

Durex : the new range.

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– THE *New* RANGE

DUREX 50 YEAR QUALITY ENDORSEMENT

"Every Durex Condom is manufactured to and tested beyond the requirements of BSI. Over 50 years of experience make Durex the highest quality Condoms manufactured in the UK"



SAFE-PLAY *The Young People's Brand*



SAFE-PLAY

A lightweight transparent condom with ASL, a new spermicidal lubricant containing nonoxynol 9. (3's 10's).



SAFE-PLAY RIBBED

This ribbed, transparent condom is designed to provide extra sensation during love making. It has ASL, a new spermicidal lubricant containing nonoxynol 9. (3's 10's).



SAFE-PLAY COLOURED

Sensitol lubricated, teat ended coloured condom : one red and one blue. (2's).



SAFE-PLAY BLACK

Sensitol lubricated, teat ended black condom. (2's).



SAFE-PLAY MINTY

A non-lubricated, teat ended, green condom with mint essence. (2's).



EXTRA SAFE

A coral coloured, anatomically shaped condom, preventing constriction at the end of the penis where sensitivity is the greatest. It has ASL, a new spermicidal lubricant containing nonoxynol 9. (3's 12's 18's).



ELITE

This transparent condom offers a high degree of sensitivity plus increased lubrication. Elite is teat ended and spermicidally lubricated with ASL. (3's 12's 18's).



GOSSAMER

One of the thicker condoms in the Durex range, Gossamer is transparent and teat ended. It contains the non-spermicidal lubricant, Sensitol. (3's 12's 18's).



FETHERLITE

A teat ended, transparent condom. The thinnest condom in the Durex range, providing sensitivity without loss of strength or reliability. It has ASL, a new spermicidal lubricant containing nonoxynol 9. (3's 12's 18's).



AROUSER

A teat ended, coral coloured condom with ASL, a new spermicidal lubricant containing nonoxynol 9. Arouser is ribbed around the shaft for extra sensation. (3's 12's).



GOLD

A shimmering gold coloured condom with extra length, a plain end and has ASL, a new spermicidal lubricant containing nonoxynol 9. (3's 12's).



EXTRA STRONG

The thickest condom in the Durex range, Extra Strong is for maximum security. Transparent, plain ended, it contains the non-spermicidal lubricant Sensitol. (6's).



ALLERGY

A Sensitol lubricated, teat ended, transparent condom for those people who are concerned about allergic reactions. (12's).



ASSURE

A coral coloured, teat ended condom with ASL, a new spermicidal lubricant containing nonoxynol 9. Assure is presented in discreet packaging enabling women to carry the brand without feeling embarrassed. (2 x 3's).

ASL (Advanced Spermicidal Lubricant)

ASL has been developed and researched by Durex R & D department over a number of years and is unique to Durex.

The nonoxynol 9 is totally dissolved in the lubricant unlike competitive products.

When tested in the laboratory, the nonoxynol 9 in ASL has been proven to inactivate HIV and a range of other sexually transmitted disease organisms.

The key consumer benefits of ASL are:-

● Improved lubricity

● Odourless