

**Betnovate : anti-infective preparations : classic answers to infected dermatoses.**

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# Betnovate

anti-infective preparations  
classic answers to infected dermatoses



"Venus de Milo"  
100 B. C. Found on Melos  
Louvre, Paris

# Betnovate

anti-infective preparations  
classic answers to infected dermatoses

A simple case for low-cost  
Betnovate-N Cream

Top : slightly infected atopic eczema  
that the baby had since birth

Bottom : after seven days' treatment with  
Betnovate-N Cream

When dermatoses are complicated by infection there are now three Betnovate preparations containing anti-infectives. The most successful topical corticosteroid is now available with neomycin, aureomycin or clioquinol.

For most infected dermatoses, the effective answer is Betnovate-N with 0.1% neomycin, or new Betnovate-A with 3% aureomycin. As an alternative, or when there is fungal infection present, there is Betnovate-C with 3% clioquinol.

### Betnovate – the least expensive

Low cost is another good reason for prescribing Betnovate anti-infective preparations. Of the more effective, branded topical steroid preparations available, Betnovate is now, gram for gram, the least expensive. Low cost and rapid response mean *double* economy when you prescribe Betnovate anti-infective preparations.

For your detailed reading  
Betnovate-N, Betnovate-A and Betnovate-C


Presentation	Basic NHS cost
Betnovate-N (betamethasone+0.5% neomycin sulphate) Cream and Ointment :	
15 gram tubes	5/6
30 gram tubes	10/3
100 gram tubes	28/6
Lotion : 20 ml bottle	6/9
Tulle : tin of 10 pieces (4in x 4in)	8/-
Betnovate-A (betamethasone+3% aureomycin) Ointment :	
15 gram tubes	5/6
30 gram tubes	10/3
Betnovate-C (betamethasone+3% clioquinol) Cream and Ointment :	
15 gram tubes	5/6
30 gram tubes	10/3
100 gram tubes	28/6

Also available : Betnovate Cream, Ointment and Lotion ; Betnovate Scalp Application ; Betnovate Rectal Ointment and Betnovate Compound Suppositories.

Indications  
Infected steroid-responsive dermatoses.

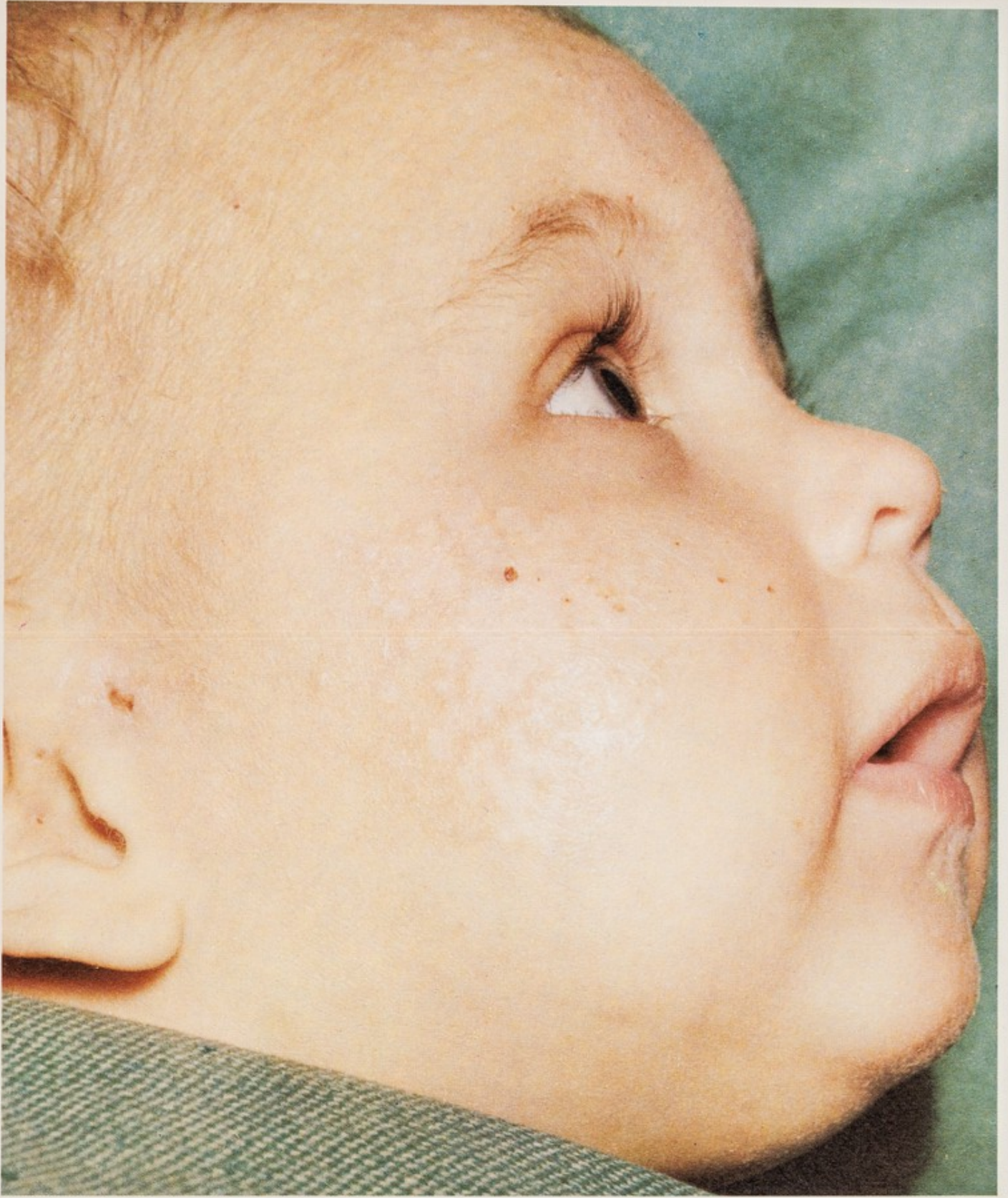
Application  
Apply a small quantity once or twice daily.

Adverse reactions  
Betnovate preparations are usually tolerated well but if signs of hypersensitivity appear, application should be stopped immediately. As with all topical corticosteroids, if Betnovate is used with occlusive dressings on extensive areas, or for prolonged periods, the possibility of systemic absorption should be considered. Absorption is more likely in infants and children, and may occur even in the absence of occlusion. Betnovate-C or Betnovate-A preparations may stain skin or fabric – cover lesions with a dressing to protect clothing.

**Glaxo** 

Glaxo Laboratories Ltd, Greenford, Middlesex





HC6439/NHS—OP/Nov 1969 Betnovate is a Glaxo trade mark