United Kingdom Tea Company, Limd.: offices-21, Mincing Lane, London, E.C.

Contributors

United Kingdom Tea Company, Limited.

Publication/Creation

London: United Kingdom Tea Company, [1891?]

Persistent URL

https://wellcomecollection.org/works/gybumpz2

License and attribution

This work has been identified as being free of known restrictions under copyright law, including all related and neighbouring rights and is being made available under the Creative Commons, Public Domain Mark.

You can copy, modify, distribute and perform the work, even for commercial purposes, without asking permission.



Wellcome Collection 183 Euston Road London NW1 2BE UK T +44 (0)20 7611 8722 E library@wellcomecollection.org https://wellcomecollection.org United Kingdom,
Tea Company



Offices-21, Mineing Lane, LONDON, E.C.

WELLCOME LIBRARY pam QV 107 1891 U 584



UNITED KINGDOM TEA COMPANY,

LIMITED.

CAPITAL, £150,000.

Directors :

EDWARD TETLEY, Esq. WILLIAM HENRY TETLEY, Esq. John Edward Tetley, Esq. John Layton, Esq. James Fish, Esq., J.P.

Secretary :

F. T. PRITCHETT, Esq.

Bankers:

BANK OF ENGLAND.

Mead Offices:

21, MINCING LANE, LONDON, E.C.

Branch Offices:

47, 49 & 51, WORSHIP ST., LONDON, E.C. 1, PAUL ST., FINSBURY, LONDON, E.C. 119, BROMPTON ROAD, LONDON, S.W.

Teas in Bond:

London and St. Katharine Docks.
East and West India Docks.
Butler's, Red Lion & Three Cranes Wharves.
Brooks', Smith's, Hay's, and Cotton's Wharves,
St. Olave's, Metropolitan, Monastery, Colonial
and Monument Warehouses.



HEAD OFFICES: 21, MINCING LANE, LONDON.



BRANCH OFFICES: 47, 49, & 51, WORSHIP ST., LONDON, E.C.

UNITED KINGDOM TEA COMPANY, LIMITED.

21, MINCING LANE, LONDON, E.C.

TEA FIRST HAND,

Direct from the Importer to the Consumer,

AVOIDING ALL INTERMEDIATE AND MIDDLEMAN'S PROFITS.





The Duty-Paid Stores of the United Kingdom Tea Company, Limited, are fitted with Machinery, worked by the most approved Modern Steam Power, the Machines being capable of Mixing and Blending many thousands of pounds' weight of Tea per Hour.

The Teas are not in any way touched by hand.



ALL COMMUNICATIONS TO BE ADDRESSED TO

THE SECRETARY.

CHEQUES TO BE CROSSED

"BANK OF ENGLAND."

DIRECT TEA SUPPLY FROM THE MINCING LANE MARKET.

FINCING LANE, LONDON, is one of the most notable places in the World. England's vast Colonial possessions, and her supremacy on the seas, have made her the great centre for the reception of the produce of the Globe; and these productions, grown in all Countries, under various conditions of climate, by different races of people, are brought for disposal to the Commercial Sale Rooms, a huge pile of buildings situated in Mincing Lane, London. Tea from China, India, Ceylon, and Java; Sugar from the West Indies; Coffee from Arabia; Cotton and Tobacco from America; Spices from the far West; Cocoa from Trinidad; Dried Fruits from Lisbon and Bordeaux; Wines from the Continent, and innumerable other articles of consumption are sold there daily all the year round; and it is estimated that goods to the value of nearly £1,000,000 sterling change hands every day in this

remarkable building, universally admitted to be the Produce Market of the whole World. It contains about 20 auction rooms, each capable of accommodating between 200 and 300 persons, and the goods offered for sale by the different auctioneers in surprisingly large quantities, are sold at such speed as would fairly astonish a casual observer.

Catalogues of portions of the various cargoes are circulated about a week previous to the day of sale, known members of each trade being in the interim allowed small samples for the purpose of valuation.

The illustration on next page is a reproduction in a reduced form of the front sheet of the "Public Ledger," the principal trade journal published daily in Mincing Lane, London; it will convey some idea of the magnitude of the business daily transacted there, and confirm the accuracy of the preceding remarks.

Surrounding the Commercial Sale Rooms are the offices of the Importers, Merchants,

The Public Ledger.

