

"Sapolio-lic" : selections from E.M.S. "Pinafore" / presented by Enoch Morgan's Sons Co.

Contributors

Enoch Morgan's Sons Co.

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Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>

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"SAPOLIO-LIC"

SELECTIONS

FROM

"PINAFORE"



Presented by

· ENOCH MORGAN'S SONS CO

1809 — 1869 — 1891.

HISTORY.

EIGHTY YEARS ago our Soap business was established—22 YEARS ago, after a long and expensive series of experiments we produced a new and superior article of POLISHING and CLEANSING SOAP. At that time such a soap was almost *UNKNOWN* to housekeepers, and we were obliged to educate them to its use. Having put it up in an *ECONOMICAL* and convenient form, we dressed it in an *ORIGINAL, NEW* and attractive wrapping *NEVER BEFORE USED*, and named it “**Sapolio.**”

To make known to the public this distinctive *NAME* and *ORIGINAL STYLE*, as also the great merits and countless uses of SAPOLIO, we have advertised it in almost every country on the globe at an enormous outlay.

Many Scouring Soaps waste away in half the time, and are, therefore, twice as expensive.

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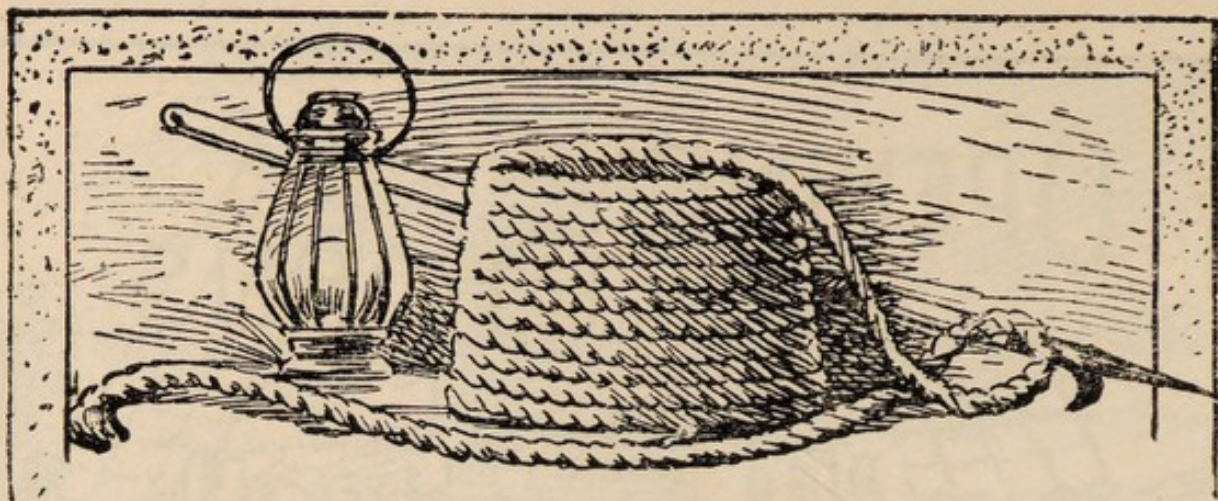
OPENING CHORUS



We sail the ocean blue,
And our saucy ship's a beauty;
We're sober men and true,
And attentive to our duty;
Our cutlasses are bright,
Our marlinspikes are gleaming,
And like a polished table top
Our good ship's decks are seeming;
And if you ask what makes them so—
We answer, 'tis **SAPOLIO**.

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Pirates—Counterfeiters—Imitators

Are numerous and thrive off the brains, labor and enterprise of legitimate manufacturers. During the past years we have tried suits, both criminal and civil, against a number of these “gentry” and have obtained injunctions restraining them from swindling the Public. **BEWARE** of them and their **INFERIOR** and injurious goods, and note that there is but **ONE SAPOLIO**, and that there is nothing “just like it” or “just as good” in the market.

Sapolio is wrapped in a tin-foil paper wrapper and encircled with a Blue Band printed in gold letters.

ALWAYS note the *COLOR* of the wrapper and Band and the name **SAPOLIO**, and take nothing in its stead, and you will not be swindled.

