

**If you have a patient who cannot smell a rose...the remedy may be Otrivine
: rosa 'candy stripe' H.T.**

Contributors

Raymond, Charles
Ciba Laboratories

Publication/Creation

[approximately 1964]

Persistent URL

<https://wellcomecollection.org/works/bkwtpnxg>

License and attribution

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).



Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>



Charles Raymond.

Rosa 'Candy Stripe' H.T.

If you have a patient
who cannot smell a rose . . .

the remedy may be

Otrivine[®]

gentle sustained relief
from nasal congestion

exceptionally prolonged
effect

rebound hyperaemia is
not a problem

gentle and suitable for
all patients

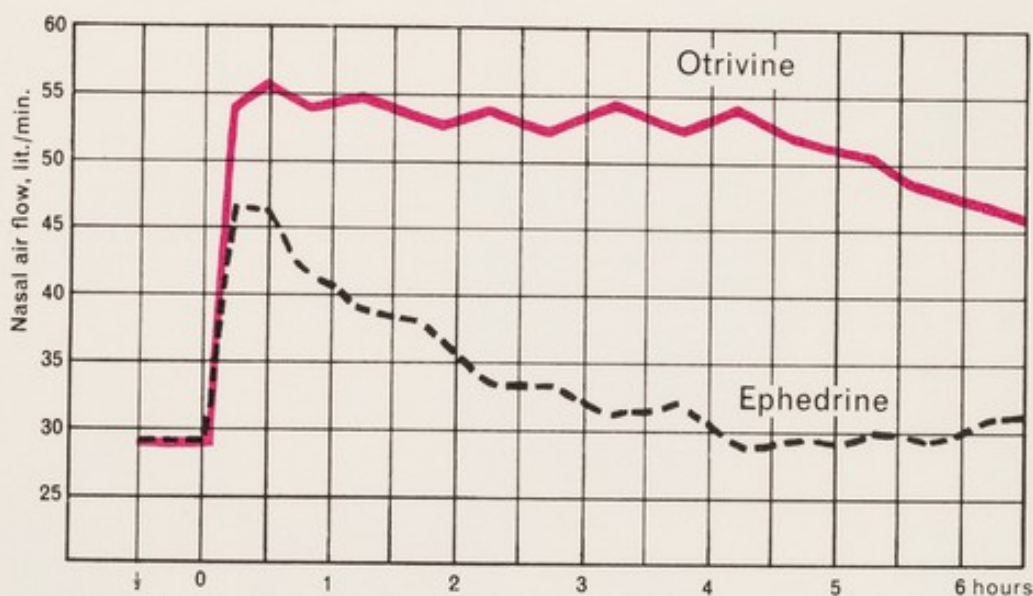


Harry Wheatcroft—the distinguished rose grower
savours the exquisite perfume of one of his roses.

CANDY STRIPE The little candy cane—more seen in America than here—suggests the name. Candy Stripe, deep dusty pink, is striped and streaked at random with off-white or very light pink. The effect is pleasant and unusual. It came from Pink Peace, with all the qualities of that remarkable rose, vigorous, upright bushes, all the needed attributes for an outstanding garden rose, plus fragrance in full measure, in an outsize flower.

Prints of the rose, on enlarged mounts
for framing, are available on request.

Otrivine compared with ephedrine



Mean values for 20 patients with acute rhinitis

Prolonged relief from nasal congestion with Otrivine.

In a recent trial* the decongestant effects of Otrivine and ephedrine were compared, by measurement of nasal air flow in patients with acute rhinitis. From the diagram it can be seen that while both Otrivine (1:1000) and ephedrine (1:100) have a rapid decongestant effect, the duration of action of Otrivine is some three times greater than that of ephedrine.

* Svenska Lak-tidn. No. 6, Feb. 5th, 1964.

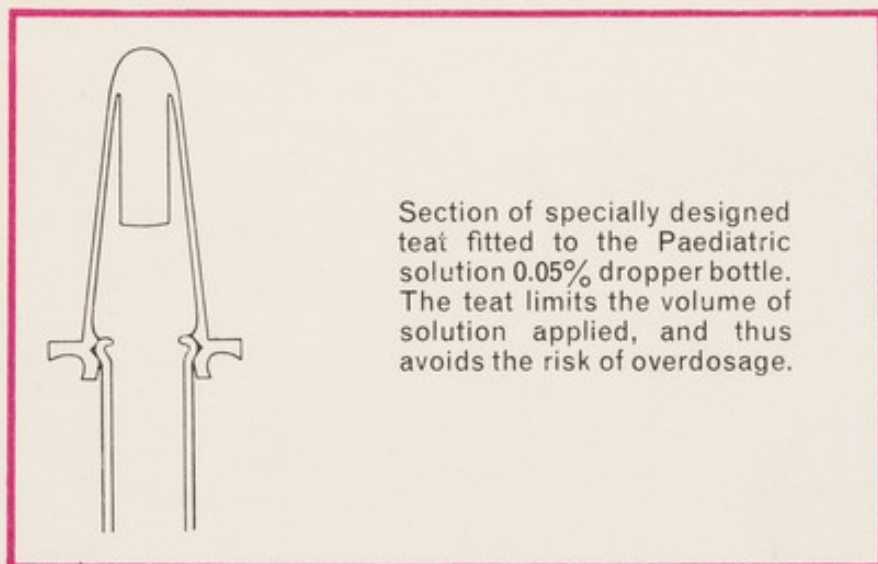
Otrivine[®]

C I B A

The gentle nasal decongestant

Mode of application using nasal dropper

The nose should be cleared and the head inclined as far back as possible. After application the head should be brought well forward and turned slowly from side to side. N.B. The prolonged use of vasoconstrictors is not recommended in acute rhinitis.



3 Forms available

For Adults

For Children



0.1%
Spray
 $\frac{1}{2}$ fl. oz.
3/4d.



0.1%
Drops
 $\frac{1}{2}$ fl. oz.
3/4d.



0.05%
Drops
10 ml.
3/0d.

Basic N.H.S. Price

[®] denotes registered trade mark. Reg. user
CIBA Laboratories Limited, Horsham, Sussex.

D 421