

Meeting of the Social Research Association : The impact of publicity campaigns on attitudes and behaviour: AIDS as a case study.

Contributors

Social Research Association (Great Britain)

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MEETING OF THE SOCIAL RESEARCH ASSOCIATION.

The impact of publicity campaigns on attitudes and behaviour:
AIDS as a case study.

DATE: May 12th 1988

VENUE: Policy Studies Institute
100 Park Village East
LONDON NW1 (Tel: 387-2171)

Registration 9.30am-10.00am. Seminar closes at 5.00pm.

CHAired BY: Peter Linthwaite. Head of Research, The Health
Education Authority.

SPEAKERS: Tony Coxon, Professor of Sociology Research
Methods, University College, Cardiff

Hilde Himmelweit, Professor Emeritus of Social
Psychology, London School of Economics

Helen Lancaster, Senior Research Executive, MORI.

Simon Orton, Director in charge of ad hoc research,
British Market Research Bureau

Michael Warren, Head of Research, Central Office of
Information

Kay Wellings, Senior Research Officer for AIDS, The
Health Education Authority

Mallory Wober, Deputy Head of Research, The
Independent Broadcasting Authority

I wish to attend the SRA seminar on 'The impact of publicity
campaigns on attitudes and behaviour: AIDS as a case study', on
May 12th. I enclose a cheque/postal order, made payable to the
'Social Research Association': £30.00 (SRA member) or £40.00 (non
SRA member). (Cost includes lunch and refreshments).

WHEELCHAIR ACCESS AVAILABLE

NAME.....

ADDRESS.....
.....

DAYTIME TELEPHONE NUMBER.....

Please return cheques/postal orders to: Norma Clayton, SRA
Administrative Office, 9 Windsor Road, LONDON, N13 5PP
(Enquiries: Telephone 01-886-2052, or 01-242-0262 ext 2315)