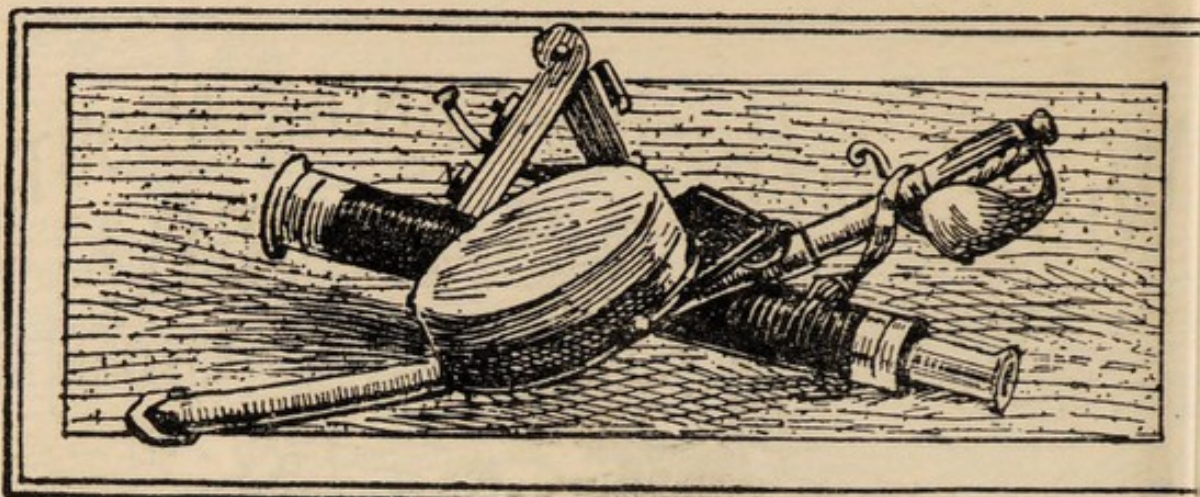
EUREKA!

*“Oh, wad some power the giftie gie us
To see oorsels as ithers see us.”
That power which Bobby Burns would know,
Is furnished in **SAPOLIO**;
For, used on pewter, brass, or delf,
Like others—you can see yourself!*

WHAT THE ADMIRAL KNOWS ABOUT SAPOLIO



WHEN I was a lad I served a term,
As office boy, to an attorney's firm:
I cleaned the windows and I swept the floor,
And I polished up the handle of the big front door;
I polished up that handle so carefuller,
That now I am the ruler of the Queen's navee;
But I couldn't have polished it bright, I know,
If I had not used **SAPOLIO**.



SAPOLIO

AS A HOUSE CLEANER.

It will clean Painted Wood-work or any Paint quicker, easier and with less injury, than anything known to housekeepers. A cloth damped in water, and rubbed on the cake of SAPOLIO until covered with a rich white lather, is applied gently to the painted surface, and the work is done. IT WILL CLEAN Windows better than whitening, or soap and water, and will do it without splashing or slopping, hence there is no necessity for removing your curtains or carpets.

You can clean floors, Oil Cloths, Tables, Shelves, Bath Sinks, and Pantries better and quicker than with Soap, Sal Soda, Potash or any compound known. For Washing dishes and general daily use it has proved to be invaluable and economical. Gives a lustre to glassware and porcelain.

Anybody can take a cake of Sapolio, a bowl of water and a cloth, and go around the house, and in a few minutes remove all finger marks, grease and dirt spots on the paint, walls, &c. Nothing else will do it so easily.

SAPOLIO

FOR REMOVING STAINS.

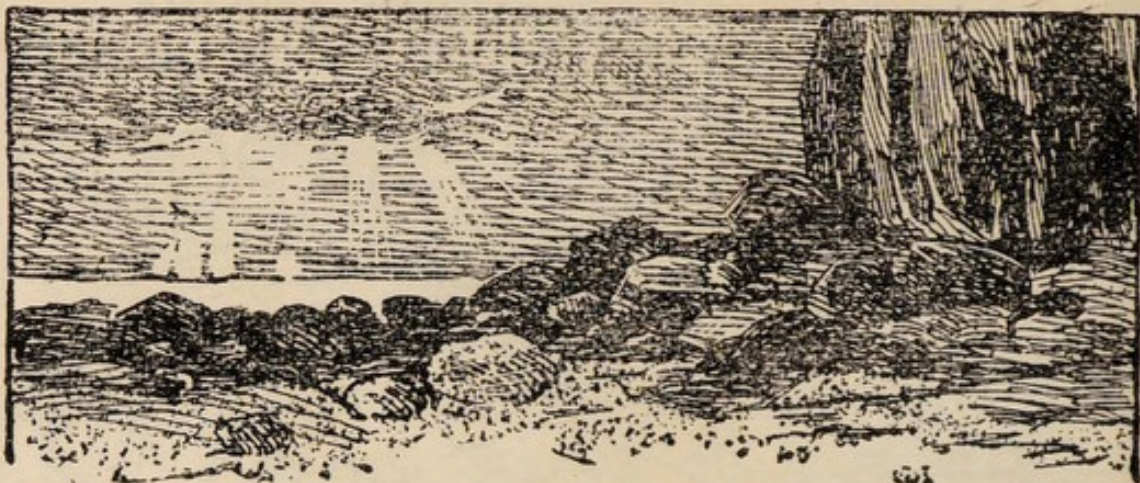
It will remove almost any stain from Marble Tables, Floors and Statuary; from Hard Walls, Porcelain and China ornaments; from dishes discolored by burned grease or overheating; while Grease, Tar, and other unsightly spots on carpets and other substances, disappear under magical influence.

