

**Can she cope with higher prices everyday...? : reduce medication costs...prescribe Rythrocaps.**

**Contributors**

CAPS

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



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# Can she cope with Higher Prices Everyday...?





Reg. No. C/20.1.1/180  
Erythromycin stearate  
RYTHROCAPS capsules 

Reg. No. G/20.1.1/90  
Erythromycin ethylsuccinate  
RYTHROCAPS granules for suspension 

# Reduce Medication Costs... **PRESCRIBE RYTHROCAPS**

CAPS Brand of Erythromycin

not only for... **ECONOMY** —  
**QUALITY** —  
**EFFICACY** —  
**VERSATILITY** —

but also...  
**COMPLIANCE** —





# ERYTHROMYCIN STEARATE CAPSULES ERYTHROMYCIN ETHYLSUCCINATE SUSPENSION

- Competitively priced
- Only the highest standards are met
- Clinically proven and well documented to be effective against the majority of Gram (+) and some Gram (—) organisms<sup>1,2</sup>
- Valuable in penicillin-sensitive patients for the prophylaxis of rheumatic fever recurrences, and as an alternative in gonorrhoea and syphilis<sup>1,2</sup>: Useful for acne, particularly in patients who cannot take tetracyclines<sup>3</sup>, and in non-gonococcal urethritis and pelvic infections which may be due to chlamydia<sup>4</sup>: Very effective in the therapy of mycoplasma pneumonia<sup>1</sup>
- Because the incidence of untoward effects associated with the use of erythromycin preparations is low<sup>1</sup>

## PRESCRIBE WITH CONFIDENCE RYTHROCAPS

the Antibiotic  
with your patients'  
health (& pocket)  
in mind



An Ethical Standard

References: 1. L. S. GOODMAN & A. GILMAN "The Pharmaceutical Basis of Therapeutics" 5th edition. 2. MARTINDALE 27th edition.  
3. MERCK MANUAL, 13th edition. 4. BRITISH MEDICAL JOURNAL, 1978, 2, 490 - 493.



# RYTHROCAPS

reg no C/20.1.1/180 capsules reg no G/20.1.1/90 granules

**broad-spectrum antibiotic PP**

**ERYTHROMYCIN**

## rythrocaps

### COMPOSITION

Capsules: erythromycin stearate equivalent to 250 mg erythromycin per capsule

Granules: erythromycin ethylsuccinate equivalent to 200 mg erythromycin per 5 ml suspension (preserved with 0.84% m/v sodium benzoate)

### IDENTIFICATION

Capsules: white powder in grey and white capsules

Granules: orange coloured granules

### PHARMACOLOGICAL ACTION

Erythromycin is a broad-spectrum antibiotic formulated as the stearate in the capsules, and ethylsuccinate in the granules for oral use

### INDICATIONS

Staphylococcal and other coccal infections such as pharyngitis, scarlet fever and pneumococcal pneumonia  
Mycoplasma pneumonia

Rheumatic fever prophylaxis in persons sensitive to penicillin

### CONTRAINDICATIONS

In patients hypersensitive to erythromycin

Pregnancy

### DOSAGE AND DIRECTIONS OF USE

Adults: 200-500 mg every four or six hours

Children 6 to 12 years: 200 mg every six hours

1 to 5 years: 100 mg every six hours

up to 1 year: 50 mg every six hours

### SIDE EFFECTS AND SPECIAL PRECAUTIONS

Skin and mild gastrointestinal disorders such as diarrhoea, abdominal cramps, nausea and vomiting have been reported

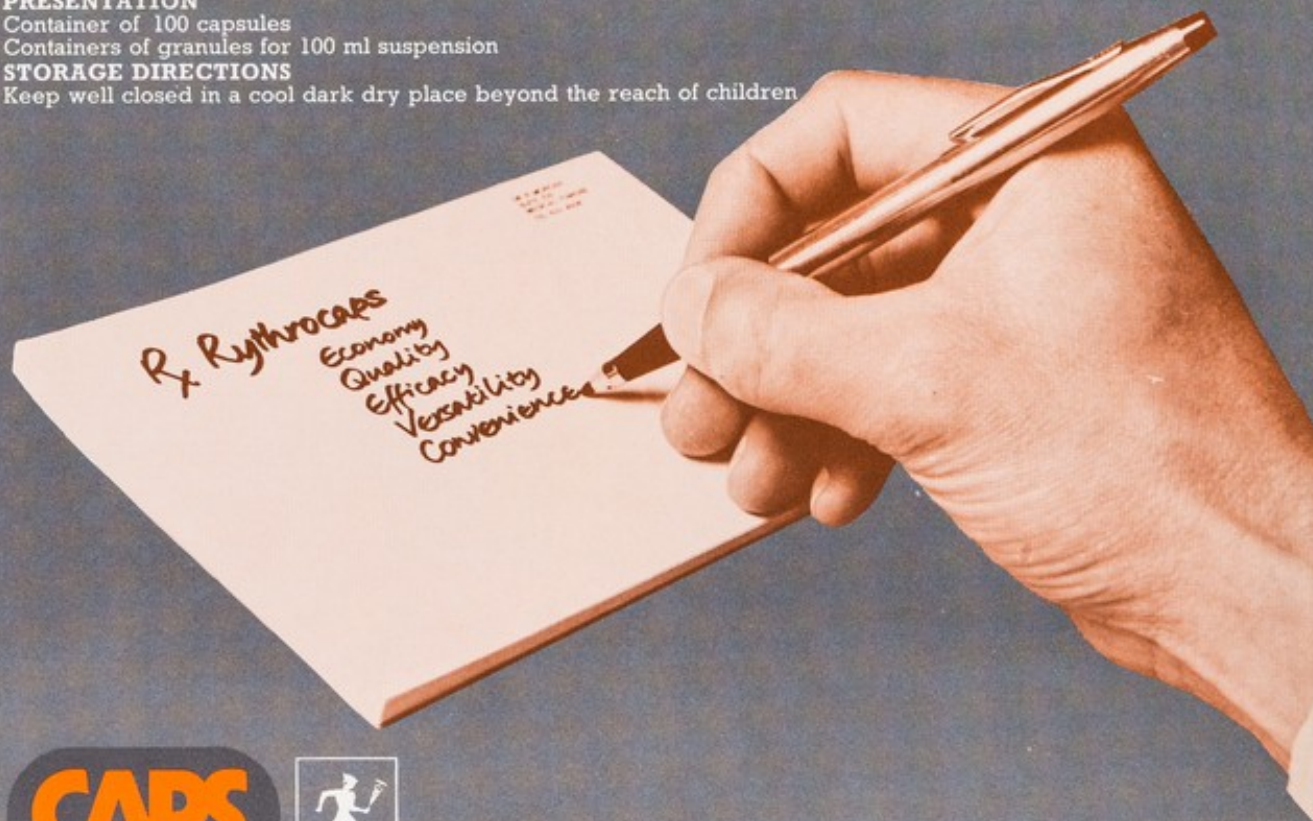
### PRESENTATION

Container of 100 capsules

Containers of granules for 100 ml suspension

### STORAGE DIRECTIONS

Keep well closed in a cool dark dry place beyond the reach of children



An Ethical Standard

