Three new leaflets from Brook promote the double Dutch method of safer sex / Brook Advisory Centres.

Contributors

Brook Advisory Centres

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the DOUBLE DUTCH set of three leaflets

the cool lovers quide

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Each A4 leaflet is in full colour with a cartoon strip story in the centre spread. There is additional advice and information on the outside fold. The leaflets were successfully tested with young people in youth groups, schools and residential units.

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"The cool lover's guide to slick CONDOM USE!"

This leaflet aims to raise the awareness of young people of the need to practise using a condom before using one for the first time within the context of a sexual relationship. The cartoon strip story gives clear visual and verbal instruction about how to use a condom correctly whilst recognising the fears and misunderstandings which may inhibit the use of a condom 'the first time'.

The lively graphics and humour within this leaflet attract and hold the attention of reluctant readers and those who find it difficult to ask for instruction on condom use. Additional advice about safer sex and information about the availability of appropriate services were also appreciated by the young people with whom the leaflet was tested.

"But that's double dutch!"

This leaflet helps to raise awareness of the need for protection from both pregnancy and all sexually transmitted diseases (including HIV/AIDS). The cartoon strip story highlights the need to practise the 'double dutch' method of using a condom and another reliable method of contraception for maximum protection from both pregnancy and infection.

The bold graphics and realistic language within this leaflet make compulsive reading for all groups of young people especially those who are involved in a sexual relationship but are poorly motivated to practise safer sex. Additional advice about safer sex, information about treatment for sexually transmitted diseases and the availability of appropriate services is included.

"Play Safe on Holiday"

A leaflet which raises awareness of the risk of pregnancy and/or infection arising from casual sexual relationships, especially holiday romances. The cartoon strip story highlights the need to practise the 'double dutch' method of using a condom and another reliable method of contraception for maximum protection from both pregnancy and infection. It acknowledges the fears and inhibitions which many young people have about negotiating safer sex, demonstrating different ways of introducing the subject within a new relationship.

The colourful graphics, realistic language and humour were appreciated by a wide range of young people with whom the leaflet was tested. They also welcomed the additional information and advice about safer sex and the availability of appropriate services.





THE DOUBLE DUTCH FORMULA FEATURED IN THIS SET OF SAFER SEX LEAFLETS

- When sexual intercourse occurs before young people reach the age of 16, nearly half the girls and more than half the boys do not use contraception.
- Three quarters of young women having sexual intercourse for the first time had a
 partner older than themselves and half of these partners were already
 sexually experienced.
- The younger people are when they first have sexual intercourse the larger the number of sexual partners they are likely to have.

These statistics from the national survey of sexual attitudes and lifestyles funded by the Wellcome Trust highlight the double risk of unplanned pregnancy and sexual transmitted disease run by many teenagers when they become sexually active.

In response to this double risk, Brook promotes the Double Dutch method (an extremely successful strategy in the Netherlands) when advising young people in its Centres. These three new leaflets aim to reinforce this message and to reach out to those who are poorly motivated to ask for advice or practise safer sex. They are particularly suitable for young people who are reluctant readers, while the lively, cartoon style presentation attracts and holds their attention.

During trials in youth groups, schools and residential units, the leaflets provoked discussion, stimulated thought about the issues involved and provided welcome information in an acceptable and unthreatening way. Comments from both the group leaders and the young people themselves have helped to clarify the messages in the leaflets and highlight the issues of most concern to this age group.

These leaflets are ideal for use by youth workers, health educators and teachers wishing to promote safer sexual practices and reduce the incidence of unwanted pregnancy and sexually transmitted disease in teenagers. They also stand in their own right as a means of disseminating accurate and much needed information and ideas to an age group where most still learn the facts of life from their peers rather than from their parents or schoolteachers.

Price - 30p each leaflet (10% discount on orders of quantities over 500)

FOR SAFER SEX

All orders and enquiries concerning these publications should be sent to: Brook Advisory Centres Education & Publications Unit, 165 Gray's Inn Road, London WC1X 8UD. Telephone 0171 833 8488



Education & Publications Unit Charity registration number: 239966

Brook Advisory Centres provide free condoms, birth control advice and supplies, pregnancy testing and counselling for young people.

There are Brook Centres in England, Scotland and Northern Ireland. Ring: 0171-713 9000 for details of your nearest Brook Centre or young people's birth control service.