

We make the sales you take the orders and the big profits.

Contributors

W.K. Cole & Co.

Publication/Creation

[between 1915 and 1925?]

Persistent URL

<https://wellcomecollection.org/works/h5z4a7gu>

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**WE make the Sales
YOU take the Orders
and the Big Profits.**

Dear Sir,

Despite a Big Advertising and Bigger Circularising campaign and Reducing our prices by HALF, if the public order through you, we are giving the following Handsome Terms:—

DR. MAY'S 5/- MAGNETIC COMB - 18/- per dozen.
(Retailing at 2/6 each.)

DR. COLE'S 1/6 CURATIVE SOAPS - 6/- per dozen.
(Retailing at 9d. per tablet.)

Your wholesaler has supplies.

Show Cards and Advertising matter will be freely supplied and if you are willing to give us a **Window Display** we will send you our

BIG FREE GIFT

full particulars of which will be sent on receipt of a post card.

Yours for Success,

COLE & Co.

24, Buckingham St.,
Strand, London, W.C.2.