When pollen's on the wing... : Rynacrom : disodium cromoglycate for hay fever.

Contributors

Fisons Limited

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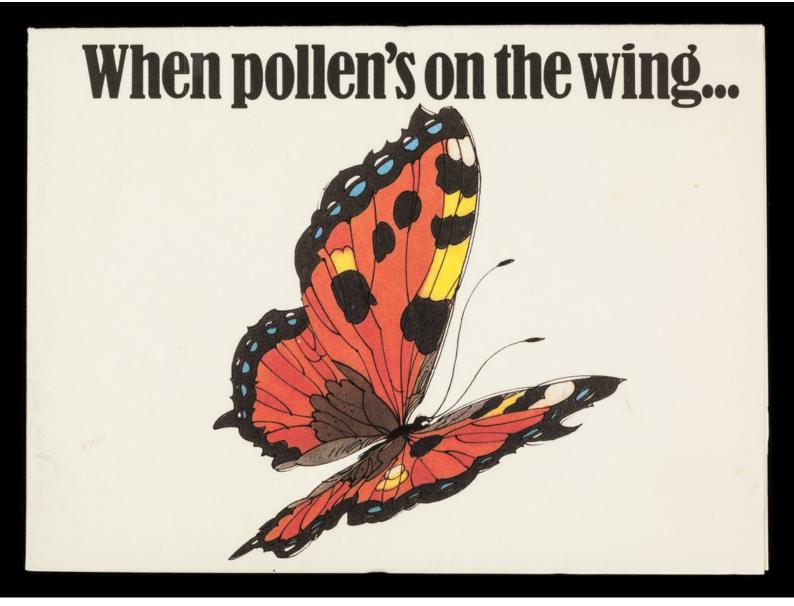
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In the form of Intal, disodium cromo-glycate is already proven as a valuable anti-allergic therapy.^{1,1} The introduction of Rynacrom now makes disodium cromo-glycate available for the control of symptoms of hay fever. Administration is by a specially-designed nasal insufflator that is recharged with a Rynacrom capsule at each application. Clinical trial results show that Rynacrom significantly reduces rhinorrhoea and nasal obstruction in hay fever and that the treat-ment is easy and well accepted by patients.¹ A characteristic feature of DSCG therapy is the extremely low incidence of side effects.^{1,2,3} For this reason many of the problems of conventional hay fever therapy do not arise with Rynacrom.

At the first sneeze of summer

Rynacrom is supplied as capsules contain-ing disodium cromoglycate 10 mg together with an inert carrier (Lactose BP 10 mg), for use in a specially-designed Rynacrom in-sufflator. **References:** 1. Altounyan R E C, and Howell J B L, Treatment of Asthma with Disodium Cromoglycate (FPL 670, 'Intal'). *Respiration*, 1969, 26, 131 (Suppl). 2. Kennedy M C S, Disodium Cromo-glycate in the Control of Asthma, A Double-Blind Trial. Brit J Dis Chest, 1969, 63, 96. 3. Backman A, Holopainen E, and Salo O P, Effect of Disodium Cromoglycate on Seasonal Allergic Rhinitis. Lancet, 1971, i. 55.





RYNACROM [®] for hay fever Disodium cromoglycate

Description: Rynacrom is a presentation for insufflation of disodium cromoglycate, 10 mg in powder form, together with an inert carrier (Lactose BP 10 mg).

Disodium cromoglycate has no anti-inflammatory or decongestant activity. Its principle action is to inhibit the release of inflammatory agents (such as histamine, bradykinin) from sensitised cells in the nose. This property offers a new approach to the management of seasonal allergic rhinitis prophylactic rather than symptomatic therapy.

Indication: Seasonal allergic rhinitis.

Administration: Rynacrom is presented in a single dose hard gelatin capsule for use in a specially developed nasal insufflator.

Dosage: 2 capsules 4 times daily.

Since disodium cromoglycate therapy is prophylactic, it is important that the patient be instructed to maintain regular dosage, as distinct from insufflating the drug intermittently to relieve symptoms.

Concomitant therapy: Concomitant antihistamine therapy can often be reduced or discontinued when the allergic rhinitis has been brought under control.

Withdrawal of Rynacrom therapy: As the action of disodium cromoglycate is prophylactic rather than curative, continuity of therapy is important in patients who have gained benefit. It should be borne in mind that symptoms of allergic rhinitis may recur when Rynacrom is discontinued. **Contra-indications:** There are no specific contra-indications. As with all new drugs, it is advisable, where possible, to avoid use during pregnancy, especially in the first trimester.

Side effects: No serious side effects attributable to disodium cromoglycate have so far been reported. Occasionally, slight irritation of the nose may occur on insufflation of the powder.

Pack and Price: Rynacrom is presented as capsules, supplied in packs of 100^{*}. Basic NHS. cost ± 3.15 .

*Instructions are supplied with each pack.



Further information is available from: The Technical Services Department, FISONS LIMITED — PHAR MACEUTICAL DIVISION Loughborough, Leicestershire, England.

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