

**Primitive pain : 'Tabloid' 'Empirin' Compound.**

**Contributors**

Burroughs Wellcome and Company

**Publication/Creation**

[between 1930 and 1939?]

**Persistent URL**

<https://wellcomecollection.org/works/kj59bw35>

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PRIMITIVE PAIN



TRADE  
MARK

'TABLOID' BRAND

TRADE

'EMPIRIN' MARK

(ACETYLSALICYLIC ACID)

## COMPOUND



Reduced facsimile

R 'Empirin' Acid.  
Acetylsalicyl., gr. 3-1/2  
Phenacetini, gr. 2-1/2  
Caffeinæ, gr. 1/2

Bottles of 25 and 100

For the Medical

Profession only

***The Reliable  
Analgesic and  
Antipyretic***

In 'Tabloid'  
'Empirin' Compound  
the therapeutic value  
of 'Empirin' Acetyl-  
salicylic Acid is  
enhanced by the  
synergistic action of  
phenacetin and  
caffeine.

**BURROUGHS WELLCOME  
& Co.**



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**LONDON (ENG.)**

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*Printed in England*



ABBREVIATION  
IS  
DANGEROUS

When you write  
the whole word  
'TABLOID'  
it has a definite  
and unmistakable  
significance.

Its use ensures  
the supply of  
medicaments of  
exceptional quality,  
accuracy and reliability.

Always write  
*'Tabloid'*  
in full

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