

Liquid 'Cologel' : for the management of constipation.

Contributors

Eli Lilly and Company

Publication/Creation

[between 1960 and 1965?]

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L I Q U I D

'Cologel'

TRADE MARK

METHYL CELLULOSE

BRAND

*a synthetic
bulk laxative*

gently effective—the natural way •

pleasing lemon flavour

and colour • economical

Lilly
TRADE MARK

for the management of constipation

AVERAGE ADULT DOSE: 1 to 4 teaspoonfuls, with a full glass of water, three times daily after meals.

MAINTENANCE DOSE: 1 to 3 teaspoonfuls daily.

How Supplied: In 4-oz. and 16-oz. bottles (Liquid No. 35). 20oz 3517

for the medical profession

ELI LILLY AND COMPANY LIMITED • BASINGSTOKE • ENGLAND



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