Betnovate : contact dermatitis cleared in seven days with Betnovate Cream.

## Contributors

**Glaxo** Laboratories

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## Betnovate

Contact dermatitis cleared in seven days with Betnovate Cream



# Betnovate

Contact dermatitis cleared in seven days with Betnovate Cream

All Betnovate preparations contain betamethasone 17-valerate – the most successful topical corticosteroid.

Of the more effective branded topical corticosteroids available, Betnovate is, gram for gram, the least expensive.

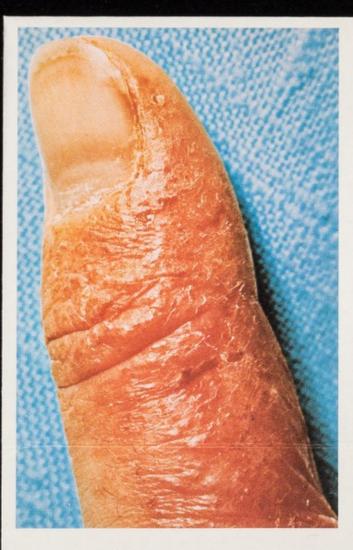
## A simple case for low-cost Betnovate Ointment

Top left : constitutional eczema of six months' duration after treatment for one week with Betnovate Ointment twice daily.

Bottom left : excellent progress after a further three weeks' treatment with Betnovate Ointment.

## A simple case for low-cost Betnovate Cream

Below left : contact dermatitis of three months' duration in a 17-year-old girl. Below right : a good response after seven days' treatment with Betnovate Cream occluded at night.





For your detailed reading Betnovate

Indications All steroid-responsive non-infective dermatoses

Application Apply a small quantity once or twice daily

### Adverse reactions

Betnovate preparations are usually tolerated well but if signs of hypersensitivity appear, application should be stopped immediately. As with all topical corticosteroids, if Betnovate is used with occlusive dressings on extensive areas, or for prolonged periods, the possibility of systemic absorption should be considered. Absorption is more likely in infants and children, and may occur even in the absence of occlusion.

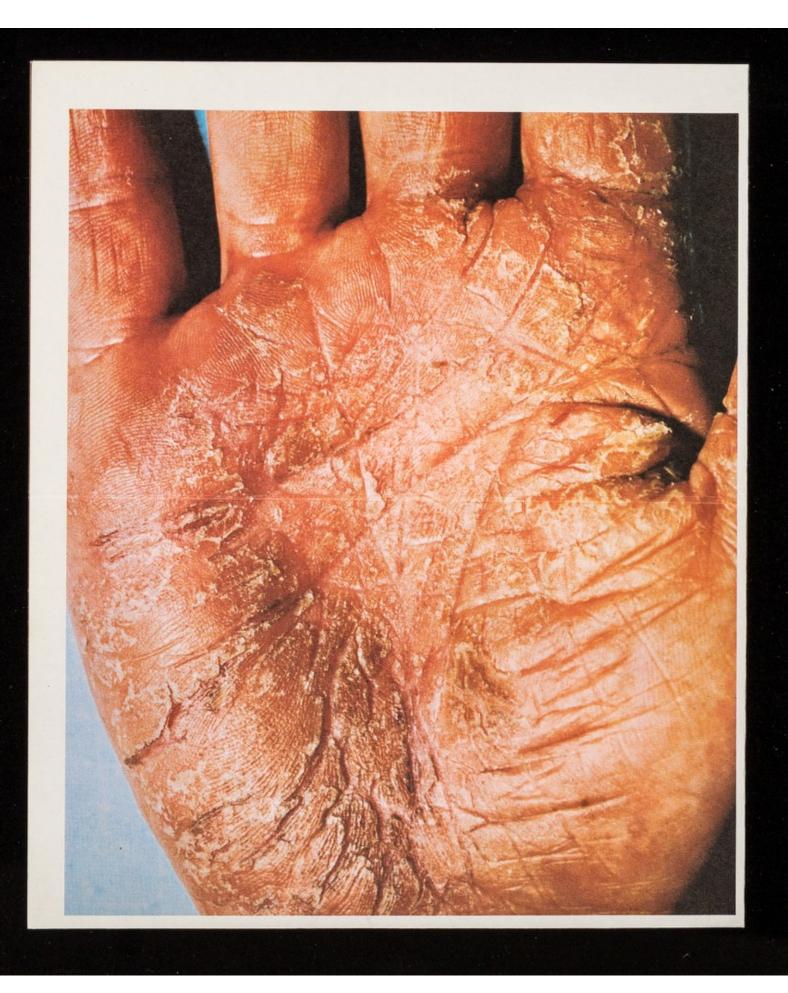
Presentation Betnovate Cream and Ointment 15 gram tube 30 gram tube 100 gram tube

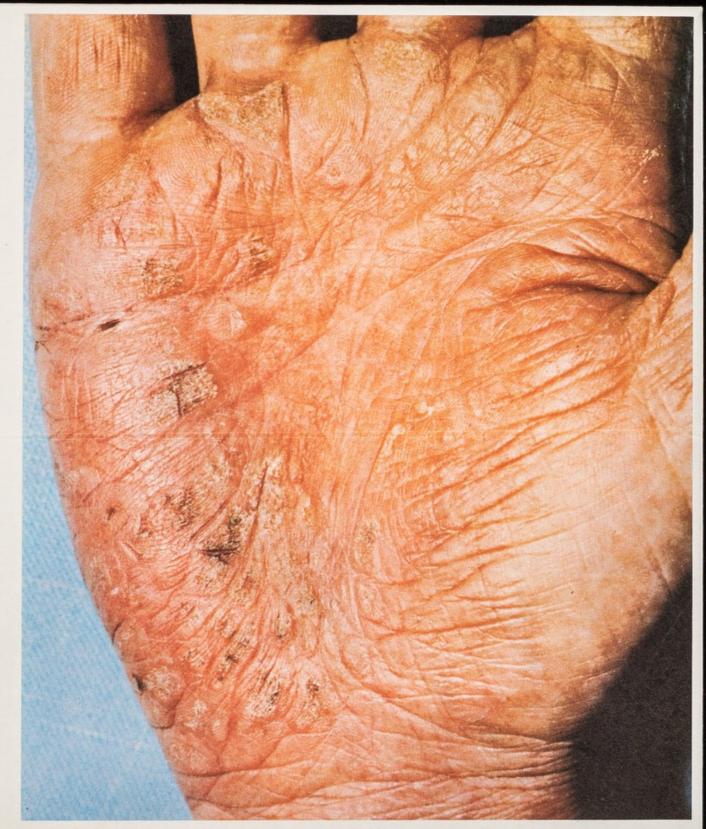
**Basic NHS cost** 

	5/3	
	9/9	
1	17/0	

Glaxo 🔻

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HC 6566/NHS – OP/May 1970 Betnovate is a Glaxo trade mark