STABLISHED OF THE PLAN LINE

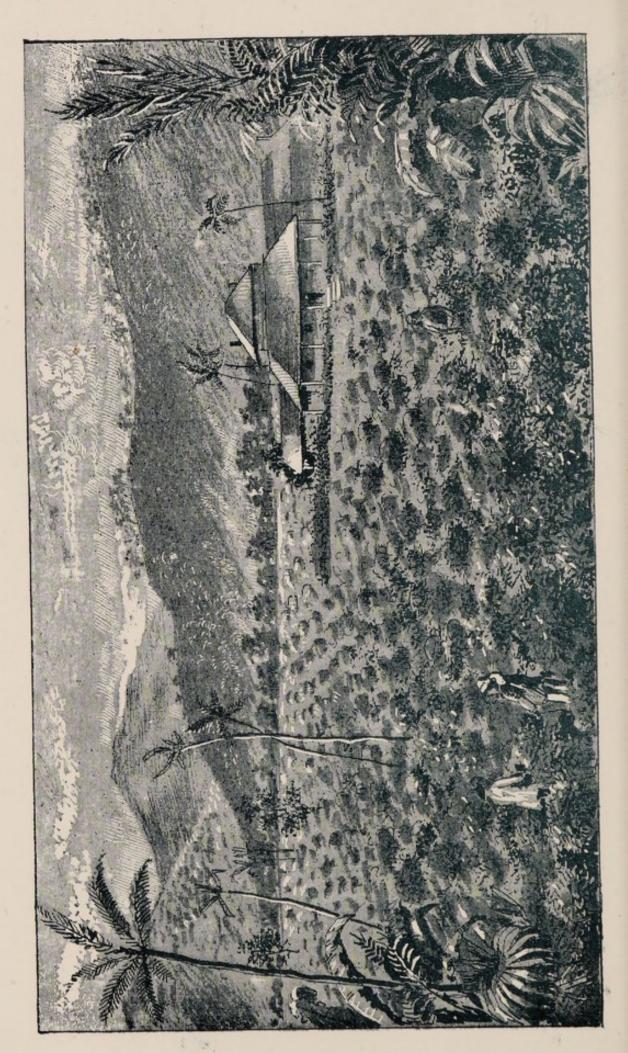
REGISTERED AT THE POST OF	TOE. Edwictimenta, Subscriptions, so	of Communications received at No. 4, 54 Dan	risa's passign, Greek Tower-streek	ESTABLISHED IN THE TRAN 1986.
No. 16,658. New Senion.	LON	DON, TUESDAY, MARCH 11,	1891.	CENTANTED IN
SALES THIS DAT	H. J. PESALPACH & Co. & REGULAR STRANGER SPORTS GONDON (Tringry Donks) and HAMBURO, Will Goods and Passagers,	COCCA, THIS DAY, MARK 11, 12 COCCA, STREET, ST	THE LONDON COMMUNICATE IN ALE GOOMS THEN DET, WIND IT, CHIEF THA, ST. House IT, District bearing 10. Date bearing	And MINISTER CO. AND DAY, MANN CO. AND DAY, MANN CO. AND DAY BOY DO DO NAME.
PAINT PAINT BE SEED OF THE PAI	Trans Section, Venturelar, & Sections, then Tithers Server Section Friday, and the market from Section Section 122, Proceedings of the Section & Co. Laurence Section	THUS DAY MANN II.	973 Dates Ocade 1,100 Without nearwo, as canness of the incontact, 903 bit dente being on the Depth halo. But Life, Borblink in the Contact, But Life, Borblink in the Contact, But Life, Borblink in the Contact,	Director for Compiler LEVIS PERT, Plants des EXPLORES EXAMPLES PARK, FOR DESTRUCTION OF THE PROPERTY OF THE PR
Company Compan	TOTAL STATE OF THE	OCCOA. THIS DAY Trained to Day Trained to Day Trained to Day Grant to Day Trained to Day Trained to Day Trained to Day Grant to Day Grant to Day	SAGRED OF CHYLON THE SALES.	
COMPANY CONTRACTOR	LOSTION COMMERCIAL RALE-BOOMS	WILLIAM AND COMPANY CO. Stratery, 10, Williams Sancery, 10, Willia	THE LUNDING COMMERCIAL SALE MODES CHILDS THE DAY, Serb II, GROWDS WHITE S TO, Bridge, Those	L a. BOCKER a before Copies L. B. COKER a before LPT, Redam, 81, Minning one.
Com EARLS Com LA STOERS Com LA STOERS	PERSONAL PURP	THIS DAY, Mande III. COCOA. THIS DAY, Mande III. COCOA. TO Play Jamana LABRICULL & CASOER. Determ. LABRICULL & CASOER. Determ. LABRICULL & CASOER. Determ.	THE LOTION CONTROLL SALE BOOMS THIS LOT, Mand II. COTLOS TEA I JOY PAR . GOW, WILLOS & of A STOR Enders. 13, Residens.	Final Park Same II. SARK, Im Daire (in Same Control III. SECOND CONTROL I SAME II. SECOND CONTROL I SAME II. SECOND SECOND CONTROL III. SECOND SECOND SECOND III. SECOND SECOND SECOND III. SECOND SECOND SECOND III.
### (#10) DEACH TO BE (#10) DE	THE REPORT TO ANNUAL MADE LAYS of the DONORMAN AND PORTOR WITH A CONTROL OF THE PROPERTY OF TH	OCCOA. THIS DAY HAVE II. THIS DAY HAVE II. THIS DAY AND A CALABOOK Section.	CHYLOS TAN DAY Month (I., THE DAY Month (I., THE TAN THE SCHOOL A Co., School, T. S. SCHOOL & CO.,	
CaPEL Sore	AN No. 21, MINICOND-LANE, THIS DAT, Manus II, or the product, SCOAR, I desired for Committee Department Lane Dept. House Date.	COOOL THIS DATA IN THE COOK TH	THE COOPER CONTROL ALLBACORS THIS DAY, March II. CHILD THE IN PRO- LLOTD, MATRIMON - CARRITT, School, III. Products street,	Bit Drope Degree Proces
To ADVANCE TO BE T	STUAR, SO Sap Consulted Seasons Caper a SACHER Bridge, M. Manualine	ONDER OF TEA BALES	TWO LONDON COMMUNICIAL AALS BOOMS THIS DAT, Name II.	PRINTED & PRINCIPLE Bridge
SHEFARD LA RUCKER DOWNERS	THE COMMON COMMENCIAL SALE ROOMS TALL DAY, Name II, at the precisely, EUGAR, Day Market Coptals A. F. DRAKE & Co. Britan, O & 15, Managhana.	THE LOSDOS CHEMINARCIAL AALE SOOMS TRIS TAY March 17 TRA. 100 Stateme Strong Without receive in second of the lapsodom, and has provincely said by provincements. State S. 4 (1988), Province State S. 4 (1988), Province	CHTLOS THE . ST Page . Seeking .	THIS OF SOUTH CONTROL O
THOMPSON THE PAINT WALESA Modelles, St. HANT DALITON & TOOKS MANUALLE	SCOAR, THIS DAY, Bayes 11. NY Sage Destroyer Crystalland PAIN SA & Ball D. Brisher, FAIN SA & Ball D. Brisher, FAIN SA P. Feedback court.	THE LOSDON COMMERCIAL RALE SCORES THIS DAY, Name II. The US History Down Laying Section (See	CETLOS TEA STATE OLT STATE ON STEA STATE OLT STATE ON STEA STATE ON STEA STATE ON STATE OLIVINATION OF STATE OLIVINATION OLD STATE OLIVINATION OLI	BARE, THIS DAY, Street II, as One, or Description of the Conference of Street Conference of The Conference of The Conference of Street On the
### ##################################	TRUM DAT, March 11, and County of the Property	Without reserve, an account of the Coperture, anison principles and he mineral segment. Off All St. MONCH TON S. O., Profess.	THE LOYDON COME THE TALE RADGED THE DATE HAND SING THE STATE BALLER BOOKED THES DAT HAND SING SING SING SING SING SING SING SING	SALES TO-MORROW.
SOTICE TO SUBJECT DEED	COFFEE, TECS D.T. Savet II. Savet COFFEE, TECS D.T. Savet III. Savet COFFEE, TECS D.T. Savet III. Savet Correct COFFEE, TECS D.T. Savet Correct COFFEE, TECS D.T. Savet Correct COFFEE, T. Savet Correct COFFEE, T. Savet Correct COFFEE, T. Savet Correct Coffee, Tecs D. Savet Correct Coffee, Tecs D. Savet Coffe	P. Nameng base THE LOYDON COMPANION CHILD SALE BROWNS THAT THE LOYDON COMPANION CHILD SALE BROWNS THAT THE LOYDON COMPANION CHILD SALE SALE BROWNS THAT THE LOYDON COMPANION CHILD SALE SALE SALE BROWNS THE LOYDON COMPANION CHILD SALE SALE SALE SALE SALE SALE SALE SALE	THIS DAY, March 14	ODFFES, TO MORROW Marsh 12. OOFFES, O Control Marsh 12. OOFFES, O Control Parameter Ourise WILSON, AMITERITY A Co., Street, Co., Str
The Patter Casper, brong Propinsts in Time Pin Tannersector of the Santiser Maille. Res to a state of Santiser Walle. George, or Armed, by Polantines Store to the Child Name obtain that Papers by the Pinett Partar Desire	OFFER PRO CO. School St. Co. S	THE LONDON COMMUNICAL SALE-ROOMS	district a decision of the second	OFFER, TO-MDAROF, North JA. TO-MDAROF, North JA. Will have Control Anarthm 100 Drive Control Anarthm 100 Drive Control Anarthm
CONTINENTAL DAILY PARCEL- EXPARM EMPIRE and ribe parkage of PO. 8 ontrope to and from the Command of Mill Storm ris Dover General, and Dover-Comm. Traffs Comm. Color Option of Dover-	, Theri	TRIA DAY, Horse II. TRIA, TRIA DAY, Horse Server Caper Rep Date Contractor Triplest resorts, or agreement of the Important, tailors previously will be pervise methods. S. MANATE & Co., Stoken, Emission photos.	THE LOSDON CONTROL SERVICE STATE SOCIES THE BAY SEND LA TENEN CHILDREN THE SERVICE STATE BARCOCK BROWN TO SERVICE TO SERVICE THE LONDON CONTROL SERVICE THE LONDON CONTROL SERVICE THE LONDON CONTROL SERVICE THE SERVICE	L. A. BUCKER & BENCHAPP, Russes, 57. Riving law. Table
