

Crookes Neo-Ferrum.

Contributors

The Crookes Laboratories Limited

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Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>



THE CROOKES LABORATORIES LIMITED
PARK ROYAL LONDON N.W.10

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1953

Easily
Assimilable

Infants

CROOKES

NEO-FERRUM

Liquid

Each teaspoonful of Neo-Ferrum Liquid contains 0.4 g. (6 grains) of iron, equivalent to 2 g. (30 grains) of iron and ammonium citrate. It is extremely palatable, does not stain the teeth, causes almost no gastro-intestinal disturbance and provides iron as colloidal ferric hydroxide, the form in which iron is found in food. It is used for all cases of iron-deficiency anaemia.

PACKINGS: 4 oz. (114 ml.), 8 oz. (227 ml.) and 80 oz. (2¼l.).

Tablets

Two tablets are equivalent, in iron content, to two teaspoonfuls of Neo-

Ferrum Liquid. The tablets have the same advantages, and the same indications, as Neo-Ferrum Liquid; they are uncoated, and may be sucked or swallowed whole. Since they have an extremely pleasant taste, they should not be kept where children can sample them.

PACKINGS: Bottles of 50 and 250.

IRON

Easily

Assimilable

Infants

For paediatric use, Neo-Ferrum is made up in the special Infants formulation. This form of Neo-Ferrum has the same basis as Liquid and Tablets, but has been made freely miscible with milk. It can be assimilated easily and without the slightest gastro-intestinal disturbance. Adjustment of the sugar-alcohol ratio in the vehicle has made the preparation more palatable yet equally stable.

PACKINGS: $\frac{1}{2}$ oz. bottles (with pipette).

Iron