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COULTER

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September 1991

Dear Researcher,

You may be wondering why we have sent you this strip "tease".

Well, if you just visualize this microtiter strip being dissociated from its microtiter plate you can easily picture the dissociation of antigen from antibody that is now possible using COULTER[™] ICD-Prep*.

In the past, the utility of antigen testing was limited because of the complexing of antigen to antibody. Now, when used, COULTER ICD-Prep:

- o Frees complexed antigen from antibody
- Allows detection of antigen in pediatric samples
- o Allows measurement of antigen previously undetectable

The reasons for using COULTER ICD-Prep are all around you. But we'll give you two more:

o Your first COULTER HIV-1 p24 Antigen Kit* at half price.

o Your first COULTER ICD-Prep absolutely free.

To take advantage of this offer, simply complete and mail the enclosed postage paid reply card. If you would like more information on the ICD-Prep p24 Antigen kit procedure, contact us at (800) 526-6932 or (305) 885-0131, extension 2602.

Sincerely,

unny Gou

Sunny Powel Product Manager, Infectious Disease

P.S. To get your <u>free ICD-Prep Kit</u> you must respond by Thursday, October 31, 1991.

*COULTER HIV-1 p24 Antigen and ICD-Prep kits are for research use only. Not for use in diagnostic procedures.