

Betnovate : Betnovate-N and Betnovate-C creams : classic answers to moist infected dermatoses.

Contributors

Glaxo Laboratories

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Betnovate

Betnovate-N and Betnovate-C Creams
classic answers to moist infected dermatoses



'Narcissus' Marble
Italian (Florentine)
Second half of the 16th century
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Betnovate

Betnovate-N and Betnovate-C Creams
classic answers to moist infected dermatoses

A simple case for low-cost
Betnovate-N Cream

Top : infected seborrhoeic eczema on
forehead

Bottom : eczema and infection cleared
after six days' treatment with
Betnovate-N Cream applied twice daily

A simple case for low-cost
Betnovate-C Cream

Bottom left : slightly infected condition
of the right axilla

Bottom right : after two weeks'
treatment with Betnovate-C Cream
applied three times daily

Best for patients

Betnovate-N and Betnovate-C Creams are soothing for inflamed, painful areas and need little rubbing in. They are invisible after application and are therefore cosmetically acceptable to all patients.

Contain the most successful topical corticosteroid

Betnovate-N and Betnovate-C Creams contain 0.1% betamethasone as 17-valerate – the most successful topical corticosteroid. In a clinical investigation, it was shown that in the treatment of psoriasis and a number of other dermatoses

“... betamethasone 17-valerate is superior to fluocinolone acetonide in its therapeutic efficiency” and “betamethasone 17-valerate closely approaches the criteria of the ideal topical corticosteroid.”¹ Not only does Betnovate achieve a faster and more complete clearance in relatively responsive conditions^{1, 2, 3} but also it often succeeds when other topical corticosteroids fail.^{1, 2, 3}

Betnovate-N or Betnovate-C Creams – the classic choice in moist infected dermatoses

In addition to the betamethasone 17-valerate Betnovate-N Cream contains 0.5% neomycin sulphate to provide concurrent antibacterial therapy. As an alternative or when there is fungal infection, Betnovate-C Cream (Betnovate plus 3% clioquinol) may be used. For moist infected dermatoses Betnovate-N and Betnovate-C Creams are classic answers.

1. *Arch. Derm.* (1967) **95**, 514
2. *Brit. med. J.* (1967) **4**, 275
3. *Lancet* (1964) **1**, 1,177

For your detailed reading
Betnovate-C and Betnovate-N

Presentation

Betnovate-C (Betnovate + 3% clioquinol)

Basic NHS cost

Cream: 15 gram tube	5/6
30 gram tube	10/3
100 gram tube	28/6

Betnovate-N (Betnovate + 0.5% neomycin sulphate)

Cream: 15 gram tube	5/6
30 gram tube	10/3
100 gram tube	28/6

Indications

All steroid-responsive dermatoses including psoriasis. Betnovate-N preparations should be used if bacterial infection is present or suspected. As an alternative or when there is fungal infection, Betnovate-C preparations may be used.


Application

Apply a small quantity once or twice daily

Adverse reactions

Betnovate preparations are usually tolerated well but if signs of hypersensitivity appear, application should be stopped immediately. When used with occlusive dressings on extensive areas, or for prolonged periods, as with all topical steroids, there is a possibility of systemic absorption.

Absorption is more likely in infants and children, and may occur even in the absence of occlusion. When using Betnovate-C preparations, cover lesions with a dressing to protect clothing.

Glaxo 

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HC 6429/NHS-OP/Oct 1969 Betnovate is a Glaxo trade mark