MESSAGERIES MARITIMES DIRECT STEAM COM	BIT Date Treatment IN Date Six Generals IN DATE State Control AND DATE State State State JAMES COCK & Cr., 256acm.	THIS DAY, Worth 15, THIS DAY, Worth 15, THIS DAY, Worth 15, THIS DAY, THIS DAY, Worth 15, THIS DAY, THIS D	THE LOWDON COMMENTAL SALE-ROOMS THIS LOT NAME IN. CETLOS TEA. 10 Frag. 10 Frag. 11 Managlass. Table 2 C., Statem, 10 Managlass. Table 2 C., Statem, 10 Managlass.	R. D. & P. Mad. Sudan.
From LOWDOX, VIS. BAVER, to Earnellin, firm, deprise, OCADALQCIVES, Wo. H Devianities, Constants	OFFER THIS DAY Month II. Over the W. Abdills 2 Or. Beaten, Marks building Tr. Beaten, Market building Tr. Beaten,	THE CONTROL OF THE CO	THE LONDON COMMONICAL SALE BOOMS THIS DAT. NAME IS, CETLON TAL. 30 Fig. 1. a. BUCKER & BENTHAFF, Brian, ET, Eurospines.	COFFER TO BOTH March 18. S. J. BOESE Co., Streken, 10. Foreign control of the Co. To be a control of the
Marshine Sprig Daries JANESS Marshine Marshine Sprig Daries JANESS Marshine Marshine Statement Sprig Marshine Marshine Sprig Marshine Sprig Marshine Sprig Marshine Sprig Marshine Sprig Marshine Sprig Marshine Spring Marshine Mar	COFFER THE DAY Hard II.	IN Residen. THE LONDON COMMENCES SALE ROOMS THIS DAY, Name 11, That Did History House	THE LOSDON COMMERCIAL MALE ROOMS THIS DAY, Mark II, or Twing, CETLOW TAX, 10 Figs OF TAX, 10 Figs EXHERT TOWNSHIP & Co., Briden, II, Rodding.	GEORGE T. SESTON & SON Bridge, D. Managines.
Alemandrenia, Alemandric Algaria, Jayresia, Sare- Gierre, Interdig, Juffa, Larmen, Liviania, Lipiania, Martina, Orian, Parlipertin, Premis, Pert Indi, Radiania, Propili Replan, and other Farrieri Call in the International Agency Spores (No. 17 Sant) Fat General Agency and Tempera apply in	OSFFER, 18 Custs 5 Capton 5 Capton 1 Secretary Capton Fairers 8 NEID, Brokers, Fr. Fordance dends.	Without reserve, on assessed of the important, ELLIOT, LACK & PONTER, Beaute, E. Greet Transactions.	THE LONDON COMMERCIAL SALE ROOMS THE LONDON COMMERCIAL SALE ROOMS CHILGS TEA, SAI FRANCE IL. WILL JAK & ST. THOMPSON.	COPPER W ALCOHOLOGY STATE OF THE COPPER OF T
E ESTAG CLASS KARLTIN CS, w. carrier stream, a.c. Projets papelle on delivery of Selle of Lating. Semples to 1875.	TRIM DAT Novel 11. COPPER Street Annual Annual Street	THE LORDON COMMENCIAL SALE ROOMS THE LORDON COMMENCIAL SALE ROOMS THE DAY More 1. THE BUT MADE THE Congre AND THE WORLD WITHOUT COMMENCE AND ADDRESS A	THIS DAY, THOMPSON, THIS DAY, Munch 16, CETLOS TEA. 151 Chara. FAILT & FASTER'S, Monkey, FAILT & FASTER'S, Monkey, M. Muncaplana.	CARRY & SROWER, Brians, M. Woosephan, M. Woosephan, ORDER OF INDIAN TER PALER. THE LOUDING COMMERCIAL BALE BOOMS
ORNEAL STRAM NAVIGATIOS CO. DAILY CONTINENTAL PASSENGER and GOODS TRAFFIC.		Performing and by private metrics. Behave. SHITS & LANTS. Behave. Signal has THE LOSIDON CONSTRUCTAL MALE-BOOKS THES LOSIDON TO NAT. WAS IN.	AND THE PERSON OF THE PERSON O	THE CONDON CON WESCIAL BALLS ROOMS
THE MANDEAU RESILIEDS AND TRADES OF THE PROPERTY OF THE PROPERTY SONDEAUX. POPULATE SONDEAUX. POPULATE SONDEAUX. PROPERTY SONDEAUX. SAPERTY SONDEAUX. SAPERTY SONDEAUX. SAPERTY SONDEAUX. SAPERTY SONDEAUX. SAPERTY SA	THIS DAT, Mark 15, De Gard, Copper St. S. J. South St. South S	5. Stoney has THE LOSING NAME OF THE LOSING OWNERS OF THE DAY, Mark 12, COURS AT THE DAY, Mark 12, Without reserve, when personally with 30 private natures. 10th their own courses of the Important Course of the C	THE LOT NEW TO A PERSON TO THE STATE OF THE	THE LOSPOY COMMERCIAL SALE BOOMS TO MORROW WHICH ALE BOOMS TO MORROW WHICH ALE BOOMS
Bagular Services to Mindelph, Sail, and Yarmouth. Figures faces on relevants are finances darm one relevants and finances. Configurated Nature on to obtained in application, appl.	THE COURSE COMMERCIAL MALE SHOWS THE DAY, March 10, or Per pin prospe,	THE LONDON COMMERCIAL BALE BOOMS	ORDER OF DEVELOPERY SALES.	GEORGE WHITE & Co. Posters,
Chargement Note can be obtained on application, upon stress founds will be resident and stagent of reducers record and Martine Representation more of and "Anticom Environment States Exemples on the control of Resident En	100PEE, 10 Time DOOOLA, Damaged by Wester as 1 Time to the On amount of white in their times. On the of the distribution, Medical Dack, the ORDER OF COOKS ALLES,	BICKEARD SCHOOL S. Bestern, 10 & 1. Manageren. There is a support of the support	SHILL STD. BAT, Mode II. BUILD AND BUILD	PLANE TAPOCAL See Bags WHITE PEPPER. In Proc. Lamping 120 Date Support HIMANN & Co., Britain, Debries being, Manning has.
BEST, STEET & CA'S STEAM LINES	THIS DAY, Mink II.	THE SCHOOL COMMERCIAL PALE ROOMS	Stituted Land Stockers	TO STREET, March 12. FLAKE TAPISCA, No Report as: FEARL DO. 10 Done Markett Phase 12 Done Seed Francis (CARDARDA SEED, Roston, Ougston house, Managines, a 12, March Lean.
Bank and Employer Stands Bank Santonia Constraint Discourse Tarina 00077. Mar if Colony and Topicson and the Colonia and the Bart Colonia Colo	WILBOW, SEITE ETT . O. Andread	TEA, TANK MANN II. TEA, T. TON Propriories AN Without resource, U.S.I. place in second of the Laparism. CHARLES HOPE a NIL Bridge II. N sering late.	This Days This Day The State S	The MONROW, March 12, A SEC Whenly L. Un Barrier S. Vinnesh PAINER & MOID, Section TO MONROW, Novel 12,
DARLY PAROELS EXPRESS SERVICE was not from the CONTINUE, and Question? Finding - The forces, being in these, moments with the facilities of Antonia Vergeon Prob., by Logistic Rose, and the continue of the Continue of the passing of the Continue of the Co	DI DOM CLINCO 78 Date Date : Co. Mr. e C. WOLD BLOCK first on.	THE LOSDOW COUNTRIES AND ALE BOOMS THE LOSDOW COUNTRIES AND THE THE LOSDOW	DEDA NOTE, MI Dans DEDA NOTE, MI DANS DESCRIPTION MARKHALL & FRENCH, Sudans M. Maning Lass ORDER OF BARK SALES.	FLAFE TAPIOLO W. Nova C. FLAFE TAPIOLO M. See Super Selection (FLANE DO. 170 Days Selection SAGO. 170 Days Large (Fact) OLSO S. SELLER & FINDAL, Section (F. S.
to and from the Carl men. The first on applica- tion of Eggs, ATTET CC., M. Sub-projectives Whyte, Bassisting Others: Tech., Eggler, A. C., Tubbers, Vanish Strand, Control Carolli & Flori, Impreed Sealing (Opin, Louised	STATE OF THE PARTY	Thintel Superior If the Polarity of the Superior, as my perform paid to provide method, and the Superior, as my perform paid to provide method, and the Polarity of the Superior of the Polarity of the Polar	ORDER OF BARK SALES. A1 & HISCORY LAND. ESTIMATE FREE DATE STATE I Chabete FATRE OF	TAPOOGA TO MURROW, Name 10, DATE OF THE OWNER, NAME OF THE OWNER, OF THE OWNER, NAME OF T

