

I can cope with the pain and the drugs and the fear. But the gas bill... : support Crusaid / Crusaid, the national fundraiser for HIV & AIDS.

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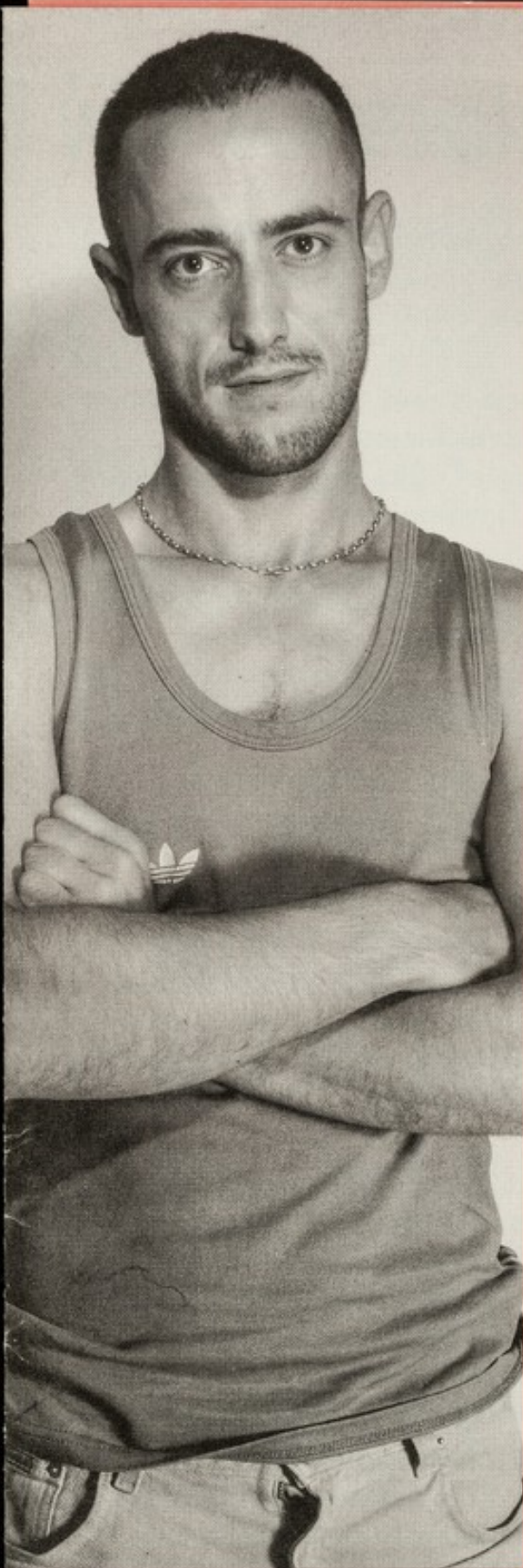
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**I CAN
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**SUPPORT
CRUSAID**


Crusaid
THE NATIONAL FUNDRAISER FOR HIV & AIDS

Registered charity no. 1011718

CRUSAID NEEDS YOU NOW

The AIDS crisis is not over. Just when new therapies offer hope of survival, support is vanishing for people living in the shadow of AIDS.

Jason's story of need is real: more men, women and children than ever face the same demoralising struggle. Who will help them hang on to a life worth fighting for?

The state has cut support and advice services to pay for expensive new treatments. Voluntary groups must bridge the gap - but AIDS is yesterday's news, and raising money to help people like Jason has never been harder.

Will you give £5 a month to help people with HIV and AIDS?

The National Hardship Fund is an emergency lifeline for 1 in 10 people with HIV in the UK.

Your donations could save someone's heating from being cut off. You could pay the fares to hospital, or even make possible a short holiday - time and space to find the strength for the struggle ahead.

At the same time, through Crusaid you can support charities and groups right across the country. You can help pay for helplines and factsheets to give men and women the knowledge they need to beat the virus, back-to-work programmes for those doing well, and counselling and support for those in difficulty.

Your promise of regular support will also drive forward the search for treatments, vaccines and a cure at the Crusaid Research Institute in the Chelsea and Westminster Hospital, and the International AIDS Vaccine Initiative's programme at Oxford University.

Your monthly support goes further

We make your money work hard because we have to.

Rising HIV figures and cuts in support add up to a stark choice: turn away people in need, or find new ways to stretch our limited funds.

Each year, 10% more men, women and children are struggling to live with HIV in the UK, but government funding is not keeping pace.

We can't afford to waste your support on office costs – and we don't. We spend just 7p in every £1 on administration, lower than almost any other charity.

"The Council used to pay for Yvette's holiday playscheme, but this year they cut back. I don't know what I'd do if Crusaids wasn't there to help. Thank you so much."

Michelle



**Help people with HIV and AIDS.
Please support Crusaids today**

START YOUR MONTH

£5

£5 a month - £60 over a year - is enough to save the gas supply for someone like Jason, by paying an average bill

£10 a month could keep an AIDS phonenumber open an extra half an hour - offering reassurance and support to anyone concerned about HIV

£10

When Jason discovered Crusaid, he was going to pieces. The DSS had changed his payments and he didn't have a penny. He contacted our Hardship Fund: half an hour later, a £10 note was in his hand



£15

£15 a month can help someone recovering from an AIDS-related illness to enrol on a back-to-work computer training course

£20 a month could run a peer group of HIV patients at the Crusaid Centre, helping each other cope with difficult treatments

£20

LY SUPPORT TODAY

My Banker's Order to Crusaid

P2000/1

YES

I want to help Crusaid with a regular gift by standing order

Please pay Crusaid £5 ☐ £10 ☐ £15 ☐ £20 ☐

or £ _____ (enter amount)

each month (until further notice) starting on (date) _____

To: The Manager (Bank/Building Society Name) _____

Address _____

Postcode

Account no.

--	--	--	--	--	--	--	--

Sort code

--	--	--	--	--	--

From: Name _____

Address _____

Postcode

Signed _____

Date

☐

Please tick here if you are NOT a UK taxpayer

☐

Please use my money exclusively to support Crusaid's work in Scotland.

We would like to keep you informed with Crusaid's news, activities, and events.
If you would prefer not to hear this please write NO here _____

We occasionally allow sympathetic organisations to send information to Crusaid supporters, and in return we can ask their members for help. If you would prefer not to be included, please write NO here _____

Tear down the dotted line, moisten the gummed edges and stick together to form your return envelope.

Registered charity no. 1011718

FOR OFFICE USE ONLY: To Midland Bank plc, Rochester Row Branch
166 Vauxhall Bridge Road, London SW1V 2RB
Sort code 40-06-03 Account no. 81096516

Crusaid
THE NATIONAL FUNDRAISING FOR HIV & AIDS

**CHARLOTTE HARRIS
APPEALS MANAGER
NATIONAL HARDSHIP FUND
FREEPOST SW5453*
73 COLLIER STREET
LONDON N1 9BR**

* You don't
need a
stamp but
using one
will save us
money.

*They say AIDS is out of
Fashion. Once a month,
be unfashionable!
Thank you*

“Seems stupid. When you’re in and out of hospital, you think you’re dying, who cares about the bills? Then suddenly you’re home with a box full of pills, no job to go to and no benefits either. And it hits you: who’s going to help me now?”

Jason

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Photography: Michele Martinoli