

**Last week it was no game...today it's all action! : when close encounters of the painful kind...as in sport...demand a potent anti-inflammatory agent with analgesic and antipyretic properties...prescribe Fibutrox - it has two major benefits.**

**Contributors**

CAPS

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# LAST WEEK IT WAS NO GAME...

SPRAINS·STRAINS·ACCIDENTS·INJURIES·FRACTURES·TRAUMA·  
SOFT TISSUE INFLAMMATION·SPRAINS·STRAINS·ACCIDENTS·INJ  
URIES·FRACTURES·TRAUMA·SOFT TISSUE INFLAMMATION·SPR  
AINS·STRAINS·ACCIDENTS·INJURIES·FRACTURES·TRAUMA·SPRA

# TODAY IT'S ALL ACTION!





# WHEN CLOSE ENCOUNTERS OF THE PAINFUL KIND...

as in sport...

demand a potent anti-inflammatory agent  
with analgesic and antipyretic properties...

Oxyphenbutazone 100 mg Tablet - Reg. No. H/3.1/220  
FIBUTROX Tablets 54 P  
Phenylbutazone 5%, 30 gm Cream FIBUTROX Cream  
Reg. No. H/3.1/221 351 P

prescribe **FIBUTROX**—it has two major benefits

## 1. Proven efficacy

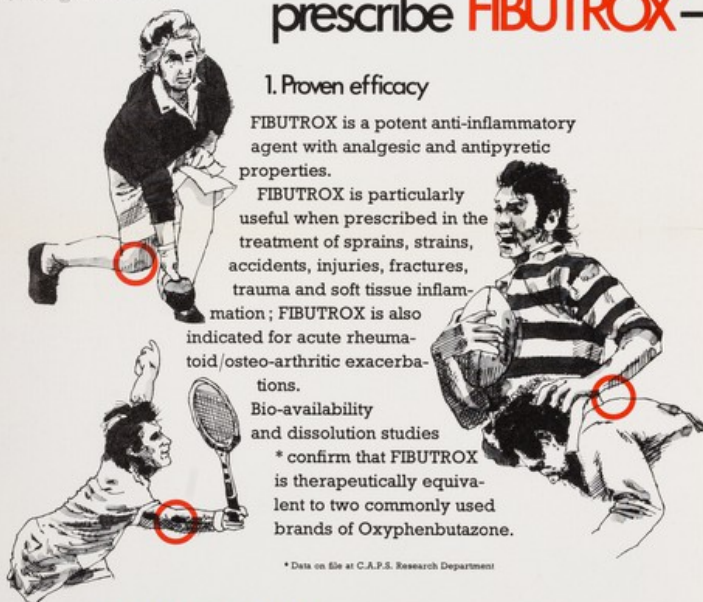
FIBUTROX is a potent anti-inflammatory agent with analgesic and antipyretic properties.

FIBUTROX is particularly useful when prescribed in the treatment of sprains, strains, accidents, injuries, fractures, trauma and soft tissue inflammation; FIBUTROX is also indicated for acute rheumatoid/osteo-arthritic exacerbations.

Bio-availability and dissolution studies

\* confirm that FIBUTROX is therapeutically equivalent to two commonly used brands of Oxyphenbutazone.

\* Data on file at C.A.P.S. Research Department

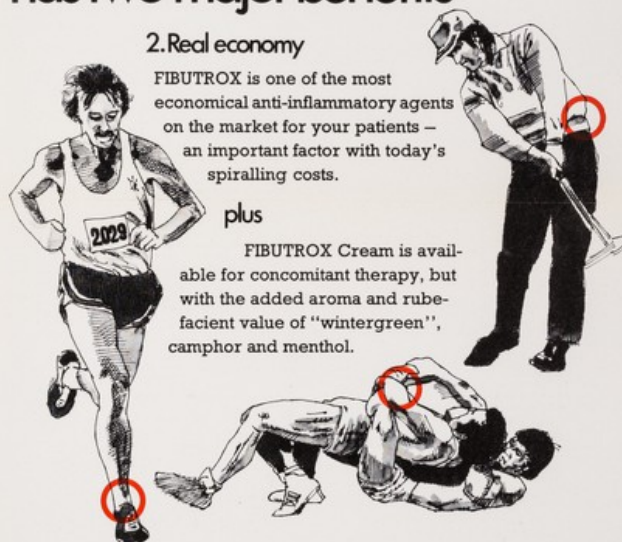


## 2. Real economy

FIBUTROX is one of the most economical anti-inflammatory agents on the market for your patients — an important factor with today's spiralling costs.

plus

FIBUTROX Cream is available for concomitant therapy, but with the added aroma and rubefacient value of "wintergreen", camphor and menthol.