Brokers, and Wholesale Dealers of the City of London, who buy and sell amongst themselves these articles of produce in enormous quantities for cash, then resell them in reduced lots at considerable profit to retailers in town and country, who in their turn dispose of them in small quantities, at again greatly increased profits, to Consumers. Large amounts of capital are naturally required to carry out these operations, and as capital will always command position, Consumers have hitherto been compelled to tolerate this roundabout process; the result being that several inordinate profits are made by the intermediaries, or Middlemen, who stand between the Importer and Consumer, and as it were, suck the very life out of trade. These profits so enhance the costs that, as a matter of fact, prices, out of all reason, are being paid by the Consumer for articles of daily consumption, which, if tested, would in many instances show an astounding addition to first cost.

In confirmation of this statement, take for instance Tea, of which there is no article of daily food of more general consumption. It has been drunk in this country for the last 200 or 250 years, but only during the present century has it attained such universal favour.

Two hundred and fifty million pounds weight of Tea are annually imported into London; of this, about ninety million pounds are grown in China, while in India some four hundred thousand acres of land are under tea cultivation, yielding about one hundred and twenty million pounds; the remainder of the import coming from Ceylon and Java.

The Tea bush is non-deciduous, and thrives best in light sandy loam, on valley land, where a running stream passes through the estate. It luxuriates in a warm, damp climate; the temperature cannot be too high if accompanied with abundant rainfall. In the early months of the year



before the sap rises, the bushes are as carefully pruned and attended to as fruit and rose trees are in this country, in order to cause them to shoot and sprout vigorously, and by the middle of April the season commences for gathering the leaves, which gathering is continued at intervals until October.

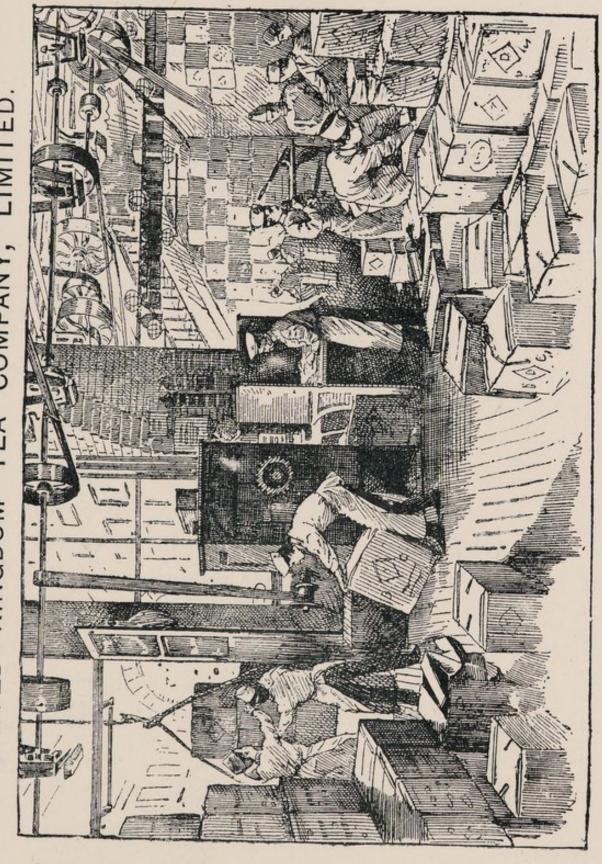
The coolies and natives are most expert in this process of stripping the plants, and soon after collecting the leaves, roll and twist them with marvellous rapidity into the different forms and shapes in which they may be required. So soon as this is completed, the leaves, green and juicy, are compressed tightly into balls or clustered into heaps for fermentation; this is the most important time in the manufacture of Tea, extraordinary care being then required, as, if the green leaves be allowed to remain too long, or not long enough in this condition, they acquire a heated, sour flavour, which is afterwards ineradicable. A careful manager will never leave his Tea garden

without special supervision while this process is going on, and so soon as he is satisfied that fermentation has commenced, loses no time in having the leaves carried to the interior of the curing-house, where all hands are called into requisition to quickly place them in pans over sharp charcoal fires, to dry and make them perfectly crisp; they are afterwards passed through various sized sieves for assortment, and the manufacture being complete, they are packed in chests and forwarded down country, (frequently some hundreds of miles) by railway or in wagons drawn by oxen, to the nearest seaport, whence they are consigned to the London Market in Mincing Lane.

As with ordinary vegetation, so with the Tea bush, the rule holds good, that the small young leaves on the tops of the twigs are the best and are the most aromatic and fragrant; they are called "Pekoe tips," and, gathered in early spring, then almost bursting with succulence, are covered with a white flowery

SKETCH AT THE DUTY-PAID STORES OF THE

UNITED KINGDOM TEA COMPANY, LIMITED.