HIS SISTERS AND HIS COUSINS AND HIS AUNTS GOINCIDE IN REGARD TO SAPOLIO



Sir J. P. I am the monarch of the sea,
 And **SAPOLIO** is what saved me—
 For when the storm did loudly roar
 And the ship went down off a rocky shore,
 With a cake of **SAPOLIO** from the store
 I gently washed myself ashore;
 Therefore its praise I loudly chants—

Hebe. And so do his sisters and his cousins, and his aunts,
 His sisters and his cousins whom he reckons by the
 dozens,
 And his aunts.



SAPOLIO

AS A POLISHER.

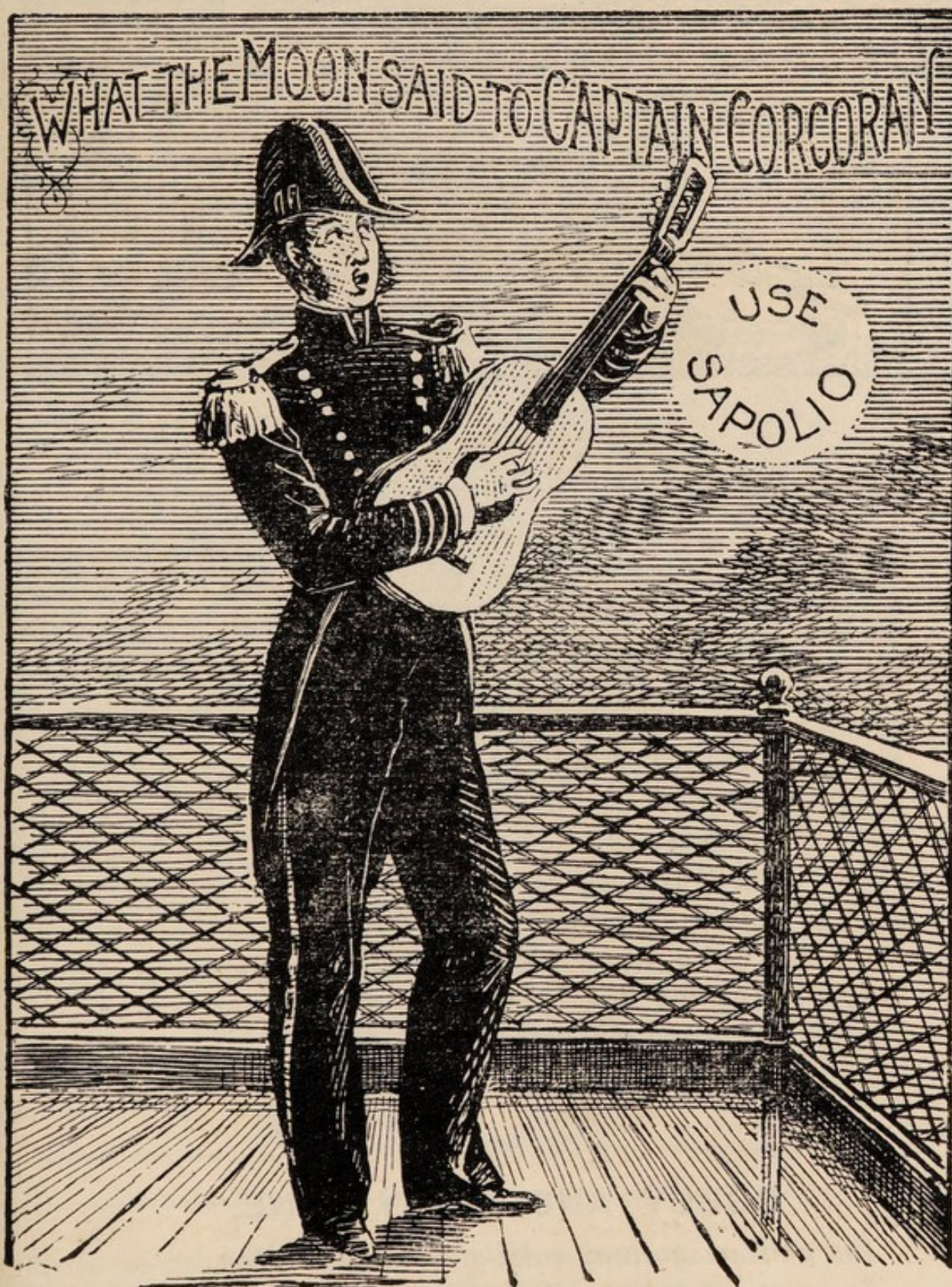
It will polish any known metallic substance. For Tinware it is better than Soft Soap and Sand, or Bath Brick, as it cleanses, brightens and gives new lustre without scratching, and is cleaner to use. Try it on Pots, Kettles, Milk Pans, Coffee Pots, etc., etc. For Brasses it is neater, cheaper than Oil and Rotten Stone, or Emery. For Copper Boilers, Kettles, etc., it is far preferable to Oxalic Acid or Lemon and Whiting, as there is no danger of poison, and is less expensive. Thoroughly rub off the article after using, and a brilliant and lasting polish remains. For Knives it is just the thing you want, as it scours and washes them at the same time, and is superior to Bath Brick and Tripoli. We do not recommend it for gold, silver or plated ware, or for mirrors or very fine plate glass.

