

**Brufen : a significant price reduction.**

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Brufen  
a significant  
price reduction

# Brufen

## a significant price reduction

Brufen, the first compound for the treatment of rheumatic disease to be developed entirely by British research, is now widely accepted as a significant contribution to current therapy and usage of this effective, well tolerated anti-arthritic drug continues to increase.

From September 1st 1973, the N.H.S. Price of Brufen is reduced by 25%. 100 Brufen tablets now cost £1.88 instead of £2.50. At the average dosage, treatment with Brufen will now cost 7.2p daily.

We feel sure that doctors – particularly those who have observed the benefits of Brufen in practice – will appreciate this reduction in prescribing costs.

Brufen is ibuprofen, available as tablets containing 200 mg and as a Suspension containing 100 mg in each 5 ml.  
Full information from The Boots Company Ltd., Nottingham.



# BRUFEN



(ibuprofen)

first in arthritis – for the best possible reasons