

## **Locorten-Vioform Eardrops.**

### **Contributors**

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[between 1970 and 1979?]

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# Locorten® - Vioform® Eardrops

flumethasone pivalate 0.02%

iodochlorhydroxyquinoline 1%

## Penetrating vehicle

Locorten-Vioform Eardrops consist of a thin, non-oily solution of Vioform in a light and penetrating water-miscible vehicle which actually helps to soften and disperse debris and assist drainage; Vioform is effective against the bacteria and fungi commonly found in otitis externa, and has an additional intrinsic anti-eczematous action.

## Convenience and economy in use

Locorten-Vioform Eardrops are presented in a specially designed hygienic plastic dropper which allows the solution to be introduced just one drop at a time, thereby avoiding accidental use of excess and consequent wastage. Each bottle contains 7.5ml solution. This is sufficient, using two or three drops twice daily, for the satisfactory treatment of most cases of otitis externa, and there will usually be no need for a second prescription.

## Indications

Locorten-Vioform Eardrops are indicated for the treatment of acute and chronic otitis externa and chronic suppurative otitis media.

## Application

Thorough cleansing of the external ear is an essential prerequisite of successful treatment and should be performed each time the eardrops are used. If a copious and offensive discharge is present, the meatus may initially require gentle syringing. Thereafter the passage may be kept clean by wiping as necessary. Cotton 'buds' will be found useful for this purpose, and the patient or a relative should be instructed in their use.

After thorough cleansing of the external meatus, two or three drops of Locorten-Vioform should be introduced, and this treatment continued twice daily, or more often if required. Free drainage assists return to normal, but in severe cases it may be thought desirable to pack the ear lightly with a gauze strip moistened with the solution, replacing this dressing as necessary. The 7.5ml dropper will prove sufficient, used twice daily, for the satisfactory treatment of most cases of otitis externa, without need for a second prescription.

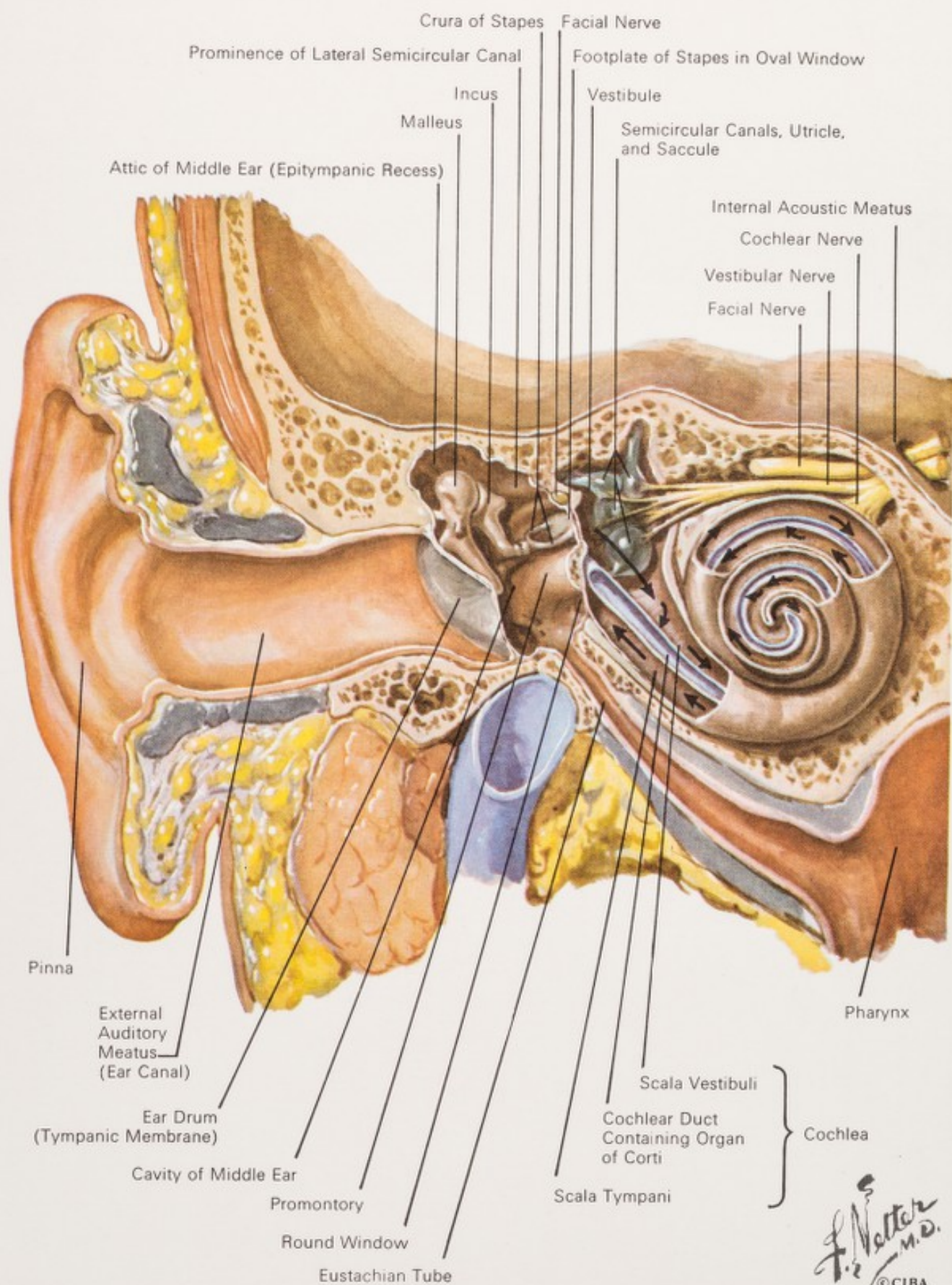
## Presentation and Price

Locorten-Vioform Eardrops, (flumethasone pivalate 0.02%, iodochlorhydroxyquinoline 1%), 7.5ml controlled-drop plastic dispenser, basic NHS price 9s 8d.

Full information on request.

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