SAPOLIO

FOR GENERAL USES.

It readily removes Gums, Oils, etc., from Machinery, therefore is valuable to the Engineer and Machinist; removes Rust and Tarnish from all metals. Surgeons and Dentists use it on their instruments. Carpenters, Ship-builders, Stewards of Vessels, and, in fact, everybody should use it. *There is no one article known that will do so many different kinds of work, and do it so well as SAPOLIO.*

It is CHEAPER and BETTER than Soap for all cleaning purposes, except washing clothes, and is useful even in the laundry in removing stains that Soap will not.

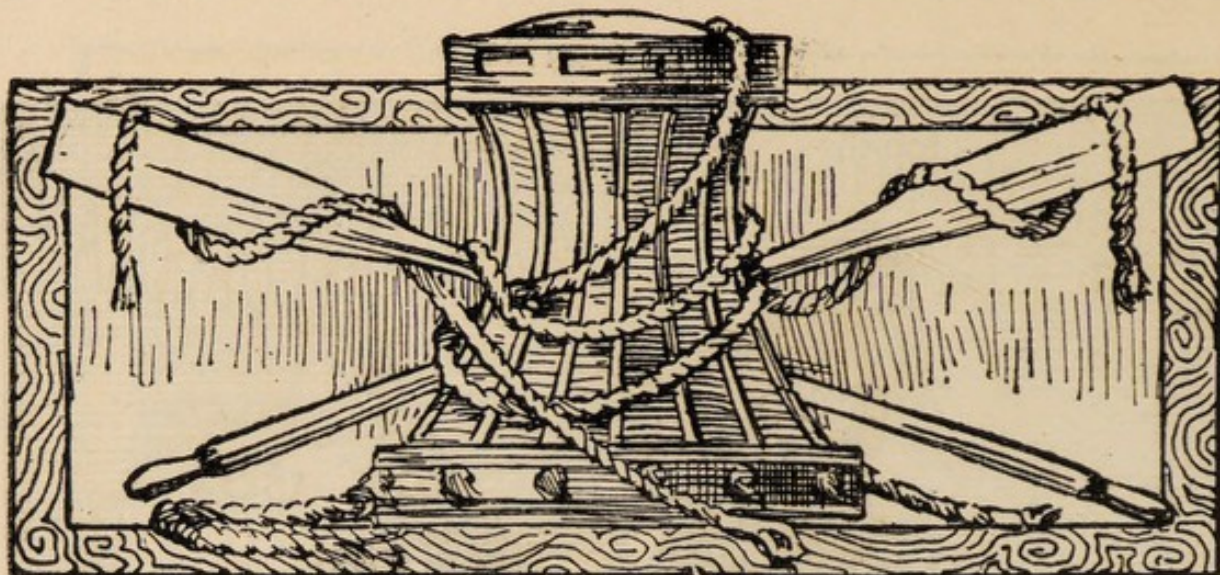


Capt. C. Fair Moon, to thee I sing,
Bright regent of the heaven;
Say, why do you shine so bright,
After the hour is seven.

