recommend that you practice the methods of developing the will, also the instruction regarding the science of the breath, levitation, catalepsy, suspended animation, etc. These exercises will develop the mental faculties to a degree never before dreamed of. They are of the greatest value to students of personal magnetism. In this course the Hindoo methods of mental telepathy are fully explained; in fact the course is a complete exposition of all Hindoo methods, and those who now neglect to purchase it at the very low rate we charge,



will forever regret it; in fact, the Society has not fully determined that their price for this course will be only \$10.00. Several members of the Society advocate charging \$25.00 for the instruction, as they believe it will be more appreciated if that price is asked. Our advice to you is to take no chances. Send for the course immediately before the one thousand copies are disposed of. Understanding Hypnotism as you understand it, you will realize that these courses will be purchased very quickly. As soon as it became known that this course was being written, orders began to pour in from all parts of the world. Of the few who were advised of the plans of the Hindoo Occult Society nearly every one has placed an order with the Society to be filled as soon as the instruction was ready for publication.

We want our students to be the first to have this instruction. We have always been proud of their work. Students of the American College of Sciences are known the world over as being the most accomplished in Hypnotism, Personal Magnetism and kindred branches. Americans and Europeans probably would never have been able to secure this instruction were it not for the fact that Hypnotism is to-day held in highen regard as a science than it has been in the past, and



we believe that this universal conversion is largeldue to the efforts of this college.