

**If you have a patient who cannot smell a rose...the remedy may be Otrivine
: rosa 'papa meillard' H.T.**

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charles raymond.

Rosa 'Papa Meiland' H.T.

If you have a patient
who cannot smell a rose . . .

the remedy may be

Otrivine[®]

gentle sustained relief
from nasal congestion
in hayfever

The prolonged action of the decongestant Otrivine is of particular value during the summer months, bringing sustained relief from nasal congestion in the acute rhinitis of hayfever and other seasonal allergies.

Use of Otrivine spray or drops at bedtime will usually maintain a clear nasal airway until the following morning, and so free the patient with hayfever from the misery of sleep marred by breathing difficulties.



Harry Wheatcroft—the distinguished rose grower savours the exquisite perfume of one of his roses.

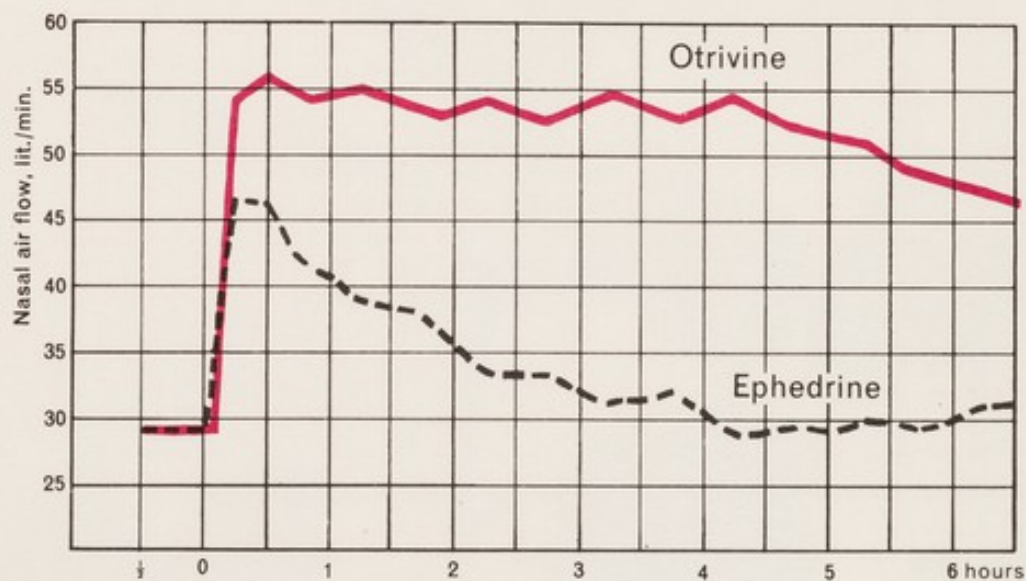
PAPA MEILLAND Truly one of the reddest of all red roses, this offspring of the old favourite Charles Mallerin and Chrysler Imperial combines in one bloom the most desirable qualities of each parent.

The flower is full (almost as full as Peace), has a deep, heavily-veined redness, and exudes a sweet fragrance which makes it pre-eminent among fragrant roses.

Prints of the rose, on enlarged mounts for framing, are available on request.

- exceptionally prolonged effect
- rebound hyperaemia is not a problem
- gentle and suitable for all patients

Otrivine compared with ephedrine



Mean values for 20 patients with acute rhinitis

Prolonged relief from nasal congestion with Otrivine.

In a recent trial* the decongestant effects of Otrivine and ephedrine were compared, by measurement of nasal air flow in patients with acute rhinitis. From the diagram it can be seen that while both Otrivine (1 : 1000) and ephedrine (1 : 100) have a rapid decongestant effect, the duration of action of Otrivine is some three times greater than that of ephedrine.

* Svenska Lak-tidn. No. 6, Feb. 5th, 1964.

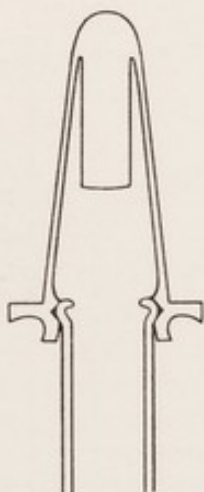
Otrivine[®]

C I B A

The gentle nasal decongestant

Mode of application using nasal dropper

The nose should be cleared and the head inclined as far back as possible. After application the head should be brought well forward and turned slowly from side to side. N.B. The prolonged use of vasoconstrictors is not recommended in acute rhinitis.



Section of specially designed teat fitted to the Paediatric solution 0.05% dropper bottle. The teat limits the volume of solution applied, and thus avoids the risk of overdosage.

3 Forms available

For Adults

For Children



0.1%
Spray
 $\frac{1}{2}$ fl. oz.
3/4d.



0.1%
Drops
 $\frac{1}{2}$ fl. oz.
3/4d.



0.05%
Drops
10 ml.
3/0d.

Basic N.H.S. Price

[®] denotes registered trade mark. Reg. user
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