

A non-medicated 'Linguet' is attached for examination.

Contributors

Ciba Laboratories

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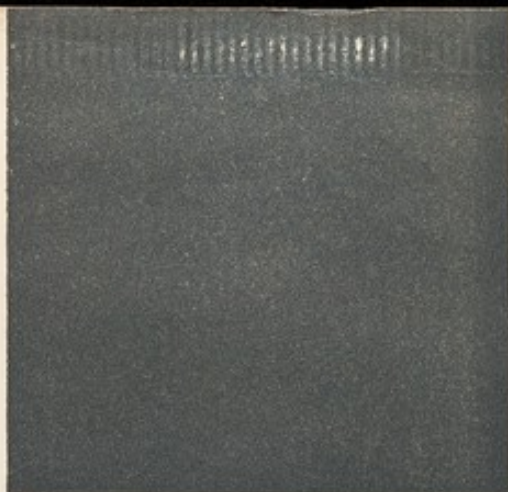
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183 Euston Road
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*A specimen Giba 'Linguet'
(non-medicated)*

It has now been established that sublingual hormone therapy by means of 'Linguets' is far more economical than oral administration. (See, for example, p. 532 of the British Pharmaceutical Codex, 1949).

A NON-MEDICATED 'LINGUET'
is attached for examination

Place the 'Linguet' under the tongue, or between the cheek and gum, so that its slow rate of dissolution can be observed. Note that it causes negligible inconvenience when in place and does not interfere with such functions as speech.

As the active 'Linguet' slowly dissolves, the hormone is absorbed into the rich capillary network of the buccal tissues and thus avoids the inactivating influences of the stomach and liver. 'Linguet' therapy utilises the

direct route from mouth to target organ.

The following hormones are available in 'Linguets'

PERANDREN (methyltestosterone)	5mg., 10mg., 25mg., 50mg.
LUTOCYCLIN (ethisterone)	5mg., 10mg., 25mg.
ETICYCLIN (ethinyl oestradiol)	0.01mg., 0.05mg.
PERCORTEN (deoxycortone acetate)	1mg.

GIBA

MAIN INDICATIONS	'LINGUET' THERAPY
In the Male:- Hypogonadism, eunuchism, cryptorchidism, male climacteric. Carcinoma of the prostate.	Perandren Eticyclin
In the Female:- Habitual and threatened abortion The climacteric, pruritus vulvae, suppression of lactation, leucorrhoea, induction of labour. Carcinoma of the breast (cases over 60). Amenorrhoea, functional uterine bleeding, certain cases of sterility. Dysmenorrhoea, intermenstrual bleeding. Metropathia haemorrhagica. Carcinoma of the breast, mastopathia.	Lutocyclin Eticyclin Eticyclin and Lutocyclin combined Eticyclin or Lutocyclin Lutocyclin or Perandren Perandren
In conditions common to both sexes :- Prematurity, enuresis, Simmonds's disease, Cushing's syndrome. Cardiovascular diseases. Acne, buccal leukoplakia. Addison's disease and other conditions associated with adrenal cortical deficiency.	Perandren Perandren or Eticyclin Eticyclin Percorten

By specifying 'Linguets' maximum economy is ensured since they cost no more than tablets.

More detailed literature and a sample are available on request.

'Perandren,' 'Lutocyclin,' 'Eticyclin,' 'Percorten,' and 'Linguets' are registered trade marks. Reg. user:

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HORSHAM, SUSSEX

Telephone: Horsham 1234.

Telegrams: Cibalabs, Horsham

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