What the Princess (afterwards Queen) Victoria said to her governess. : "I see I am nearer the throne than I thought. Now, many a child would boast; but they don't know the difficulty. There is much splendour, but there is more responsibility." and the Princess gave me her hand, saying, "I will be good." Baroness Lehzen, the Queen's governess.

Contributors

Dr. Williams Medicine Co.

Publication/Creation

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WARNINGS FOR 1900.

R. WILLIAMS' PINK PILLS FOR PALE PEOPLE are not like Ordinary Medicine.

Consequently no Substitute is of any use : Substitutes are Ordinary Medicine made of cheap drugs to sell cheaply, yielding, nevertheless, a larger profit to the retailer.

The newspapers contain, every week, new cures effected by Dr. Williams' Pink Pills.

No case has ever yet been shown to have been cured by a substitute.

Be Warned! Do not believe anything that is told you about a Substitute being "as good" as Dr. Williams' Pink Pills, or "the same thing under another name," and so forth.

Nothing is "as good," nor is anything "like them." No one but ourselves can make Dr. Williams' Pink Pills for Pale People. You will do well to avoid anyone who tries to deceive you in this way.

Dr. Williams' Pink Pills for Pale People are only sold in a pink package, like this, with the FULL NAME in Red Ink :



Price 2s. 9d.; Six Boxes 13s. 9d., post free.

Inside the pink wrapper are Dr. Williams' Directions for Use, enclosing the wooden box or tube, which is about two inches long and about as large round as a halfpenny. No pills are Dr. Williams' when sold loose, or from glass jars, or in any other way than in our registered packet bearing the full name, "Dr. Williams' Pink Pills for Pale People:" nor is the composition of such substitutes similar; the dealer who offers them as Dr. Williams' Pink Pills is trying to cheat you.

Dr. Williams' Pink Pills for Pale People, however, can be obtained at most Chemists' Shops and Drug Stores; but in case of doubt, or when Substitution is attempted, it is better to send (enclosing the price: 2/9 for one box, or 13/9 for six boxes) to

DR. WILLIAMS' MEDICINE CO., Holborn Viaduct, London, E.C.

HANDY LIST OF DISEASES

That have been enred by Dr. Williams' Pink Pills ;

Paralysis, Locomotor Ataxy, Spinal Disease, Anæmia, Pale and Sallow Complexion, Palpitation of the Heart, Consumption and "Decline, General Debility, Sleeplessness, St. Vitus' Dance, Rickets, Loss of Vital Forces, Rheumatism, Sciatica. Biliousness.

Pimples, Eczema and Skin Disorders, Neuralgia,
Nervous Headache,
Sick Headache and Indigestion,
Chronic Liver Complaint,
After-effects of Influenza,
Scorofula,
Kidney Diseases,
And the following Disorders of Women :
Suppression or Excess of the Menses,
Hysteria,
Change of Life,
Leucorrhœa ("Whites.")