

Complan : no other food drink you can sell is as complete as Complan : the food that supplies every nutritional substance the body needs.

Contributors

Glaxo Laboratories

Publication/Creation

[between 1960 and 1969?]

Persistent URL

<https://wellcomecollection.org/works/c3jta8pp>

License and attribution

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).



Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>



Complan
TRADE MARK

**No other food drink
you can sell
is as complete as
COMPLAN**

**The food that supplies
every nutritional substance
the body needs**

- Easy to mix — pleasant to drink
- Can supply total daily food needs
- Sustains in the day—soothes at night
- The complete family food for sickness or health

*In 1-lb. cartons, face price 4/2d ;
Trade price 40/- per doz.*

COMPLAN FORMULA

Nutrients	Per 100 GM.
Protein	31 gm.
Fat	16 gm.
Carbohydrate	44 gm.
Calcium	825 mg.
Phosphorus	780 mg.
Sodium	400 mg.
Chloride (as Cl)	740 mg.
Potassium	1,100 mg.
Iron	8 mg.
Vitamin A	1,100 units
Vitamin B ₁	1.2 mg.
Riboflavin	1.1 mg.
Nicotinic Acid	7.7 mg.
Pantothenic Acid	3.0 mg.
Choline	74.0 mg.
Pyridoxine (B ₆)	0.4 mg.
Vitamin B ₁₂	2.2 µg.
Vitamin C	10.0 mg.
Vitamin D	220 units
Vitamin E (acetate)	5.3 mg.
Vitamin K	1.1 mg.

Calorific Value 450.

Plus trace requirements

**Send for
a
Complan
crown
and
counter
leaflets**