

'Nostroline' : Autumn stocking bonus adds extra profits to peak sales ahead : stock up now!.

Contributors

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'Nostroline'

**Autumn Stocking BONUS
adds EXTRA PROFITS
to peak sales ahead
STOCK UP NOW!**

More Bonus
details overleaf

**OFFER
CLOSES OCT. 8th 1954**

Please use convenient
Reply Paid Card
enclosed

COLDS & CATARRH

'Nostroline'

RELIABLE

'Nostroline'

'Nostroline'

'Nostroline'

'Nostroline'

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2

**INHALERS
FREE**

in every dozen
selling at 2/- each

**1 TUBE
FREE**

in every dozen
selling at 2/- each

THE

'Nostroline'

INHALER

THE 'Nostroline' INHALER
QUICKLY RELIEVES
NASAL CONGESTION
DUE TO COLD, CATARRH,
ALLERGIC REACTION

**RELIEVE COLDS
& CATARRH
QUICKLY**

'Nostroline'
NASAL REMEDY
HEAD COLDS & SORE NOSES

**2/-
EACH**

NATIONAL ADVERTISING PROMOTES YOUR SALES

The extensive winter advertising campaign is starting this month to millions of readers of popular National papers and magazines, including Daily Sketch, Daily Mirror, News-Chronicle, Daily Herald, Daily Telegraph, News of the World, Daily Mail, Daily Express, Empire News, People, Woman's Weekly, Woman, John Bull, Tit Bits, Illustrated, Picture Post, People's Friend, Glasgow Sunday Mail.

Clears nasal congestion,
soothes soreness and combats infection
DON'T LET COLDS MAKE YOU MISERABLE
Just a little "NOSTROLINE"
jelly applied inside your
nostrils brings you nasal
comfort—you breathe easily
and can sleep well. If your
nose is sore it will soothe
it immediately. Gentle
acting "NOSTROLINE" is
ideal for children too. Get
a tube from your Chemist
today.

**FOR HANDY DAYTIME
USE carry a
"NOSTROLINE INHALER"
in pocket or handbag
for instant relief
wherever you are. One
sniff clears stuffiness
in your nose, lets you
breathe freely and
speak clearly. Get one
when you get your
"NOSTROLINE" jelly.**

DON'T MISS THIS SPECIAL BONUS - ORDER NOW!

ORDER NOW ON THESE EXTRA PROFIT TERMS

1 'Nostroline' IN THE TUBE

The time-tested nasal medicament with the TRIPLE ACTION... decongestant, antiseptic, soothing. The family remedy for the relief of Catarrh, Head Colds, Hay Fever, etc. Specially recommended for young children, too.

1 FREE IN EVERY DOZEN
Each dozen charged as 11 only.
1 dozen Display Box costs you
13/9
plus P.T. 3/9
Sells for - 24/-



2 'Nostroline' AMPHETAMINE INHALER

The only Amphetamine Inhaler that is supported by national advertising. The ideal decongestant for handy daytime use for pocket or handbag. You can often sell both Nostroline products to a customer at the same time.

2 FREE IN EVERY DOZEN
Each dozen charged as 10 only.
1 dozen Display Box costs you
15/-
(no purchase tax)
Sells for - 24/-



DISPLAY... COMMEND
NOSTROLINE FOR BIGGER PROFITS

Manufactured by Matthews Laboratories Ltd., and marketed by
FLETCHER, FLETCHER & CO. LTD., HOLLOWAY, LONDON, N.7.
Phone: NORTH 3237/8

★ YOU CAN ORDER EFFICO TONIC (BELOW) ON THE SAME ORDER CARD.

Get these special discounts on EFFICO by buying direct

This firmly established ethical tonic continues to gain the support of doctors by National Health prescription and renewed advertising in the medical press is still widening its popularity. You can confidently recommend EFFICO whenever your customers require a first class restorative tonic.

SEE WHAT YOU SAVE

2 x 80 oz. WINCHESTERS
18/6 each carriage paid
and / or

2 DOZ. 8 oz. RETAIL PACK
24/- per doz. LESS 5% plus 6/- p. tax
Sell at 3/6 each.

IN RETURN FOR 14 DAYS WINDOW
or COUNTER DISPLAY

Attractive Showcard Supplied

The ethical tonic of repute.

