

The Victor O'Shaughnessy award : in recognition of the contribution made by health professionals in the fight against HIV/AIDS in the UK : award to the value of £7500 ... inaugural year 1991 / Durex, London International Group plc.

Contributors

London International Group plc.

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*the victor
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award*

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*award to the
value of £7500*

1st prize £5000
2nd prize £1500
four runners-up
£250 each

•
*inaugural year
1991*



London
International
Group plc

the victor o'shaughnessy award

Victor O'Shaughnessy was Managing Director of London International Group plc, probably better known to many as the worldwide makers of many health related products including Durex and other quality condom brands. In 1990, Victor O'Shaughnessy tragically died at the age of 54 from a heart attack, leaving a wife and two small children.

Victor had an active interest in health education and as a tribute to him, and to demonstrate the Company's commitment to health education, The Victor O'Shaughnessy Award has been created in his memory.

London International Group is only too aware of the impact that HIV/AIDS has made on society and on individuals and have for many years sought to educate and inform the public about the importance of safer sex. It therefore seemed fitting that this commemorative Award should reflect Victor's own interest in health education as well his, and the Company's, commitment to AIDS prevention and treatment.

the aim

To recognise and reward the contribution made by health professionals in the prevention of AIDS and/or the treatment of HIV/AIDS patients in the UK.

1991 theme

In this, the inaugural year, it has been decided to adopt a special theme that reflects one of the current concerns surrounding HIV/AIDS — the increasing impact that they are now making on women and children and the implications for the family unit. The theme title is therefore 'AIDS — THE EFFECT ON WOMEN AND THE FAMILY'.

You are invited to submit details of a project concerned with women and HIV/AIDS. This can be in relation to AIDS prevention, safer sex education, or the care of patients with HIV/AIDS. The project may deal specifically with women themselves, or relate to the wider concerns of children with HIV/AIDS or women and the family.

who is eligible?

Any individual or group engaged in the development of an HIV/AIDS-related project in the UK is eligible to enter. Entrants may be based in hospitals, in general practice, in local authorities, in local health authorities or in other non-governmental AIDS-related organisations.

what type of projects are eligible?

Projects submitted for The Victor O'Shaughnessy Award may be research-based or connected with treatment or education programmes in the community. Only projects undertaken since January 1989 will be eligible for entry.

All submissions must be drafted in accordance with The Victor O'Shaughnessy Award conditions of entry. Unaltered theses or dissertations will not be accepted.

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how to enter

It is recommended that entrants structure their submission under the following headings:

1 *Introduction*

A short (eg 100 words) statement on the background to the project and why there was a need for it.

2 *Objectives*

A list of the key aims which the project set out to achieve.

3 *Targets*

A description of the group(s) of people at whom the project was targeted.

4 *Methods*

A concise outline of the activities undertaken, and over what period of time. Include a description of how many people worked on the project and the role they played.

5 *Measurement of Results*

A summary of the outcome of the activities undertaken and an assessment of whether, and to what extent, the objective(s) of the project were met.

6 *Costs*

An estimate of the total cost of the project, including equipment/materials and the time spent by participating health professionals, if appropriate. Also indicate here what The Victor O'Shaughnessy Award money would be used for in the future.

Note: all submissions must be accompanied by a completed entry form, which includes a brief summary of the project. Closing date, 29th November 1991.

criteria for judging

In assessing the projects, the judges will be looking for:

- a clear statement of measurable objectives
- a concise description of methods used
- an assessment of results relating to objectives
- flair and creativity.

Note to entrants: failure to meet the objectives does not mean that the project will be discounted, as long as the reasons are given.

judging panel

The judging panel consists of:

Chairman: Lord Kilmarnock,

All Party Parliamentary Group on AIDS

Dr John Gallwey, Radcliffe Hospital, Oxford

Prof Michael Adler, Middlesex Hospital, London

Dr Margaret Johnson, Royal Free Hospital, London

Sheila Gilchrist, Director, Positively Women

Clive Kitchener, Global Condom Marketing Director,

London International Group plc

conditions of entry

- 1 Entries will be assessed by the panel of judges.
- 2 Those eligible to enter are listed overleaf. Employees of London International Group plc, LRC Products plc and their agencies are ineligible for entry.
- 3 Submissions to other HIV/AIDS awards held in 1991 are ineligible for this award.
- 4 Entries must reach the address given on the entry form by November 29th 1991.
- 5 No responsibility can be taken for entries which are illegible; insufficiently stamped; lost; delayed or damaged in the post or otherwise. Proof of posting will not be accepted as proof of receipt.
- 6 Winners will be notified in January 1992. The Award will be presented in February 1992.
- 7 Judges reserve the right to re-categorise or to alter the allocation of prize money. The judges' decision is final and no correspondence will be entered into.
- 8 Entries cannot be returned, except by prior arrangement. London International Group plc reserve the right to publish or have published, a synopsis of the entries.
- 9 The Award prize money will be made payable to the entrant(s) named health authority, hospital or professionally named body.
- 10 Entrants should have the approval of their authority or organisation before submitting an entry.
- 11 It is a condition of entry into the competition that entrants will be bound by these rules.

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entry form

SYNOPSIS: It would be helpful to the judging panel if you could include a *short* synopsis of your project on a separate piece of paper.

Name of entrant/s _____

Title of entry _____

Date of project _____

Current position/s (employees) _____

Name of employing authority/organisation _____

Occupation _____

Signature _____

Address _____

Telephone Number _____

This entry form and submission should arrive no later than 29th November 1991 addressed to The Victor O'Shaughnessy Award, London International Group plc, 35 New Bridge Street, London EC4 6BJ.