**FIBUTROX** tablets & cream,

the all action anti-inflationary, anti-inflammatory

# ...GET BACK IN THE GAME...

RUGBY·TENNIS·BOWLING·WRESTLING·SOCCER·RUNNING·SQUASH·HOCKEY·GOLF·RUGBY·TENNIS·BOWLING·WRESTLING·SOCCER·RUNNING·SQUASH·HOCKEY·GOLF·RUGBY·TENNIS·BOWLING·WRESTLING·SOCCER·RUNNING·SQUASH·HOCKEY·GOLF

**Registration Number:**

H/3.1/230.

**Pharmacological Classification:**

3.1 antirheumatic and anti-inflammatory agent.

**Distribution Category:**

PP.

**Approved Name:**

oxyphenbutazone

**Trade Name:**

## FIBUTROX

**COMPOSITION:**

100 mg oxyphenbutazone per tablet.

**IDENTIFICATION:**

Blue sugar-coated tablet.

**PHARMACOLOGICAL ACTION:**

Analgesic, antipyretic and anti-inflammatory.

**INDICATIONS:**

Rheumatoid arthritis and allied disorders; acute gout; certain musculo skeletal disorders; and in post-operative inflammation.

**CONTRA-INDICATIONS:**

Hypertension; cardiac, renal or hepatic dysfunction; peptic ulcer history; or drug hypersensitivity.

**DOSAGE AND DIRECTIONS FOR USE:**

One tablet two or four times per day with meals.

**Note** use should be limited to one week during any treatment period.

Periodic blood examination and dietary electrolyte restriction are mandatory.

**SIDE EFFECTS AND SPECIAL PRECAUTIONS:**

Sodium retention and oedema, dry mouth, vomiting, peptic ulceration and haemorrhage.

Rare cases of renal tubular and liver necrosis.

Allergic skinrash.

Agranulocytosis and aplastic anaemia.

**Warning** — patients should be asked to report the appearance of symptoms such as abdominal pain, feverishness, sore throat, or swelling of the ankles.

Oxyphenbutazone potentiates tolbutamide and warfarin; and increased toxicity makes therapy in the elderly inadvisable.

**KNOWN SYMPTOMS OF OVERDOSAGE AND PARTICULARS OF ITS TREATMENT.**

Central stimulation, water retention, dizziness, cyanosis, coma and convulsions.

Immediate treatment should include gastric lavage and saline cathartics (sodium sulphate 30 g in 250 ml water); with diazepam 5 mg to 10 mg intravenously or by deep intramuscular injection for convulsions; penicillin for agranulocytosis; and blood transfusions if necessary.

**CONDITIONS OF REGISTRATION OF THE MEDICINE:**

None.

**PRESENTATION:**

Containers of 30, 100 and 200 tablets.

**STORAGE DIRECTIONS:**

Keep well closed in a cool dark, dry place beyond the reach of children.

*Further information is available on request.*

**Registration Number:**

6/3.2/623

**Pharmacological Classification:**

3.2 rubefacient cream.

**Distribution Category:**

P.

**Trade Name:**

## FIBUTROX

**COMPOSITION:**

5% m/m phenylbutazone and 4% m/m methyl salicylate in a base containing menthol and camphor (preserved with 0.08% m/m methylhydroxybenzoate and 0.025% m/m propylhydroxybenzoate).

**IDENTIFICATION:**

White Cream.

**PHARMACOLOGICAL ACTION:**

Analgesic rubefacient cream.

**INDICATIONS:**

Supplementary treatment for muscular rheumatism, lumbago, sciatica and fibrositis.

Relief of pain caused by strained or pulled muscles and tendons.

**DIRECTIONS FOR USE:**

Apply to the affected area two or three times daily.

For maximum penetration massage vigorously into the skin.

**Note** for external use only; do not apply to mucous membranes, the groin or genital regions.

**SIDE EFFECTS AND SPECIAL PRECAUTIONS:**

Rare cases of allergic reaction have been reported, and patients with a history of drug or skin sensitivity should apply a small test quantity before starting treatment.

**CONDITIONS OF REGISTRATION OF THE MEDICINE:**

None.

**PRESENTATION:**

Tubes of 20 g.

**STORAGE DIRECTIONS:**

Keep well closed in a cool dark, dry place beyond the reach of children.

*Further information is available on request.*

... WITH  
**FIBUTROX**  
tablets & cream



A PHARMACEUTICAL HALLMARK FOR  
QUALITY, EFFICACY AND ECONOMY