RECEIVING CHESTS OF TEA FROM THE DOCKS.

bloom; if examined through an ordinary microscope they will be found to be soft and silky as velvet, and they form the delicious and delicately flavoured kinds which the public, through the ordinary channels, are practically unable to obtain.

The old leaves lower down the stems are coarse and tough, compared to the young shoots, and it is from them, and from a second crop of autumnal gathering, dry, stalky, and containing but little sap, much of it being absolutely worthless, that cheap, common Tea is manufactured.

These latter remarks apply principally to China Teas; in Indian and Ceylon growths, British interests have taken up the industry, the gardens have the utmost care bestowed upon them, and the Teas are made by machinery. Indian and Ceylon Teas have consequently attained the highest positions in the estimation of the British public.

The principal ports of shipment from China are Hong Kong, Canton, Shanghai and Foo Chow; and from India the one great centre of export is Calcutta. Several magnificent lines of screw Steamers are now engaged in the service, freighted with these huge cargoes of Tea, and by the shortened route through the Suez Canal are enabled to make the passage to London from China, a distance of about 11,000 miles, under six weeks.

Now it must be apparent to the reader, that the routine and many hands through which Tea has to pass after leaving the grower, and before reaching the table of the consumer, most prejudicially affect the finer kinds getting into consumption. The numerous profits made on the article, by the various persons—Middlemen engaged in the trade, form such an incubus on the cost of the choice sorts, that the prices finally become so high as to render the Teas practically unsaleable. Thus, to meet the demand for Tea at reasonable quotations, common, inferior, and second crop growths are largely bought and forced upon consumers, at prices out of all proportion to their value.

The public are powerless in the matter, and it is an everyday complaint that "try where we may, we cannot get good Tea."

Why?

The answer is simple, and easy to find:
Because so many excessive profits are
made on the article, by the Middlemen,
before the consumer can obtain it.

To get choice Tea at a reasonable price, The United Kingdom Tea Company unhesitatingly assert that it must be bought First Hand direct from the Importers on the London Market, in Mincing Lane, and sold First Hand, direct from the London Market, in Mincing Lane, to the Consumer, thus avoiding all intermediate profits.

There is no other way.

The Chancellor of the Exchequer, on the 17th April, 1890, in his Budget Speech in the House of Commons, announcing the intention of the Government to reduce the Duty on Tea from 6d. a lb. to 4d. a lb., stated:—

"If Tea were sold, as it could be, at anything "like the cost price, it would appear at once what

" an enormous relief would be given by a reduction " of 2d. per pound. But the amount of relief is " concealed by the fact that the **MIDDLEMAN** " walks away with so large a proportion of the " price which is paid for Tea."

The "Times" on the following day, April 18th, 1890, in a leading article on the subject of the Budget, remarked:—

"It is doubtful whether the reduction of 2d. per pound in the Duty on Tea will confer much practical benefit on the Consumer. The Middleman, whose exactions the Chancellor of the Exchequer condemns, will probably manage to divert a good deal of the relief into his own well-filled pockets."

No higher authorities than these are needed to fully endorse the preceding remarks in this pamphlet, and to convince the public of the necessity of procuring their supplies of Tea **FIRST HAND**.

The Directors of THE UNITED KINGDOM TEA COMPANY, LIMITED, distinctly affirm that the Company's system of **FIRST HAND TRADING** enables Consumers to be absolutely independent of the *Middleman*. By dealing with THE UNITED KINGDOM TEA COMPANY, Teas of the very highest quality are obtained Direct from the Importers.

SKETCH OF ONE OF

UNITED KINGDOM

HEAD OFFICES: 21,

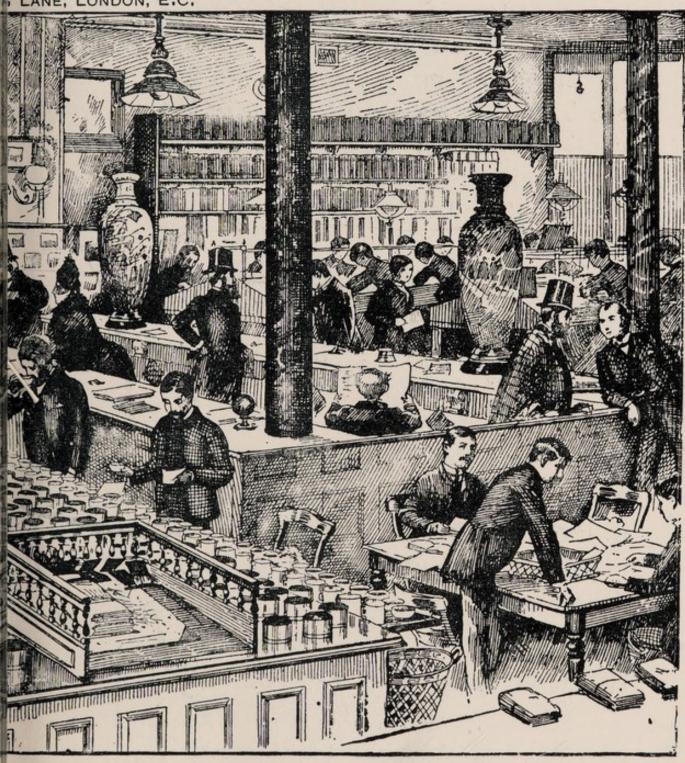


TASTING AND VALUING

ASTING ROOMS OF THE

COMPANY, LIMITED.

LANE, LONDON, E.C.



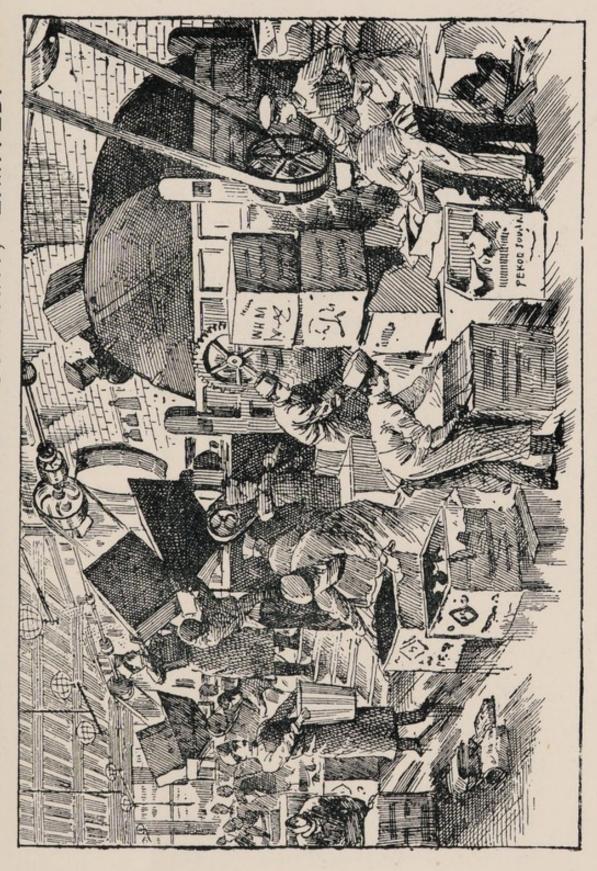
ES OF TEA BY EXPERTS.

