

**When all aloud the wind doth blow... : winter and summer alike coughs, congestion and the common cold call for 'Actifed' products.**

**Contributors**

Burroughs Wellcome and Company

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When all aloud the wind doth blow,  
And coughing drowns the parson's saw,  
And birds sit brooding in the snow,  
And Marion's nose looks red and raw

William Shakespeare

Winter and Summer alike  
**COUGHS, CONGESTION**  
and the **COMMON COLD**  
call for 'ACTIFED' products

### The Conditions

Cough, nasal and respiratory congestion, hay fever, rhinitis, asthma with bronchospasm, Eustachian tube catarrh, otitic barotrauma, sinusitis.

### The Treatment

'ACTIFED' COMPOUND LINCTUS for cough, with or without congestion.

'ACTIFED' TABLETS & SYRUP for congestion.

### The Result

Rapid relief of all symptoms.

### The Reason

'ACTIFED' Tablets and Syrup contain:

1. *Triprolidine hydrochloride* ('Actidil'), most rapid and powerful anti-histamine, relieves allergen irritation throughout the respiratory tract, and decongests the nose.
2. *Pseudoephedrine hydrochloride*, powerful vasoconstrictor and bronchodilator, decongests the entire mucosal respiratory tract and relieves bronchospasm, without marked central stimulation.

'ACTIFED' COMPOUND LINCTUS also contains codeine phosphate

### *The Formulation and Dosage*

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Each 'ACTIFED' TABLET contains:  
Triprolidine hydrochloride 2.5 mgm.  
Pseudoephedrine hydrochloride 60 mgm.

ADULTS, AND CHILDREN OVER 12 YEARS	1 tablet, twice a day, increased to 3 times a day if necessary.
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Each teaspoonful of 'ACTIFED' SYRUP contains:  
Triprolidine hydrochloride 0.88 mgm.  
Pseudoephedrine hydrochloride 21.3 mgm.

CHILDREN, 1-12 YEARS	$\frac{1}{2}$ to 1 teaspoonful, twice a day, increased to 3 times a day if necessary.
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Each teaspoonful of 'ACTIFED' COMPOUND  
LINCTUS contains:  
Triprolidine hydrochloride 1 mgm.  
Pseudoephedrine hydrochloride 20 mgm.  
Codeine phosphate 7.5 mgm.

ADULTS, AND CHILDREN OVER 12 YEARS	1-2 teaspoonfuls every 4-6 hours.
CHILDREN, 2-12 YEARS	$\frac{1}{2}$ teaspoonful every 4-6 hours.

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*Caution* Although pseudoephedrine hydrochloride causes virtually no pressor effect in patients with normal blood pressure, 'ACTIFED' products should be used with caution in patients with cardiovascular disorders.

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