

**Your 1999 priority order form / National AIDS Trust ; Prof. Michael Adler, Chairman.**

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**national** aids trust

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Dear Supporter

The cards you send at Christmas can not only reflect your company's image, but also touch the concerns facing your customers and contacts.

Because there is still no cure for AIDS, the National AIDS Trust is working hard to ensure that vaccines against the HIV virus can be developed, and made available wherever they are needed. We need your help to ensure that HIV does not become the forgotten epidemic.

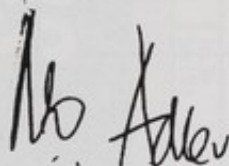
In the UK we promote a wider understanding of HIV and AIDS with

- A programme of research and policy development to support a campaign for equitable social policies and practices.
- Public awareness programmes like World AIDS Day, which challenge discrimination and highlight the dangers of complacency.
- Support for the voluntary sector, and recognition of the continuing needs of people living with HIV or AIDS, both in the UK and around the world.

Please do not hesitate to get in touch if you would like further information about our work, our campaign for vaccine research, or our support for businesses and employers.

In the meantime, by choosing NAT cards this Christmas, you can help us expand our vital campaign.

Yours sincerely



Prof. Michael Adler  
Chairman  
National AIDS Trust

HGG

National AIDS Trust, FREEPOST, Bradford, BD12 0BR

**PHONE ORDERS**

(01274) 465169

**FAX ORDERS**

(01274) 464010

**E-MAIL ORDERS**

CARDSBD17@aol.com

# ***Fax today to sample our cards***

To see for yourself the superior quality of design and materials,  
just complete this form and fax to:

## **01274 464010**

Please enter the appropriate card design number required in the boxes below.

Your requested sample cards will be dispatched immediately.

Please complete your details in the space provided below:

Name :.....

Company :.....

Address :.....

.....

..... Postcode :.....

Telephone Number :.....



# Step by step ordering guide

## 1. Your Choice of Greeting

You can select any of the 6 standard greetings shown by simply indicating your choice on the order form overleaf. We can only print Greeting 2 on calendars.

## 2. Your Own Message

No problem. This can easily be included, although there is an extra charge. Simply complete your greeting on an additional sheet.

## 3. Choice of Typeface

You can select from either of our 2 standard typefaces shown. Alternatively we can overprint your own corporate typeface, for an extra charge, by simply supplying the name and a sample of your required typeface.

## 4. Materials

Every precaution has been taken to ensure the supply of materials shown in the samples, but we reserve the right to substitute any other material, card or base stock, should the need arise.

## 5. Inserts

All cards within this range feature your personalised details on high quality paper inserts.

## 6. Proofs

If you require a proof of your printing you can select either a layout proof or a faxed proof. Again, please tick the relevant box on your order form.

## 7. Delivery

Upon completion of your order, delivery will be made by Omega Securicor. Please allow up to 21 days for delivery.

## 8. Filling in the Order Form

Your order form is designed to be user-friendly with step-by-step advice on how to fill in your required personalisation details.

To help us process your order form as efficiently as possible, please pay particular attention to the relevant details on the order form, i.e. invoice and delivery address, contact name, telephone number and your order number, together with any special services you may require. Don't forget to include the card reference number and quantity, together with the price.

You can "Fax" your order, but if you do, please DO NOT send any confirmation in the post as this can lead to duplication and a possible charge.

## 9. Early Ordering

In order to assist our production facilities please ensure your order is sent **well before** the relevant closing dates. This helps us to help you.

To assist you in planning the ordering of corporate cards for abroad please take note of last year's mailing dates.

### 1998 Postal Dates

6th December	Airmail outside Europe
15th December	Airmail to Europe
18th December	2nd Class Letters
21st December	1st Class Letters
1999 dates were not available at the time of going to press.	

