

**Pathway of sound reception : for inflammation and infection in the ear
Locorten-Vioform Eardrops.**

Contributors

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For inflammation and infection in the ear

Locorten-Vioform[®] Eardrops

flumethasone pivalate 0.02%

iodochlorhydroxyquinoline 1%

a new formulation specifically designed for aural use

a convenient controlled-drop plastic dispenser

for acute and chronic otitis externa, and chronic suppurative otitis media

anti-inflammatory
anti-eczematous
antipruritic
antibacterial
anti-allergic
antifungal

A combination of the most modern topical corticosteroid, flumethasone pivalate, with the broad-spectrum antiseptic iodochlorhydroxyquinoline, effective against pathogens commonly found in ear infections.

Locorten-Vioform eardrops ensure that the natural acidity of the auditory canal is maintained during therapy. Acidity discourages bacterial and fungal growth thereby reducing the persistence of many ear infections.

Locorten-Vioform eardrops are formulated in solution, not in suspension and do not encourage the accumulation of debris in the ear.

Locorten

Locorten exerts a powerful local action when brought into intimate contact with the inflamed areas, which quickly relieves itching and tenderness. Swelling is also reduced, thus improving access of the antiseptic for rapid elimination of bacterial and fungal infection.

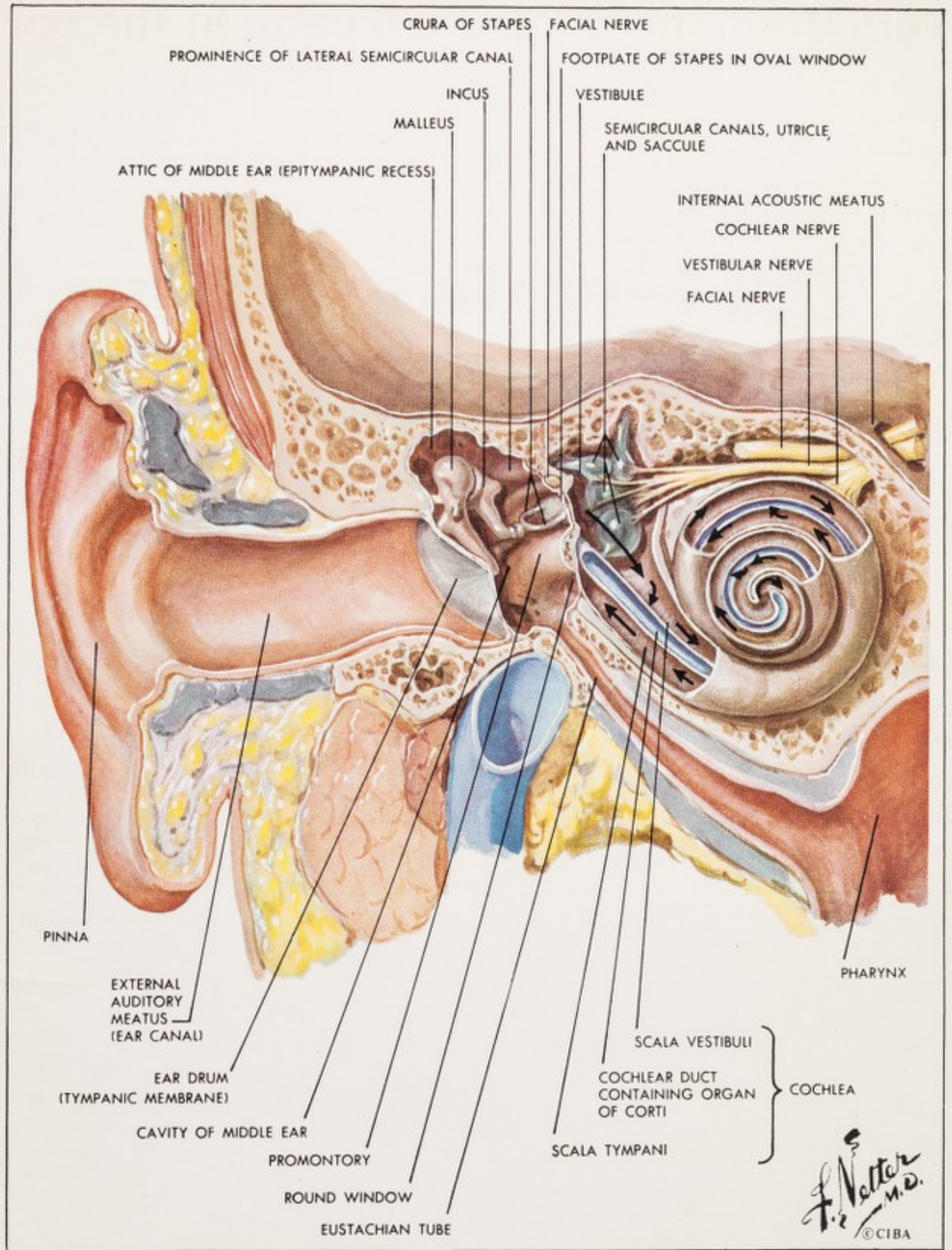
Vioform

Vioform has an intrinsic anti-eczematous action, and has the added advantage over commonly-used antibiotics that it is less likely to cause sensitisation or permit the development of resistant organisms.

Available in 7.5 ml special controlled-drop plastic dispensers.
Basic NHS price 9s. 8d.

Locorten-Vioform is also available as cream, ointment and paste, all in 15 G tubes.

C I B A



Pathway of Sound Reception

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