Moon. O, gentle Captain Corcoran,
The reason you shall know;
They shine me up, the whole day long,
Bright with **SAPOLIO**.

MORAL.

Bright as the Moon will all things grow,
When you use **SAPOLIO**.



ODE.

*Use it on your knives and spoons
If you'd have them glitter,
Will it polish brass spittoons?
Well, now, "I should twitter!"
Rub it on your metal lamps,
And you need not light 'em;
Your very door-plates scare off scamps,
If with it you bright'em.
'Neath its touch your frying-pan,
Like a mirror, flashes,
It will cleanse each cup and can,
And your window-sashes.
If your house is dull and drear,
Lacking light and glow,
You have never heard, 'tis clear,
Of SAPOLIO.*

BOBBY AND MARY JANE.

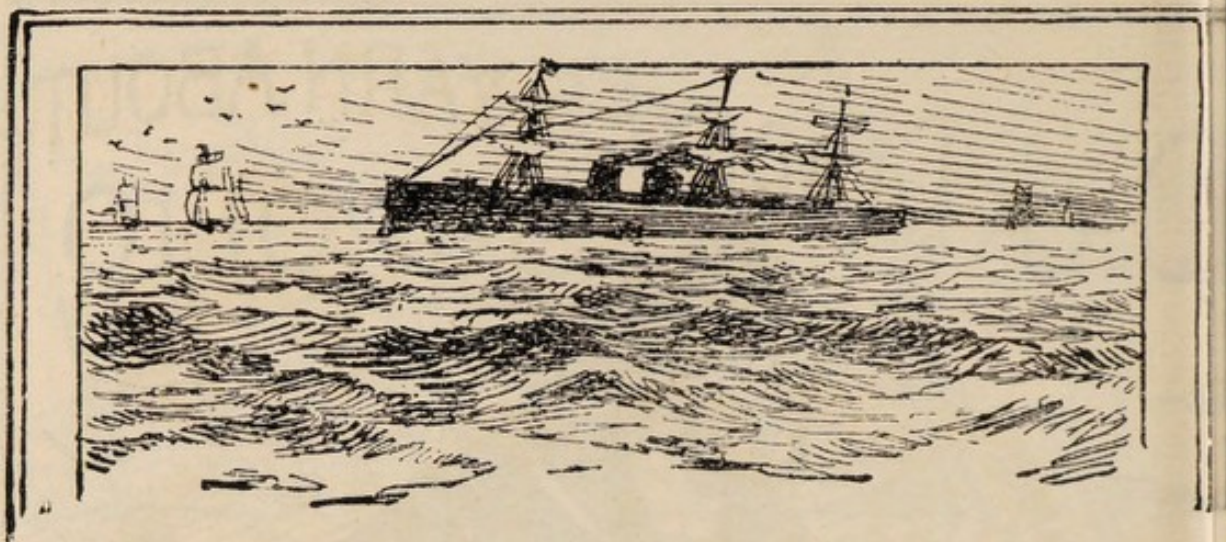
*The policeman crept quietly into the Kitchen
To court, on the sly, Mary Jane so bewitching,
But was startled to view, on all sides around him,
Other policemen, who seemed to surround him.
But he very soon found it was but his reflection
In the pots and the pans polished up to perfection,
And the servant explained how she made such a show
By the every-day use of SAPOLIO.*

DICK DEADEYE'S YARN ABOUT SAPOLIO



Dear public, I've important information,
Sing hey, the working public that you are,
About a certain intimate relation
Between the human cuticle and tar,
Or iron rust, or ink, or nasty tar.

With **SAPOLIO** gently wash the dirty places,
Sing hey, the dirty public that you are,
And then no stain your cuticle disgraces—
Sing hey, the cleanly public that you are—
From iron rust, or ink, or nasty tar.



NOVEL USES FOR SAPOLIO

CARPETS, CLOTHING, and other Woven Fabrics cleansed from Tar, Grease, Ink Stains, &c., better than by any other substance.