If you have any further queries please call us and our helpful Customer Service Staff will provide you with prompt assistance. Alternatively, you can E-mail us on: [CARDSBD17@aol.com](mailto:CARDSBD17@aol.com)



# Your 1999 Priority Order Form

**national aids trust**

If faxing this form do not send confirmation by post, duplicated orders will be chargeable

Stephen Lowther  
Modern Medicine And Bibliographic Services  
Wellcome Institute For The History Of Medicine  
183 Euston Road  
London, NW1 2BE

824

Invoice and deliver to: (if different from printed details)

## Step 1 Card Layout

To ensure your order can be processed promptly and correctly, please complete all relevant boxes below.

### A Choose your greeting and tick the appropriate box.

You may choose one of our standard greetings in either plain or script typeface, or create your own special greeting. If no box is ticked greeting 1 will be used. If you do not require a greeting please cross through all boxes. Greeting 5 is only available in plain typeface.

1 <input type="checkbox"/> With BEST WISHES for CHRISTMAS and the NEW YEAR	2 <input type="checkbox"/> SEASON'S GREETINGS	3 <input type="checkbox"/> Wishing you every success at the dawn of the NEW MILLENNIUM	4 <input type="checkbox"/> Wishing you a MERRY CHRISTMAS and a PROSPEROUS NEW YEAR	5 <input type="checkbox"/> Season's Greetings Mallorca Venice Felices Fiestas Noche Buena Frohe Festtage	6 <input type="checkbox"/> With all Good Wishes for CHRISTMAS and Every Happiness in the COMING YEAR	7 <input type="checkbox"/> Alternative (Please attach additional sheet)
1X <input type="checkbox"/> <b>SCRIPT</b> With Best Wishes for Christmas and the New Year	2X <input type="checkbox"/> <b>SCRIPT</b> Season's Greetings	3X <input type="checkbox"/> <b>SCRIPT</b> Wishing you every success at the dawn of the New Millennium	4X <input type="checkbox"/> <b>SCRIPT</b> Wishing you a Merry Christmas and a Prosperous New Year		6X <input type="checkbox"/> <b>SCRIPT</b> With all Good Wishes for Christmas and Every Happiness in the Coming Year	7X <input type="checkbox"/> <b>SCRIPT</b> Alternative (Please attach additional sheet)

from (Delete if not required)

Enter your company name here. Please complete all details in full. If no address or company details are required please cross through details below.

B

Details written in this box will appear centrally below the word "from". Company names will be in CAPITALS (except script). Private names will appear in Upper and Lower case.

Choose the position and enter company address in C, D or E.

C LEFT HAND ADDRESS POSITION

E STANDARD ADDRESS POSITION

D RIGHT HAND ADDRESS POSITION

If you would prefer your address in one line centrally at the foot of the card, please write your address in one line through boxes C, E and D.

## Step 2

CARD REF No.	QUANTITY	PRICE
ADDITIONAL SERVICES (SEE STEP 4)		
POSTAGE & PACKAGING @		£4.95
TOTAL		
VAT @ 17.5%		
VOLUNTARY DONATION TO YOUR CHOSEN CHARITY		
GRAND TOTAL		

### Step 3 IF PAYMENT BY CREDIT CARD OR FOR TELEPHONE ORDERS

Please debit my Access/Visa/Switch/Delta Card No.

Expiry date	Signature
Print cardholder name	
Issue No. (Switch only)	OFFICE USE ONLY

### Step 4 Please tick any of the following boxes which apply to your order

Please tick if ordered by Fax	Do not send any form of confirmation
Posted proof @ £12.00 ea	Fax proof @ £3.00 ea (Please supply Fax No. in step 5)
Alternative typefaces @ £15.00	Special greeting @ £20.00
Company logo and signatures @ £20.00 ea	Artwork/Disc to be returned
Colour printing Please phone for a quote	
Are cards for company use?	Or private use?

Please use an additional sheet for any additional information you may have

### Step 5

Your order/Ref No.	Date
Signature	
Contact name	
Tel No. (inc STD)	Fax No. (inc STD)