

Press release: the product of the future "AmperPlast" Micro-Electrical Pain Relief.

Publication/Creation

[between 1900 and 1999]

Persistent URL

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P R E S S R E L E A S E

THE PRODUCT OF THE FUTURE

"AmperPlast"
Micro-Electrical Pain Relief

A new and most exciting product is now available that will change the way that we think and deal with pain. For too long we have relied on "drugs" to relieve problems like headaches, muscular pain, rheumatism, lumbago and bone fractures.

Invented in Hungary in 1984 and developed to its present form in the UK by ADIMPEX with the assistance of MEDIFIX in Luton, these Micro-Electrical "PAIN RELIEF PATCHES" certainly live up to their name.

Embedded in these self-adhesive PAIN RELIEF PATCHES are fragments of metals which are harmless to the body. When these metal particles come into contact with the skin, they begin to act like hundreds of "batteries" producing tiny electrical currents thereby providing a continuous micro-electrical therapy to each specific area covered by the patch.

These micro-electrical PAIN RELIEF PATCHES, which contain harmless electrical currents, have a proven beneficial effect on speeding up the recovery of damaged tissue.

Samples of the product have been distributed to a large number of people for trials, and this has evoked a great deal of interest and high demand worldwide for "AmperPlast", as many people have found the pain relieving qualities extremely beneficial on speeding up the recovery of a damaged tissue.

Tests and studies have been carried out in reference to micro-electrical currents by the following institutions:

- * The Orthopaedic Clinic, and the Oral & Dental Clinic of the Semmelweis University of Medical Sciences in Budapest.
- * The Cardiological Department of the National Institute for Physical Education and Sport Hygiene Budapest.
- * The Medical University of Burgenland, Austria by Dr. Peter Rajna, Specialist of Psychiatry and Neurology.
- * Dr. Rossen, Petaluma, USA. (Electromedicine/Micro-current Stimulation).
- * The Department of Physical Therapy; Spaulding Hospital Boston.
- * The Boston University School of Medicine, Boston, USA.

All past studies have conclusively shown, that small electrical currents do have a beneficial effect on damaged tissues and speed up recovery.

HOW DOES IT WORK:

By sending a small electrical current into the area of the pain, the damaged tissue is then allowed to relax and enables the body's own defences to deal with the injury. Damaged tissue cells have less energy to deal with injury than healthy cells. By sending an electrical current into the weakened cells (rather like recharging a "battery") the application of "AmperPlast" repairs the energy balance between healthy and damaged tissue, which then eases the flow of the "body's" natural healing process.

HOW TO USE:

All you have to do is simply place a piece of "AmperPlast" on the painful area (a helpful diagram is included in the package) pressing gently but firmly for 30 seconds. The waterproof plaster can be left on the skin until the injury or pain has improved. Once applied, results can occur from a few minutes to a few days. When you are satisfied that the injury or pain has healed, remove the plaster and discard.

WHEN TO USE:

The use of "AmperPlast" will assist to reduce or stop the pain; and speed up recovery in the case of:

- * Sport and Muscular injuries,
- * Rheumatism,
- * Lumbago,
- * Fractured bones, etc.

The invention is a brilliant idea due to its simplicity, effectiveness, easy application and use. It does not produce any known side-effects, is drug free, has no toxins, is fast acting and nothing is absorbed into the body.

"AmperPlast" the micro-electrical pain relief is available by mail order from: A D I M P E X

81 Lords View, St. Johns Wood Road,
London, NW8 7HH.

Telephone/Fax : 071-289-3630

at a cost of £4.95 per pack;
Plus: £0.80 for P & P (£5.75) (U.K. ONLY)

Each pack contains: 1 large plaster 13cm X 5.5cm and
4 small plasters 3cm X 5.5cm,

Warnings: Not for use on open wounds, cuts, etc.

For more information: Please contact JOHN DORA on 071-289-3630