

"...it was the black kitten's fault entirely" : 'Histantin'.

Contributors

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*“... it was the black
kitten’s fault entirely”*

So begins Lewis Carroll's story of "Alice Through the Looking Glass"—and so also might begin the explanation of the unfortunate who has reacted to the allergens of a kitten's fur. To such a sufferer 'Histantin' provides the simple answer.

A single dose of one or two 'Histantin' tablets gives "definite protection for over twenty-four hours" (Jaros *et al*, 1949). Hay fever, vasomotor rhinitis, allergic dermatoses, angioneurotic oedema—in fact all conditions which respond to antihistamine therapy—are relieved by long-acting 'Histantin'.

In addition, the patient on 'Histantin' is unlikely to suffer from drowsiness or other side-effects. This low incidence of side-effects, pointed out in every clinical report on 'Histantin', is singled out for mention in the British Pharmaceutical Codex. It states: "the only side-effects are slight drowsiness and dry mouth, which occur in 5 to 10 per cent of patients."

Why not prescribe 'Histantin' yourself for your next allergic patient?

'Histantin'^{brand}

Chlorcyclizine Hydrochloride

*"... does not sedate the patient,
make him drowsy or incapacitate him from
performing a full day's work."*

Oliver, R. (1952).

A single daily dose of 1 or 2 'Histantin' tablets (i.e. 50 to 100 mgm.) usually provides continuous relief of allergic symptoms. In severe or resistant cases, up to 6 tablets (300 mgm.) of 'Histantin' may be given daily—in divided doses.

'Histantin' brand

Chlorcyclizine Hydrochloride (*Chlorcyclizine Tablets, B.P.*)

Effective in low dosage

A single daily dose of one or two 'Histantin' tablets usually provides continuous relief of allergic symptoms.

Prolonged action

Continuous day and night relief may be obtained from a single dose of 'Histantin'.

Minimal side-effects

'Histantin' is remarkably free from drowsiness and other side-effects.

References

Jaros, S. H. (1949), *Ann. Allergy*, **7**, 458
Oliver, R. (1952), *J. Irish med. Ass.*, **30**, 142.

Presentation

'Histantin' is issued as sugar-coated tablets, each of 50 mgm.
(*Basic cost to N.H.S.: 4s. 1d. for 25 tablets*)

Also available for topical application:

'Histantin' brand Cream, in collapsible tubes of 17.5 gm.
and jars of 1 lb. (*Basic cost to N.H.S.: 2s. 0d. for 17.5 gm. tube*)

'Histofax' brand Chlorcyclizine and Calamine Cream, in
collapsible tubes of 17.5 gm. (*Basic cost to N.H.S.: 1s. 8d. plus
P.T. for 17.5 gm. tube*)



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