THE UNITED KINGDOM TEA COMPANY'S offices are in Mincing Lane, within a few doors of the Commercial Sale Rooms, (referred to on page 5). Their Buyers, gentlemen of many years' experience in the Tea trade, professed Tea Tasters, are continually engaged examining, tasting, and valuing the vast number of samples of Tea offered daily by the Importers for sale.

These gentlemen regularly attend the Auctions at the Commercial Sale Rooms, and use their best judgment in buying the most suitable growths.

Being thus in the most central position in the Produce Market of the World, buying daily **FIRST HAND** in large quantities for cash, on the best possible terms, THE UNITED KINGDOM TEA COMPANY, LIMITED, supply Consumers equally direct, in all parts of the United Kingdom, with the finest Teas at the very lowest prices, and deliver the Teas at Customers' own Doors anywhere throughout the Kingdom, CARRIAGE PAID.

UNITED KINGDOM TEA COMPANY, LIMITED. SKETCH AT THE DUTY-PAID STORES OF THE



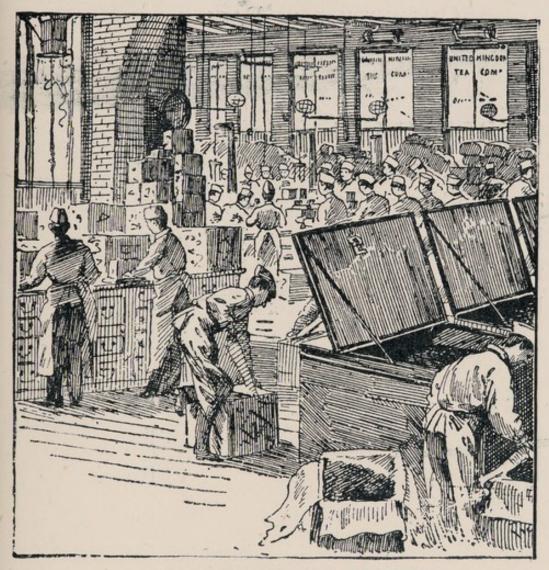
BLENDING TEAS BY MACHINERY.

Briefly stated, the principles of business of the Directors of THE UNITED KINGDOM TEA COMPANY, LIMITED, are these:—

- I. They buy and sell daily, First Hand, Direct from the Importers, many Tons weight of Tea, all on Cash Terms.
- 2. They save the Consumer all the profits of the *Middlemen*.
- 3. They give the Consumer the benefit of **FIRST HAND TRADING.**
- 4. They supply Tea at prices considerably lower than those quoted by any Civil Service or Co-operative Store.
- 5. They guarantee the Company's Teas to be absolutely pure, and the best that money can buy at the respective prices.
- 6. They ask the Public to taste any one of the different kinds against those sold in the ordinary way at a Shilling a pound more money, and to judge for themselves.

SKETCH AT THE DUTY-PAID STORES OF THE

UNITED KINGDOM TEA COMPANY, LIMITED.



A FORWARDING DEPARTMENT.

What "HEALTH" says:

"PURE TEAS.—We have tested samples of the Teas supplied by the UNITED KINGDOM TEA COMPANY, (Limited), a "Company which enjoys the distinction of being Tea Merchants by Royal Appointment to H.R.H. the Prince of Wales. The Teas sold by this Company come direct from the Importers to the Public, and are free from any excess of astringency. The Imports of the UNITED KINGDOM TEA COMPANY are what they claim to be—PURE ARTICLES. INVALIDS as well as those in health, may ENJOY drinking these Teas without the LEAST FEAR of the INJURIOUS EFFECTS which so frequently result from using the inferior Tea sold by many Retailers. The Ceylon and Darjeeling Tea at 2s. a pound supplied by the Company, will please the most fastidious."

QUANTITY AND PACKAGES.

RDERS for less than I lb. cannot be executed.

Teas will be packed in \$\frac{1}{4}lb., \$\frac{1}{2}lb\$, or 1lb. bags, if desired, (and without extra charge); but this is not advisable, as if allowed to remain long in paper they deteriorate in quality.

Teas are best forwarded as follows:-

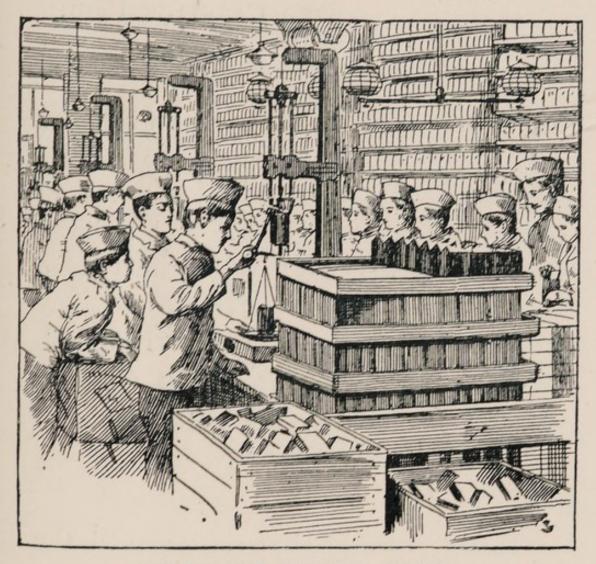
In	Canisters	of		7	lbs.
,,	,,	,,		10	lbs.
,,	,,	,,		14	lbs.
,,	,,	,,	,,	20	lbs.
,,]	Half-Chests	,,	about	56	lbs.
,,	Chests	,,	,,	90	lbs.

These packages are not charged for; they thoroughly preserve the aroma of the Teas, and will keep them fresh and good for a long time.

(Teas at 1/- and 1/3 a lb. are not packed in Canisters.)

SKETCH AT THE DUTY-PAID STORES OF THE

UNITED KINGDOM TEA COMPANY, LIMITED.



ONE OF THE PACKING ROOMS.

What "THE LANCET" says;-

"UNITED KINGDOM TEA COMPANY'S TEAS.—We have examined and analysed these Teas at some length. Indian Teas, it is well known, give rough, thick liquors, the Teas of China

- " are delightfully delicate in flavour and aroma, whilst the Teas
- " of Ceylon appear to occupy a position intermediate in character.
- "These qualities are combined by the United Kingdom Tea
- "Company by the JUDICIOUS and CAREFUL BLENDING
- "by Machinery in such proportions as to YIELD the BEST
- "RESULTS, and are, in fact, just what one would expect to
- "gain with GENUINE and CAREFULLY PREPARED
- "TEAS."

