Betnovate: Betnovate-N and Betnovate-C ointments: classic answers to dry infected dermatoses.

Contributors

Glaxo Laboratories

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NOVa

Betnovate-N and Betnovate-C Ointments classic answers to dry infected dermatoses

Best for patients
Betnovate-N and C Ointments are quickest to succeed
in dry, scaling lesions as they soothe and soften hard,
sore areas of cracked and thickened skin.

Contain the most effective topical corticosteroid Betnovate-N and Betnovate-C Ointments contain 0-1% betamethasone 17-valerate – the most successful topical corticosteroid. In a clinical investigation, it was shown that in the treatment of psoriasis and a number of other dermatoses "... betamethasone 17-valerate is superior to fluocinolone acetonide in its therapeutic efficiency" and "betamethasone 17-valerate closely approaches the criteria of the ideal corticosteroid." Not only does Betnovate achieve a faster and more complete clearance in relatively responsive conditions " » but also it often succeeds when other topical corticosteroids".

Betnovate-N or Betnovate-C Ointments – the classic choice in dry infected dermatoses. In addition to the betamethasone 17-valerate, Betnovate-N Ointment contains 0.5% neomycin sulphate to provide concurrent antibacterial therapy. As an alternative or when fungal infection is suspected, Betnovate-C Ointment (betamethasone 17-valerate plus 3% clioquinoj) may be used. For dry infected dermatoses Betnovate-N and Betnovate-C Ointments are classic answers.

1. Arch. Derm. (1967) 95, 514

2. Brit. med. J. (1967) 4, 275

3. Lancet (1964) 1, 1,177

For your detailed reading Betnovate-N and Betnovate-C Ointments

| Presentation | Betnovate + 0-5% neomycin sulphate | Basic NHS cost | Basic NHS cost | 5/6 | 30 gram tube | 10/3 | 100 gram tube | 28/6 |

 $\begin{array}{lll} \textbf{Betnovate-C (Betnovate} + 3\% \, \text{clioquinol)} \\ \textbf{Ointment: 15 gram tube} & 5/6 \\ 30 \, \text{gram tube} & 10/3 \\ 100 \, \text{gram tube} & 28/6 \end{array}$

Also available: Betnovate Cream, Ointment and Lotion; Betnovate-C Cream; Betnovate-N Cream, Lotion and Tulle; Betnovate Scalp Application; Betnovate Rectal Ointment and Betnovate Compound Suppositories.

Indications
Infected steroid-responsive dermatoses.

Application Apply a small quantity once or twice daily.

Adverse reactions

Adverse reactions Betnovate preparations are usually tolerated well but if signs of hypersensitivity appear, application should be stopped immediately. As with all topical corticosteroids, if Betnovate is used with occlusive dressings on extensive areas, or for prolonged periods, the possibility of systemic absorption should be considered. Absorption is more likely in infants and children, and may occur even in the absence of occlusion. Betnovate-C preparations may stain hair, skin or fabric – cover lesions with a dressing to protect clothing.

Glaxo ♣ Glaxo Laboratories Ltd, Greenford, Middlesex

A simple case for low-cost Betnovate-C Ointment



Exacerbation of eczema on side of foot, a site liable to infection when skin is broken.



Clearance after a week's treatment three times daily with Betnovate-C Ointment.