

Increase your sales with this effective display : if you would like this display material, please mark order card with a cross in the spaces indicated.

Contributors

The Chas. H. Phillips Chemical Co. Ltd.

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INCREASE YOUR SALES WITH THIS EFFECTIVE DISPLAY



If you would like this display material, please mark order card with a cross in the spaces indicated

PRICE LIST

	Original Case	Retail Price Inc. Tax	Trade Price Per Doz. Tax Extra
<u>Purchase Tax 25%</u>			
' California Syrup of Figs ' ...	3 DOZ.	1/6	11/3
" " " ...		3/-	22/3
★ ' Milk of Magnesia ' ...	4 DOZ.	1/8	12/5
★ " " 	1 DOZ.	3/4	24/10
★ ' Mil-Par ' Antacid Lubricant		2/9	20/10
★ " " "		4/6	34/2
★ ' Milk of Magnesia ' Tablets	1 DOZ.	9d.	5/8
★ " " "	2 DOZ.	1/4½	10/5
★ " " "	1 DOZ.	2/9	20/10
★ " " "	½ DOZ.	4/9	36/-
★ Phillips' Toothpaste... ..		1/6	11/2
★ " " 		2/3	17/2
<u>Purchase Tax 75%</u>			
★ Phillips' Texture Cream ...		1/3	7/1
★ " " 		2/9	15/10
★ Phillips' Cleansing Cream ...		1/3	7/1
★ " " 		2/9	15/10
★ ' Danderine '		2/-	12/-

QUANTITY DISPLAY TERMS

The following discounts are conditional on 14 days Window or Counter display of each product ordered.

Assorted Orders value £3 ... 5%, Cash 30 days

 " " " £6 ... 7½% " " "

Orders under £6 must be secured from Wholesalers.

★SPECIAL DISPLAY PARCEL

Subject to above display conditions, 12½% will be allowed on orders value £6 comprising items marked ★, 7½% being allowed on ' California Syrup of Figs ' ordered at the same time.

All terms quoted are carriage paid. Nett cash 30 days.

ORDER

SWD.9.54.

	Dozen	Display Material
1/6 'California Syrup of Figs'	<input type="checkbox"/>
3/- " " "	
1/8 'Milk of Magnesia'	<input type="checkbox"/>
3/4 " "	
2/9 'Mil-Par' Antacid Lubricant	<input type="checkbox"/>
4/6 " " "	
9d. 'Milk of Magnesia' Tablets	<input type="checkbox"/>
1/4½ " " "	
2/9 " " "	
4/9 " " "	
1/6 Phillips' Toothpaste	<input type="checkbox"/>
2/3 " "	
1/3 Phillips' Texture Cream	
2/9 " "	
1/3 Phillips' Cleansing Cream	
2/9 " " "	
2/- 'Danderine'	

NOTE.—Orders will be adjusted to nearest original case.

If required through Wholesaler.....

give name and address.....

DISPLAY MATERIAL

Please mark with a cross in the spaces indicated the products for which display material is required.

I undertake that a 14-day display of the goods ordered will be given :—

Signature..... *Date*.....

Name (in block letters)

Address.....

Or affix slip label

Postage will
be paid by
The Chas. H.
Phillips Chemical
Co. Ltd.

No Postage
Stamp necessary
if posted in
Great Britain
or Northern
Ireland

BUSINESS REPLY CARD
Licence No. 337

The Chas. H. Phillips Chemical Co. Ltd.,
179/181, ACTON VALE,
LONDON, W.3.

21/9/54