

Liberal value : 2 more cigarettes for your 6d. ... 'Plus Two' cigarettes, 12 for 6d.

Contributors

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YOUR HOLIDAYS

Where to Go—
Where to Stay

SEE PAGE 12.

Daily News



Westminster Gazette

BARGAINS
BY POST

SEE PAGE 11.

No. 21,901. LONDON & MANCHESTER.

SATURDAY, MAY 23, 1924. ONE PENNY.

LIBERAL VALUE



2 more cigarettes for your 6d

A saving of £5 a year is as good as a tidy bit knocked off the Income Tax. The man who smokes 200 cigarettes a week saves nearly this amount by buying "Plus Two" at 12 for 6d. instead of the ordinary cigarettes at 10 for 6d. And he doesn't sacrifice anything in size or quality.



As big and as good
as any 10 for 6d. cigarettes.

'PLUS TWO' CIGARETTES

12 for 6d. Such value is rare and refreshing! 6 for 3d.