PRINTERS AND PHOTOGRAPHERS find **SAPOLIO** invaluable in their business for removing stains and Ink.

SURGEONS AND DENTISTS use **SAPOLIO** as the best polish for their instruments.

STEEL, IRON, BRASS & COPPER Wares are easily cleaned and polished, **SIMULTANEOUSLY**, with **SAPOLIO**.

CELLULOID CUFFS AND COLLARS, now so popular, can be cleaned with **SAPOLIO** better, easier and quicker, than by any other known articles.

IN FACT, try it everywhere, and when everything else fails it will do the work.

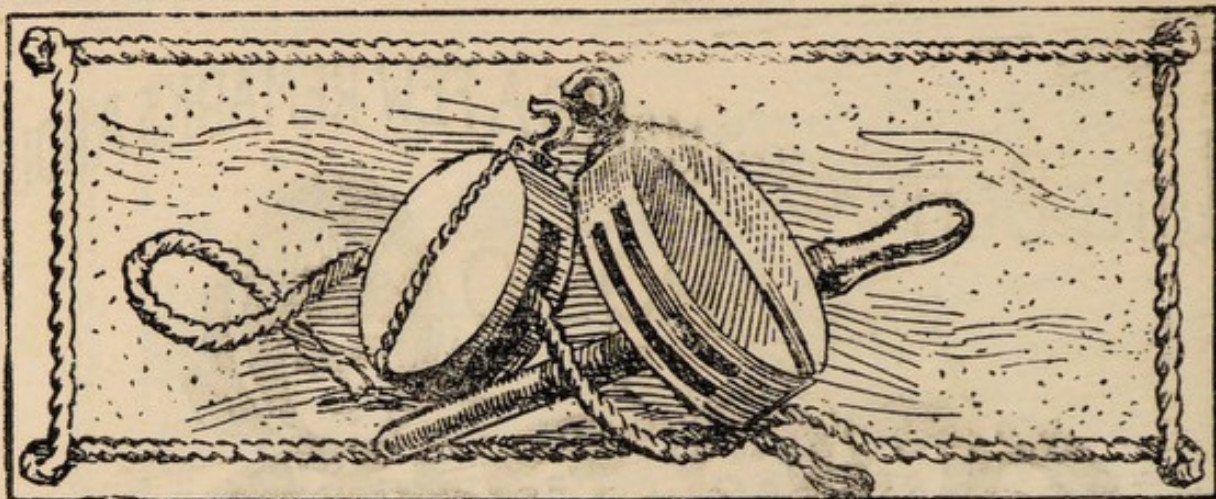
*To clean tombstones.
To polish knives.
To renew oil-cloth.
To brighten metals.
To scrub floors.
To renovate paint.*

*To scour baths.
To whiten marble.
To wash out sinks.
To clean dishes.
To scour kettles.
To remove dust.*

LITTLE BUTTERCUP MAKES A FEW REMARKS ABOUT SAPOLIO



I'm called Little Buttercup—dear Little Buttercup,
 Though I could never tell why:
 But still I'm called Buttercup—poor Little Buttercup,
 Sweet Little Buttercup, I.
 I've snuff and Tobaccy, and excellent Jacky,
 I've scissors and watches and knives,
 I've ribbons and laces to set off the faces
 Of pretty young sweethearts and wives.
 But the thing I most treasure I'll tell you with pleasure,
 It beats every soap that I know,
 For washing the dishes or what else you wishes,
 And its Morgan's **SAPOLIO**.



References—by Permission.

ADMIRAL SIR JOSEPH PORTER about Sapolio for general house cleaning, particularly "DOOR HANDLES"
"HIS SISTERS, HIS COUSINS AND HIS AUNTS"
tell of the saving properties of Sapolio. They all use it.

CAPTAIN CORCORAN—About its merits as a polisher of Metals and "Moons," and he is "never" without it—"hardly ever."

DICK DEADEYE, says: "SAPOLIO is the BEST and CHEAPEST Cleansing Soap in the world."

LITTLE BUTTERCUP, who sells large quantities of Sapolio, says: "It beats every Soap" in the market.

RALPH AND JOSEPHINE testify as to the "joy and rapture" it brings to the home, and begin their housekeeping with it.

THE CREW OF E.M.S. PINAFORE won't go to sea without a supply of Sapolio in the fore-castle.

MORAL DEDUCED FROM THE ABOVE UNQUESTIONED TESTIMONY.

No House is Complete.—No Household can be happy and prosperous without SAPOLIO.

