

**To the public at large, and to the commercial and professional part of the British community in particular, the following prospectus is submitted, relative to an improvement in general importance.**

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## TO THE PUBLIC AT LARGE,

*And to the Commercial and Professional Part of  
the British Community in particular,*

THE FOLLOWING PROSPECTUS IS SUBMITTED,

RELATIVE TO AN

Improvement of general Importance.

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THE almost innumerable complaints which have for some years past been made relative to Writing Ink by various persons of the greatest eminence in their several professions, and also by various gentlemen who fill several of the most respectable situations in the Public Offices under Government, in the law departments, and by others who, although not immediately connected with, are more remotely concerned in extensive mercantile concerns in Great-Britain, Ireland, &c. are amongst the foremost of the several reasons which the Proprietor offers for thus intruding himself on the attention of the public.

It is not improbable that the present subject may to some, at first sight, seem almost too trivial to engage their notice; but a candid investigation of the following detail will convince such that, in a commercial, nay, even in an individual point of view, there is scarcely any article more generally serviceable, and few are the instances where the durability of what we use is of so great importance, as the medium by which we wish in unfading characters to transmit ourselves and our most momentous concerns to generations yet unborn.

Several years have elapsed since the writer first directed his attention towards the attainment of an object so desirable; and he trusts the event will fully prove that the experiments in which, during that time, he has been engaged, so far from  
having



having proved abortive, have succeeded beyond his most sanguine expectation. He will not, therefore, intrude on the time or patience of the reader by a lengthy introduction, or a laboured panegyric of that, whose fate he wishes to be decided by a *public examination*, and whose merit *must* appear when thus reduced to the ordeal to which any individual may subject it, by applying for the CHEMICAL BRITISH JAPAN INK POWDER, agreeable to the reference given at the close of this prospectus.

The unprecedented durability of the Ink made from these Powders is but one of the many excellent properties with which it is endued; without being clogged or overloaded with a clammy glossiness, it possesses an intense degree of blackness, and a becoming lustre, and is not liable to be affected by any variety of climate or of season; nor does it soften the quill, or clog the nib of the pen like the Ink which is generally used to obviate these defects; *they* are frequently made so thin as to fall spontaneously from the pen, or in consequence they sink so deep into the paper, as to form a very unpleasant appearance on the reverse.

The Ink also which has heretofore been made for public service, is frequently, at first using, so faint or pale, as hardly to be legible; or if it has become black afterwards, or has ever appeared, so at the time of writing, a speedy alteration to a rusty brown or iron-mould complexion has exhibited a most unseemly appearance, especially in ledgers, records, testamentary and other writings, whose preservation is generally a circumstance of the utmost consequence. The commercial and professional part of the community require but few arguments to convince them how much a good Writing Ink is needed; and a little reflection will convince even individuals, in the private walks of life, that the permanency of their manuscripts is of much importance to those who set a due value on the epistolary favours which they derive by a communication with absent and far-distant friends, whose sentimental effusions must be enhanced in proportion as they are enabled, by art and science, to withstand the effects of time;—for the want of such an aid, how many valuable discoveries have long since been buried in oblivion, how have the treasures of friendship gradually and irrecoverably faded under the eye of surviving relatives, and transactions of the utmost moment been involved in doubt and intricacy!



As the Ink made from the Chemical British Japan Ink Powder possesses, however, some advantages over other Ink Powders, which have not as yet been noticed, and which constitute no inconsiderable part of the decided superiority which they have above every other kind, these shall be detailed in brief. Various kinds of writing have heretofore required different sorts of Ink, some being especially adapted for commercial or scholastic uses, whilst another sort was appropriated for the engrossing of records, and a third peculiarly set apart for the several varieties of elegant or ornamental penmanship. To each of these, however, as to every other mode in which Writing Ink is applied, the Ink made from the above Powders is happily suited, by the peculiarity of its combination, at the same time that it will not sink through the thinnest writing paper, or clog even a crow-quill; so that at the same time that it is adapted for the smallest penmanship, owing to its flowing with the most perfect freedom, yet, when used for the coarser kinds of writing, as German Text, engrossing on parchment, &c. &c. every stroke of the pen is not only well filled up, but the performance is completed without any of that apparent greasiness which attends the common Ink, and the letters appear so intensely black, as to form a striking and pleasing contrast with the complexion of the skin or paper.

From these and other considerations of a like kind, it is that the Chemical British Japan Ink Powder is so strongly recommended to the public, the price of which, when it is considered how long a pint of Ink will last, for one packet of the Powder at 1s. makes a pint of Ink, will prove no small argument in its favour, especially as its properties, which have been explained, are also warranted; and to which end, on every paper is printed a label, by which, should the Ink made from the contents thereof ever fade, the purchaser shall, upon demand, be returned the original cost of it by the person of whom it was bought.

## DIRECTIONS



## DIRECTIONS

HOW TO USE THE

## Chemical British Japan Ink Powder.

Empty as many papers of the Powder as you wish to make pints of Ink into a stone bottle, and pour on it as many pints of water, beer measure; it will be fit for use in a few days. Mr. Barfoot, Stationer, No. 27, Norton Falgate, Bishopsgate-Without, is appointed by the Proprietor, the only agent for the general supply of the above Ink Powders, and by whom every Stationer and Haberdasher, &c. in Great-Britain and Ireland will be furnished with them by applying to him, post paid; but, until the Trade in general are served with the article, persons residing in London who wish to be served, will please to apply to Mr. Barfoot, as above directed, and those who reside in the country will direct to, or call on their respective Stationers for them. Price 1s. per paper.

\* \* For the accommodation of such as would prefer their Ink ready made, it may be had in bottles at 8d. or twice the quantity for 1s. 2d. each; and, as a security to the buyer, should this Ink, or that which is made from the Chemical British Japan Ink Powder, ever fade, the money shall be returned, on demand, by the person of whom it was bought; but, to prevent counterfeits, none is warranted, unless sealed with the crest, and bearing the name of the Proprietor, with a label pasted thereon, containing an engagement to fulfil the foregoing promise.

Ink-makers, Stationers, and others are supplied by Mr. Barfoot, Stationer, No. 27, High-Street, Norton Falgate, Bishopsgate-Street, who is appointed the only wholesale agent. Orders, therefore, directed to him, or to the Proprietor, post paid, will be duly executed in the same liberal manner which has been observed ever since the first establishment of this concern, and which, for a series of Years, has met with suitable approbation and encouragement.

(Signed)

L. DESORMEAUX, JUN.

*No. 8, Vine-Court, Spitalfields.*