

Medical heroes of the army and navy : he organized the first field hospitals.

Contributors

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Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
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MEDICAL HEROES OF THE ARMY AND NAVY



HE ORGANIZED THE FIRST FIELD HOSPITALS

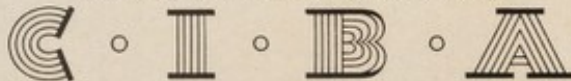
Bernard J. D. Irwin • Brig. Gen., Army Med. Corps, 1830-1917

So that the pain of those shattered in battle could be swiftly relieved . . . and operations quickly performed to save life and limb . . . General Irwin organized the first modern tent hospital during the battle of Shiloh. A Government tablet marks the site of Doctor Irwin's original "island of mercy" which served as a model for later U. S. field hospitals. His great courage won him the name of "the fighting doctor."

Ciba Pharmaceutical Products, Inc. salutes the medical men of today in the armed forces of the United States as well as those in civilian forces responsible for health "behind the lines."



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“RELIEVE BACK PRESSURE”

When the back-water of the dam gets too high, the sluice-gate is opened and the lake level is dropped to a safe stage.

The arrhythmic heart is prone to produce a potentially dangerous venous congestion. DIGIFOLIN, “Ciba” by slowing down the rate, eliminating weak, ineffectual contractions, which take place before the ventricles have filled, causes a marked increase in the minute volume output of the heart, thus relieving this “back pressure.”

DIGIFOLIN* can be administered orally, intravenously, intramuscularly or rectally in congestive failure, auricular fibrillation and certain other myocardial states. One tablet, one cc. of liquid or one ampul of DIGIFOLIN is equivalent to one cat unit (Hatcher and Brody method).



*Trade Mark Reg. U. S. Pat. Off. Word "Digifolin" identifies the product as digitalis glycosides of Ciba's manufacture.

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