THE CAPTAIN OF THE PINAFORE IS NEVER WITHOUT SAPOLIO



Capt. C. I am the captain of the "Pinafore."

All. And a right good captain too.

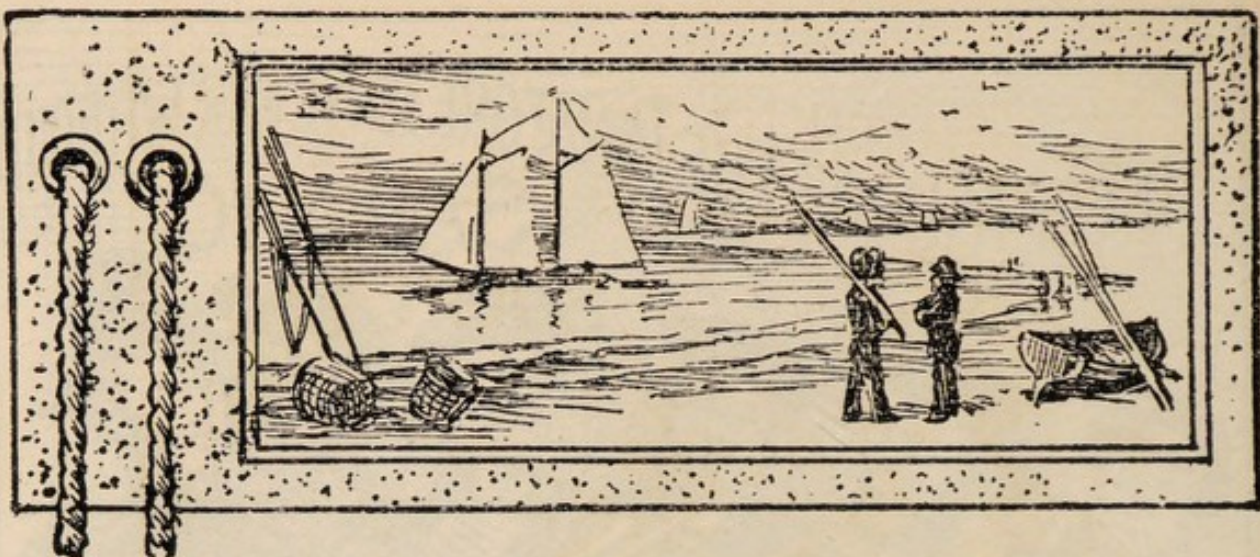
Capt. C. My sword in the light is exceedingly bright,
And so are my guns so true;
And they dazzle the eyes of the dastard foe,
For they're polished up with **SAPOLIO**.
And this is a fact that you all should know,
And I hope you do not doubt it,
That I never am without it,

That I never am without **SAPOLIO**.

All. What, never? *Capt.* No, never!

All. What, never? *Capt.* Well, hardly ever!

All. He's hardly ever without **SAPOLIO**.



THE NATURAL RESULT of having a SUPERIOR article and making it KNOWN to the people has been realized. To-day our sales are larger than those of ALL THE OTHER SCOURING SOAPS in the world combined, and extend to nearly every country on the globe.

EVERYBODY USES IT.

Ministers to renovate old chapels.

Hostlers on brasses and white horses.

Cooks to clean the kitchen sink.

Housemaids to scrub the marble floors.

Chemists to remove some stains.

Carvers to sharpen their knives.

Painters to clean off surfaces.

Soldiers to brighten their arms.

Dentists to clean false teeth.

Surgeons to polish their instruments.

