The breakthrough diabetes has been waiting for : Lejguar.

### Contributors

Britannia Pharmaceuticals Limited

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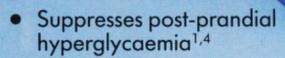
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## THE BREAKTHROUGH DIABETES HAS BEEN WAITING FOR

Lejguar

A palatable form of guar gum

Lejguar



DIET

- Lowers serum cholesterol levels<sup>2</sup>
- Lessens the need for insulin and oral hypoglycaemic agents in long term use<sup>3</sup>
- Reduces appetite in obese patients

# PALATABLE GUAR GUM FOR MATURITY-ONSET DIABETES

#### PRESCRIBING INFORMATION

PRESERVATION: Each pock contains 250g of Leiguor, a poliatable granule, containing approximately 90% of guar medi Row. The granules are white to slightly reliave, 0.6–3.5mm in diameter and have a neutral tate. USES: Action: Inspection of Leiguor results in a reduction of the orth-pracedial glucose levels. This actions is probably due to the fact that Leiguor forms a viscous gel in the gastro-interstinal matcheveling in a reduction of the gastric emptying rate and a thickening of the unstimed water layer adjacent to the intestinal vill. The bulking action of Leiguor helps to induce energy intake by diminishing appetite. Indications: Leiguors indicated for use in diabetics to abbilise point prandial glucose levels. This stabilisation facilitates control of the disease and, in appropriate cases, slikows the reduction of impogregamic dosage levels. DOSAGE AND ADMINISTRATION: Adult Dose: 7g (hos scoop) three times a day, during the find six weeks of the compatitive o

day. Children's Dose: The product is not recommended for use in children. Administration: 7g (two level scoops) of Leguer should be taken at mealtree. One 3.5g scoophil before the medi and the other 3.5g scoophil during the medi. One level scoophil (3.5g) of granules should be titred into a gloss constaining at least 200ml of water, or hull juice, then svallowed quickly and washed down with another 200ml of water or hull juice. Note: F water is not used the sugar content of the lequid should be taken into account. CONTRA-INDICATIONS, WARNINGS ETC-1

account. CONTRA-INDICATIONS, WARKINGS ETC.1 Precountions: To avoid the risk of assignation of rephree Legace should not be given to patients with a history of assignated issore or difficulties in swallowing. Legace should not be ingested as dry granules. For optimum results and to minimise non-compliance it is assertial for the granulis to be mixed with water or fruit pice before swallowing; the gel mast be wasked down with light of loyed. During initial therapy and when reducing dosage of Leiguar, blood glucase levels should be carefully monitored and concurrent tractment adjusted where necessary, to minimise the danger of hypoglycaensis. Side-Effects: Reported side-effects are a lexative effect and increased flaulence. Concension exercise lexation is swally transient and normally improves other 1-2 weeks or other temporarily reducing the dosage. Phermaceutical Precautions: Leignar should be stored is a cool, dry place. Legal Category: P. Package Quantities: Each carton of Leignar cartain: 250g of granving plas a 3.5g scoop. Further informations: NI Product Licence Number: PL 4463/0027. Basic NHS costs: C6.15 for 250g pack.

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References: 1. Ann. Int. Med., 1977; 86: 20-32. 2. Atheroscleroies, 1982; 45: 1-10. 3. BMJ, 1978; 2: 1744-1746. 4. Diabetologic, 1980; 19: 21-24.

Further information is available from: Britannia Pharmaceuticals Limited, Hamilton House, 87-89 Bell Street, Reigate, Surrey RH2 7YZ.

## FOR SHEER CONVENIENCE IT TAKES THE BISCUIT

In dietary constipation, the effectiveness of bran is determined by its 'active fibre' content – often only a fraction of the total volume. By increasing the amount of active fibre per unit, LEJFIBRE biscuits are not only more effective, but much easier to take – 2 or 3 biscuits daily is all that's needed.

And because phytic acid residues are low, LEJFIBRE can be safely given over long periods without risk of iron or calcium depletion.



Two Lejfibre biscuits provide fibre equivalent to 20g of bran

Lejfibre Contains:	Per biscuit
Total Carbohydrate	6.0g
Assimilable Carbohydrate	4.6g
NDF fibre	4.0g
Fat	1.8g
Protein	0.9g
Kjoules	12(2.9 Kcal)

# Leffibre

Active fibre for constipation

#### PRESCRIBING INFORMATION

PRESENTATION: Medium Brown biscuit 70 x 32 x 7mm containing 12 pinholes, approximately 10g in weight. Each biscuit containing 4.04g oat bran meal. Indications: As a laxative in the treatment of constipation. DOSAGE AND ADMINISTRATION: 1 or 2 biscuits once or twice a day. The biscuits should

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Lejfibre

be chewed with a drink. Children's dose: Fibrebiscuits are not intended for use in children. The biscuits should be eaten normally. They may be spread with butter, marmite, jam, etc and taken as a snack with the morning drink. CONTRA-INDICATIONS, WARNINGS, ETC.: There are no contra-indications to the use of Leifbre. If laxatives

contra-indications to the use of Lejfibre. If laxatives

are needed every day or there is consistent abdominal pain the condition should be investigated further. Legal Category: GSL. Package Quantities: 25 x 10g biscuits. Product Licence Number: PL 4483/0029. Basic NHS cost: £2.80 per pack of 25 biscuits.

Further information is available on request from: Britannia Pharmaceuticals Limited, Hamilton House, 87-89 Bell Street, Reigate, Surrey RH2 7YZ.