

**Prodexin : good living, a series of drawings by the Cruikshanks.**

**Contributors**

Cruikshank, Robert, 1789-1856  
C.L. Bencard Ltd.

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Martin.

Dr. Kitchenor

Dr. E-y.

By George Cruikshank

Martin's Bill in Operation  
Published by J Walker 1824.

## *Good Living*

A SERIES OF DRAWINGS BY THE CRUIKSHANKS

No. 1 "*Martin's Bill in Operation*"

*By George Cruikshank*

This print of George Cruikshank's was a satire on the first proposed legislature against cruelty to animals. Martin's Bill was passed in 1822 after a stormy career in the Lords and the Commons, and led directly to the formation of the R.S.P.C.A.

The cartoon shows Richard Martin about to apprehend two popular medical figures of the time in the act of ill-treating oysters, and reflects the ridicule then poured by the public on attempts to protect animals.

Dr. Kitchener was a noted and abstemious epicure who wrote cookery recipes and edited song books. Dr. Eady, the other identifiable character, was a well-known purveyor of patent medicines.

## **PRODEXIN**

GOOD LIVING, in the gastronomical sense, supplies to the well ordered stomach a tonic of a formula and efficacy beyond the scope of pharmacy.

To the hyperacid or peptic ulcer patient this tonic need not always be contra-indicated if he remembers to maintain the regularity of his prescribed antacid treatment.

So much the better if this is easily carried and unobtrusive, and gives a degree of pH control that allows a little latitude in the dosage timetable.

Prodexin tablets, discreet and palatable, can be taken anywhere, on any occasion, without embarrassment. When sucked, they rapidly buffer excess acid without making the stomach alkaline, and give prolonged control of gastric pH at an equable and safe level.

Portable, pleasant and prolonged in action, Prodexin is the ideal antacid for the ambulant and sociable dyspeptic.

**The Ideal Antacid**



*Each Prodexin tablet contains*

Aluminium glycinatc (dihydroxy aluminium aminoacetate) . . . 0.9 gramme  
Light magnesium carbonate . . . . . 0.1 gramme

**DOSAGE**

To ensure a steady and prolonged flow of medicament to the stomach the tablet should be allowed to dissolve *slowly* in the mouth.

*For hyperacidity*

One to two tablets as required.

*For prevention of hyperacidic attacks*

One tablet every hour. If pain recurs regularly it is best to anticipate each attack by sucking a tablet 15 to 30 minutes before pain is expected.

*For peptic ulcer*

One to four tablets every hour, depending on the degree of hyperacidity.

**PACKAGES**

Cartons of 30 individually wrapped tablets and dispensing packs of 240.  
Basic N.H.S. cost of 240 tablets: 30s. 4d.

**Purchase Tax Exemption: Basic N.H.S. price now 23/4d. per 240 tablets.**



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