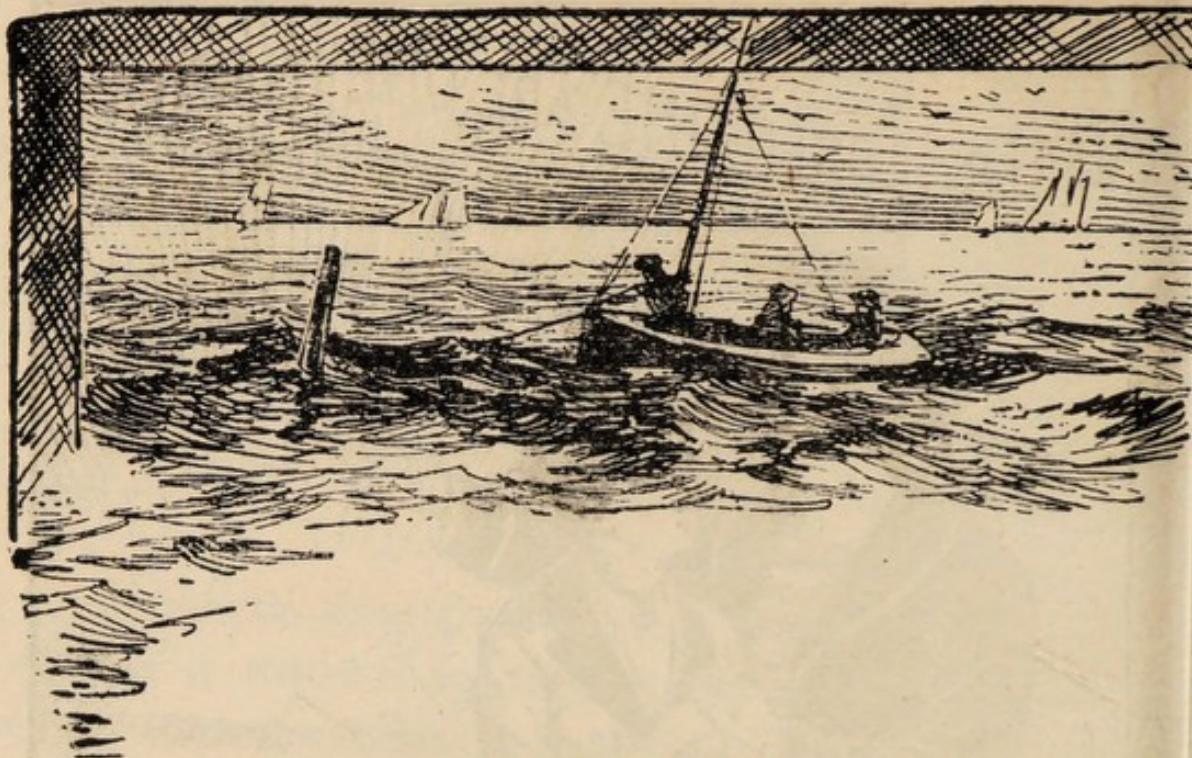
Confectioners to scour their pans.

Mechanics to brighten their tools.

Many articles pretend to do the work of **SAPOLIO**.
They are good after their kind, but, well—**JUST TRY SAPOLIO.**



DUET: "Oh, joy, oh, rapture unforeseen,
The clouded sky is now serene:
The god of day, the orb of love,
Has hung his ensign high above.
Bright as yon sun our hearth shall glow,
For we shall use **SAPOLIO**."



Proverbial Philosophy.

Proverbs are popular, but not more so than Sapolio.

"Dirt in the House builds the highway to beggary."
Be wise in time and use Sapolio.

"A good tale will bear telling twice." Use Sapolio.
Use Sapolio.

Sapolio is like a good temper, "it sheds a brightness everywhere."

"Dirt defies the King." Sapolio defies dirt. If the proverb be true, Sapolio is greater than royalty itself.

"A fair face may prove a foul bargain." Marry a pretty girl if she uses Sapolio.

"A handful of dirt may be a houseful of shame." Keep your house clean with Sapolio.

Strange indeed that a plain thing like Sapolio should make everything so bright. But "A needle clothes others and is itself naked."

"Be patient and you will have patient children." Do not fret over your house-cleaning. Use Sapolio.

"A hand-saw is a good thing, but not to shave with." Common washing soaps are not intended for household cleaning. Use Sapolio.

When you want to look on the bright side of things, use Sapolio.

WHAT WILL SAPOLIO DO ?

WHY, it will clean paint, make oil-cloths bright, and give the floors, tables, and shelves a new appearance.

It will take the grease off the dishes, and off the pots and pans.

You can scour the knives and forks with it, and make the tin things shine brightly.

The wash-basin, the bath-tub, even the greasy kitchen sink, will be as clean as a new pin if you use **SAPOLIO**.

One cake will prove all we say. Be a sensible housekeeper and try it.

Many articles pretend to do the work of **SAPOLIO**. They are good after their kind, but, well—**JUST TRY SAPOLIO**.

SAPOLIO is the most economical House-cleansing Soap in use. It outlasts all others.

A small bowl of Water, a cake of **SAPOLIO**, and a Cloth, will do more cleaning than a pail of water and three cakes of ordinary soap.

OUTLASTS ALL OTHERS.



Rymes
from
ye
Playe of
'Pynafore'