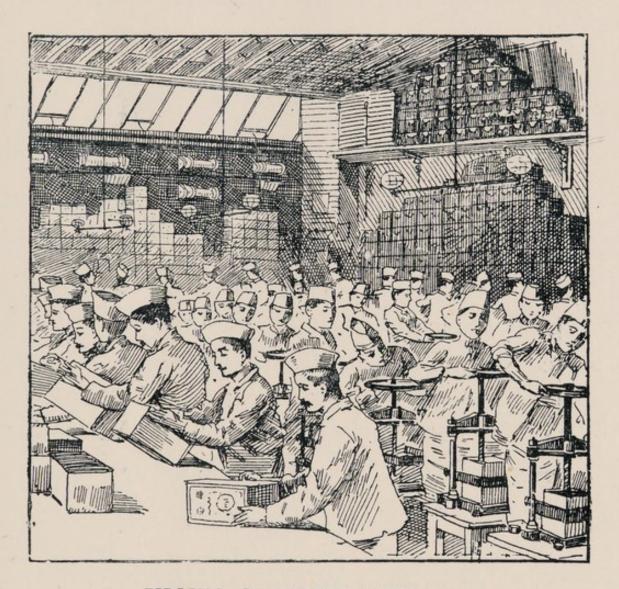
PARCELS DELIVERED CARRIAGE PAID.

despatch daily an immense number of Packages, and, under the terms of contracts with the Carriers and Railway Companies, deliver Parcels direct from the Mincing Lane Market, to any Address, throughout the United Kingdom, CARRIAGE PAID. Such a Boon to Tea Drinkers is unprecedented in the annals of the Tea Trade.

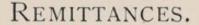
These exceptional facilities, and the advantages derived by being able to obtain the finest Teas, at lowest rates, **FIRST HAND**, direct from the Importers, are widely known and largely appreciated. The Directors of The United Kingdom Tea Company, Limited, will much esteem the favour of recommendations.

SKETCH AT THE DUTY-PAID STORES OF THE

UNITED KINGDOM TEA COMPANY, LIMITED.



FILLING CANISTERS WITH TEA.



CHEAP REMITTANCES by Postal Orders, issued at any Post Office at 1d. for various sums up to 10s. 6d., and 1½d. for 15s. or 20s. To ensure safety in remitting by post, Cheques and postal Orders should be made payable to The Secretary, United Kingdom Tea Company, Limited, and crossed "BANK OF ENGLAND."

CHOICE OF QUALITIES.

THE UNITED KINGDOM TEA COMPANY annex a description of the principal growths, and recommend

Nos. 3, 4, 5, 6, and 7

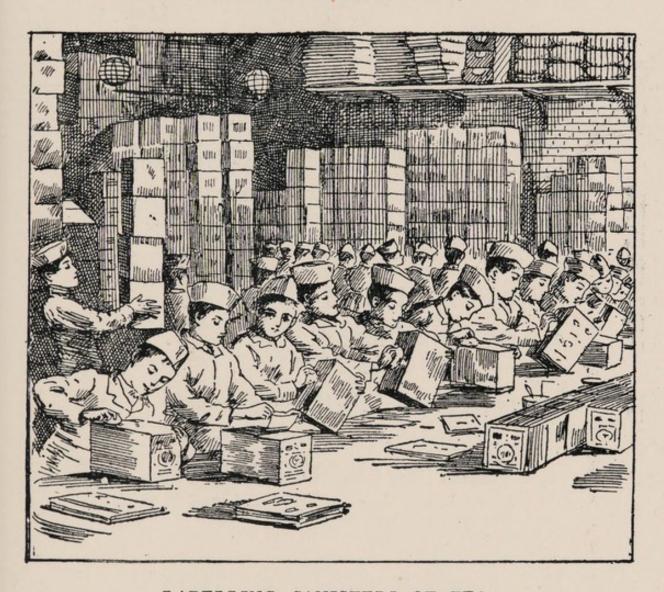
on List as the best. These consist of many growths blended by Machinery, at the Company's Duty Paid Stores, and combine all the fine qualities from China, India, and Ceylon. The Directors suggest the advisability of trying a small quantity of each of them; by doing this, customers can fairly test the different kinds, and select the flavour suitable to their taste. Afterwards, when ordering, it will be only requisite to quote the number approved, and they may rely upon invariably having identically the same character of Tea.

SAMPLES.

^{**} Samples of any of the Teas will be sent, without charge, and post free, on application to the Secretary.

SKETCH AT THE DUTY-PAID STORES OF THE

UNITED KINGDOM TEA COMPANY, LIMITED.



LABELLING CANISTERS OF TEA.



The Directors of the United Kingdom Tea Company, Limited, request particular attention to the fact, that every description of package containing their Teas, whether Chests, Canisters, Bags, or Packets, invariably bear as a guarantee of quality, the Company's Registered Trade Mark, viz.:—3 Ladies Arm-in-Arm, representing England, Scotland and Ireland—The United Kingdom—as on front page of this Pamphlet.

The Teas on this page and the Ceylon Teas on following page are the qualities most recommended.

WHEN ORDERING, IT WILL BE ONLY REQUISITE TO STATE THE NUMBER.

ons gross

TEAS FROM CHINA, INDIA & CEYLON,

BLENDED BY MACHINERY.

For choice of Qualities, see Remarks on Page 28.

No.		Per lb.
1.	HOYUNE and ASSAM	. 1/-
2.	CONGOU and ASSAM	. 1/3
3.	OOPACK and CACHAR ASSAM Of great strength and fine quality.	. 1/6
4.	KAISOW and DARJEELING	. 1/9
7	This Tea is of exceptional value, and consists the May pickings, covered with bloom. It has a rich ripe mellow flavour, and will give ever satisfaction.	nas
5.	CHOICEST CEYLON & FINEST DARJEELING	2/-
re	Of superb quality, and highly ecommended as a most Delicious Tes	a.
6.	CHING WO, TERAI, & CEYLON PEKOE These growths are from the best gardens.	. 2/3
7.	SOUCHONG, ASSAM, & CEYLON PEKO Rare full flavoured Teas; very choice.	DE. 2/6

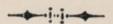
NO HIGHER PRICE SHOULD BE PAID.

CEYLON TEAS.

