

**"What of vile dust?" G. K. Chesterton : 'Histantin'.**

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*"What of vile dust?"*

G. K. Chesterton

A question which might be voiced by the houseproud, or by the victim sensitive to a dust allergen.

'Histantin' is an antihistamine with prolonged action and few side-effects. It is effective against all allergies which respond to antihistamine therapy.

Thus 'Histantin' has appreciable advantages. The patient on 'Histantin' is not only taking an antihistamine of proven efficacy . . . generally he need only remember a simple once-a-day dosage regimen . . . and he is unlikely to suffer unwanted side-effects. In short, 'Histantin' controls his symptoms without interrupting his normal working or leisure time routine.

# 'Histantin'<sup>brand</sup>

Chlorcyclizine Hydrochloride (*Chlorcyclizine Tablets, B.P.*)

*"The only side-effects are slight drowsiness and dry mouth, which occur in 5 to 10 per cent of patients."*

British Pharmaceutical Codex, 1959

'Histantin' is indicated in the prevention and relief of \* HAY FEVER \* VASOMOTOR RHINITIS \* ALLERGIC DERMATOSES \* ANGIONEUROTIC OEDEMA \* DRUG ALLERGY and other common allergic manifestations.

A single daily dose of 1 or 2 'Histantin' tablets (i.e. 50 to 100 mgm.) usually provides continuous relief of allergic symptoms. In severe or resistant cases, up to 6 tablets (300 mgm.) of 'Histantin' may be given daily—in divided doses.

# 'Histantin'

trade mark

offers three distinct advantages to the allergic patient:

- \* *proven efficacy*
- \* *24-hour action*
- \* *few and mild side-effects*

## Presentation

'Histantin' is issued as sugar-coated tablets, each of 50 mgm.  
(Basic cost to N.H.S.: 4s. 1d. for 25 tablets)

Also available for topical application:

'Histantin' brand Cream, in collapsible tubes of 17.5 gm.  
and jars of 1 lb. (Basic cost to N.H.S.: 2s. 0d. for 17.5 gm. tube)

'Histofax' brand Chlorcyclizine and Calamine Cream, in  
collapsible tubes of 17.5 gm. (Basic cost to N.H.S.: 1s. 8d. plus  
P.T. for 17.5 gm. tube)



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