

Complex-D : 8-hour cough formula.

Contributors

Chesebrough Manufacturing Company

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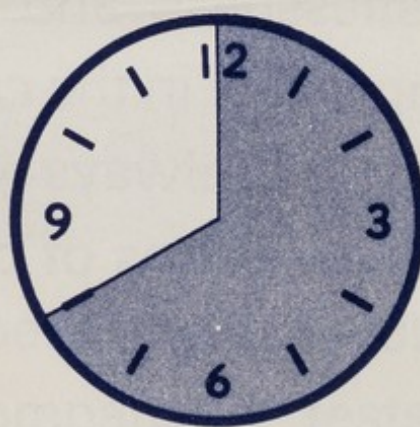
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**CHESEBROUGH-POND'S PHARMACEUTICAL
LABORATORIES ANNOUNCE A NEW
ACHIEVEMENT IN COUGH THERAPY.**

NOW, A LONG ACTING COUGH FORMULA DESIGNED TO
PROVIDE GENTLE SUSTAINED RELIEF
RELIEF THAT CAN ACTUALLY LAST UP TO EIGHT HOURS —
ALL DAY OR ALL NIGHT.

Complex-D^{*}

**8-HOUR
COUGH
FORMULA**



An exclusive long acting cough formula for sustained relief from heavy coughs, caused by colds, flu, and bronchitis. Complex-D 8-Hour Cough Formula can give lasting all day or all night relief. The antitussive ACTIN actually helps suppress coughing up to eight full hours. Yet, it's safe enough even for children as young as 2 years old when taken as directed.

A MEDICAL ADVANCE

For generations, doctors have recognized the special problem of night time coughing. Night coughs, colds and flu resulted in restlessness and loss of needed sleep, so important in the care of colds. In the day time, it is not always possible and easy to take regular doses of cough medication.

Until now a dose of most cough syrups offered only temporary relief, lasting only three or four hours at best. This meant coughing could recur half-way through the night, disturbing the sleep of the whole family.

Now, after years of medical research, a team of doctors has developed and tested a new antitussive principle which actually helps suppress coughing up to eight full hours. This special antitussive ACTIN now makes it possible for a cough formula to provide sustained relief that can last all day or all night. And, when taken as directed, it is gentle enough for even a 2 year old.

CLINICAL RESEARCH

The antitussive ACTIN has been the subject of hundreds of clinical comparison tests by American Doctors. Furthermore, based on research with patients suffering from coughs, clinical studies show that **Complex-D gives sustained relief up to eight full hours.**

SAFE FOR CHILDREN

Taken as directed Complex-D 8 Hour Cough Formula can be given to children as young as 2 years with confidence and safety.

HOW COMPLEX-D 8 HOUR COUGH FORMULA GIVES FAST LONG LASTING RELIEF

CHECKS IMPULSE TO COUGH

Antitussive action . . . The new antitussive in Complex-D 8 Hour Cough Formula works through the system to calm the cough control centre and suppress the impulse to cough, speedily and effectively.

SOOTHES

Demulcent action . . . Complex-D 8 Hour Cough Formula's direct coating action quickly soothes cough-irritated throat membranes . . . relieves annoying tickle.

HELPS RELIEVE CHEST CONGESTION

Expectorant action . . . special expectorants work internally to relieve chest congestion. This internal expectorant action helps to break up heavy phlegm . . . helps liquefy and expel germ-laden mucus.

DIRECTIONS FOR SUSTAINED RELIEF UP TO 8 HOURS

ADULTS:

1½ tablespoonfuls

CHILDREN:

2 to 6 years . . . one teaspoonful

6 to 12 years two teaspoonfuls

KEEP THIS AND ALL MEDICINES OUT OF REACH OF CHILDREN

CAUTION: Do not administer to children under 2 except as directed by doctor.

ACTIVE INGREDIENTS

Dextromethorphan Hydrobromide ('Actin')	0.15% w/v
Sodium Citrate	1.5%
Ammonium Chloride	.5%
Chloroform	.3%

REPEAT EVERY 6 TO 8 HOURS AS NEEDED. DO NOT EXCEED 4 DOSES IN 24 HOURS.

* Trade Mark.

Complex-D 8 Hour Cough Formula is a product of the Pharmaceutical Division of Chesebrough-Pond's . New York · London