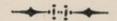
				-53-12							
No.				-44 35	-					Pe	r lb.
15.	CEYLON	SOU	CHON	NG							1/9
15a.	CEYLON	PEK	OE S	OUC	HON	G					2/-
16.	CEYLON	PEK	OE								2/2
17.	CEYLON	ORA	NGE	PER	KOE						2/6
*17a.	GORDON CEYLO										1/10
*17b.	PARKHU CEYLO										2/4
*5	supplied in	ılb.		d Pad anist		, or	in 3	lb.	and	7 lb.	
	DDDD:		-	EFFFF	PEFFFE	EFFFE	EFFE	PPPP	E		
	0	H	IN;	A	T	E7	45	3.			
No.		,	,							D	r lb.
140.			-	=31		•				PE	IU.
8.	HOYUNE	E		=:}{ '							1/-
	HOYUNE	ı									
8.		ı	of Exc								1/-
8.			of Exc	eller.	nt qua	ality					1/-
8. 9.	CONGOU			eller.	nt qua	ality					1/- 1/3 1/6
8. 9.	CONGOU OOPACK KAISOW		of Exc	celler gh fl:	it qua	ality					1/-1/3
8. 9. 10.	CONGOU		Rou	gh fla	avour	ality . red	tract	tive	qua	lity.	1/- 1/3 1/6 1/9
8. 9. 10.	CONGOU OOPACK KAISOW Orange Pe MONING	I. koe fi	Roughavour	gh fla	avour	ality red y att	tract	tive	qua	lity.	1/- 1/3 1/6
8. 9. 10. 11.	CONGOU OOPACK KAISOW Orange Pe MONING Pretty e	I. ekoe fi	Roughavour	gh fla	avour	ality red y att	tract	tive	qua		1/- 1/3 1/6 1/9 2/-
8. 9. 10. 11. 12.	CONGOU OOPACK KAISOW Orange Pe MONING Pretty e CHING	I. koe fi	Roughavour	gh fla	avour	ality red. y att	tract	tive	qua quor		1/- 1/3 1/6 1/9 2/- 2/3
8. 9. 10. 11. 12.	CONGOU OOPACK KAISOW Orange Pe MONING Pretty e	I. koe fi	Roughavour wiste and Ceas;	gh fla	avour	ality . red y att . ch sy HOV	tract	tive	qua quor		1/- 1/3 1/6 1/9 2/- 2/3
8. 9. 10. 11. 12.	CONGOU OOPACK KAISOW Orange Pe MONING Pretty e CHING	I. koe fi	Roughavour and eas; grea	gh fla	avour f; ric G C	ality . red y att . th sy HOV	tractyrup	tive oy lio	qua quoi liqu	lity.	1/- 1/3 1/6 1/9 2/- 2/3
8. 9. 10. 11. 12.	CONGOU OOPACK KAISOW Orange Pe MONING Pretty e CHING ery handso	I. koe fi	Roughavour wiste and 'eas; grea	gh fla	avour f; ric G C	ality . red y att . th sy HOV	tractyrup	tive oy lio	qua quoi liqu	lity.	1/- 1/3 1/6 1/9 2/- 2/3

NO HIGHER PRICE SHOULD BE PAID.

INDIAN TEAS.



From Cachar, Darjeeling, Chittagong, Terai Kangra Valley, Holta, and the Himalaya Mountains.



These growths draw immensely thick, powerful liquors. They are fully twice as strong as Teas from China, but are rarely appreciated when drunk alone; they should be used with China Teas in proportion of 1-lb. of Indian to 2-lb. of China to soften them down.

In the Teas named on page 30, these Indian growths are carefully blended with the finest kinds from China and Ceylon, and in this conjunction produce the most delicious flavours, and all that can be desired.

No. 18.	INDIAN	SOUCHONG		Pe	er lb.
		PEKOE SOUCHONG			
		PEKOE			
21.	INDIAN	FLOWERY PEKOE			2/-
22.	INDIAN	ORANGE PEKOE .			2/6

NO HIGHER PRICE SHOULD BE PAID.

GREEN TEAS.

				-	!!	-						
r	Vo.										P	er lb.
	23.	YOUNG	HYS0N									2/3
	24.	IMPERI	AL .									2/9
*	25.	PEARL	LEAF	GU	NP0	WD	ER			•		3/3
		* USUA	LLY SO	LD	AT	5s	. P	ER	PO	UN	D.	

SCENTED TEAS.

→·j-j-

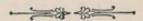
These Teas can be mixed with China and Indian growths, but only sparingly, or they impart a bitter flavour; 1-lb. to 20-lbs. is sufficient.

No.							P	er lb.
26.	SCENTED	ORANGE	PEKO	E	,.			2/3
27.	SCENTED	CAPER .						2/3
28.	FORMOSA	OOLONG.						2/3

NO HIGHER PRICE SHOULD BE PAID.

To ensure Safety in remitting, Cheques and Postal Orders should be made payable to "THE SECRETARY," THE UNITED KINGDOM TEA COMPANY, LIMITED, and crossed "BANK OF ENGLAND."

COFFEE.



The United Kingdom Tea Company, Limited, supply the finest growths of Coffee. They are guaranteed to be the choicest obtainable. It is preferred to send these out in the whole berry, but they will be ground, free of charge, if desired. The Coffees are roasted daily by machinery on the Company's own Premises, and are sent out, full of Aroma, Fresh and Fragrant.

No.					R	Poas	er lb. sted.	s., and backed round, rckages
30. PLANTATION							1/4	rare rif g
31. MYSORE							1/6	berry gs, o (The
32. EAST INDIA.							1/8	whole as Ba sters.
33 MOCHA							1/10	Cany Cany Cani
	~	~~	~~	~~	~			200

NOT LESS THAN ONE POUND SUPPLIED,

FRENCH COFFEE.

These Coffees are only supplied ground.

No.					-			I	Per lb
34.	FRENCH	COFFEE							1/-
		MIXED							
35.	FRENCH	COFFEE							1/4
			Supe	rior					
		MIXED	WIT	H	CHI	COR	Y.		
36.	FRENCH	COFFEE							1/6
		Cho	picest	Qua	lity.				

WITHOUT CHICORY.

COCOA.

The Cocoas Nos. 37, 38 and 39, are grown in the Equatorial regions of Central and South America, they are imported in the Bean, and converted by machinery into a soluble powder, the indigestible and fatty portions being removed by Hydraulic pressure.

No. 37, 38 and 39, in \(\frac{1}{2}\)-lb., \(\frac{1}{2}\)-lb., and 1-lb. Canisters.

No.				,			P	er Lb.
37.	SOLUBLE COCO.	Α.						1/8
38.	COCOA ESSENCI	Ε.						2/-
09.	EXTRACT OF C	UUU	H		•			2/0
40.	FLAKE COCOA							
	DO.							1/6
42.	COCOA NIBS .					-		1/6

SUGAR.

This Department is for the convenience of Customers who, obtaining their supplies of Teas, &c., from the Company, are desirous of procuring Sugar, from the same source.

Not less than 28 lbs. supplied.

Packages of Sugar, irrespective of weight, will be delivered in London and Suburbs, Carriage Paid, but no carriage can be paid on packages for the country.

Cases and Bags not charged for, and not returnable.

LOAF SUGAR.

No. 43. Chopped by Machinery into Cubes, Ready for use. In Cases of 28-lbs., 6/6; In Cases of 56-lbs., 12/-; In Cases of 1 cwt., 23/-

PURE CANE MOIST SUGAR.

No. 44. GOLDEN GRAINED DEMERARA, QUALITY.
In Bags of 28-lbs., 6/3; In Bags of 56-lbs., 11/9
In Bags of 1 ewt., 22/6.

No. 45. GOLDEN GRAINED DEMERARA, SECOND OUALITY.

In Bags of 28-lbs., 5/3; In Bags of 56-lbs., 10/-;

In Bags of 1 ewt., 19/-

Common, inferior, Sugars are not kept in Stock, they are made with Chemicals, they spoil the Tea, and are injurious to health. Their use is strongly deprecated.

IMPORTANT INSTRUCTIONS FOR MAKING TEA,

TO BE CAREFULLY OBSERVED.

---*---

boiling water must be poured on the leaves DIRECTLY IT BOILS.

Water which has been boiling more than five minutes, or which has previously boiled, should on no account be used.

If the water does not boil, or if it be allowed to overboil, the leaves of the Tea will be only half opened, and the Tea itself will be quite spoiled.

The water should be allowed to remain on the leaves Ten minutes.

