A pattern of ulcer therapy ... Prodexin the ideal antacid. 6, Ontario Winter.

Contributors

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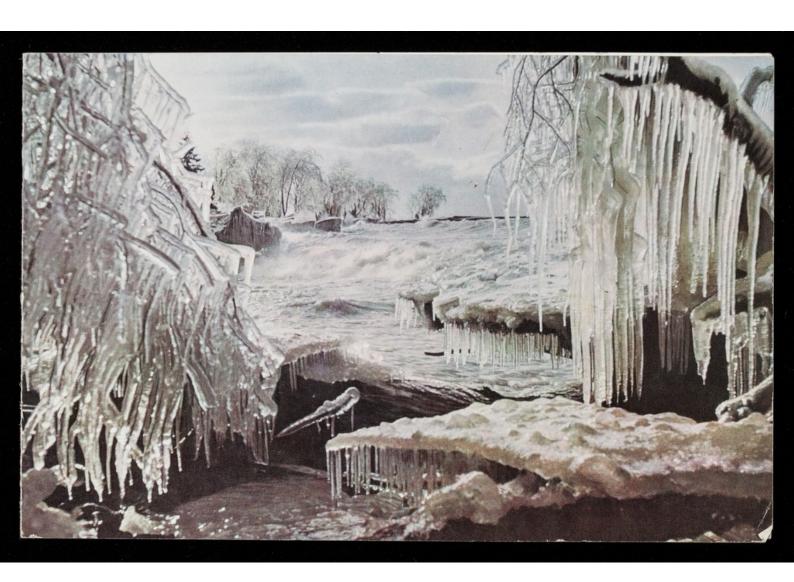
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PATTERNS OF NATURE Second Series

No. 6: Ontario Winter

Colour photograph by Grant M. Haist

Sets of reprints of the six plates in this series are available to physicians on request.

Among the unlimited choice that exists between the compass-drawn symmetry of the tiny ice crystal and the ponderous cragginess of iceberg and glacier, we found our most delightful ice pattern on an Ontario riverside.

No less than 11% of Ontario's 400,000 odd square miles is lake or river, and here winter's grip of fifty below is gaily accepted by the sturdy Ontarians. Here is no winter "sullen and sad", but one clear, dry and exhilarating, which forms the perfect backcloth to the winter pastimes that are so vital a part of the Canadian social scene.

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A PATTERN OF ULCER THERAPY

It is not easy to control gastric acidity in ulcer patients by giving intermittent doses of alkali. To cause a flux between strongly acid and strongly alkaline conditions cannot rest the ulcer tissue or encourage secretion to become normal. Intermittent alkalisation does not take into account differences in acidity or allow for variations in the rate of stomach emptying.

Modern opinion favours continuous non-alkaline medication. This can be safely, predictably and easily assured by sucking Prodexin tablets. No matter how acidity varies, or how quickly the stomach empties, an equable acid level of about pH4 can be established without a rigid dosage schedule, by sucking a Prodexin tablet occasionally. This level relieves pain and gives the ulcer its best chance to heal.

Prodexin tablets are pleasant to take, non-gritty and non-constipating.

PRODEXIN
the ideal antacid

Each Prodexin tablet contains:

DOSAGE

To ensure a steady and prolonged flow of medicament to the stomach the tablet should be allowed to dissolve *slowly* in the mouth.

For hyperacidity

One to two tablets as required.

For prevention of hyperacidic attacks

One tablet every hour. If pain recurs regularly it is best to anticipate each attack by sucking a tablet 15 to 30 minutes before pain is expected.

For peptic ulcer

One to four tablets an hour, depending on the degree of hyperacidity.

PACKAGES

Cartons of 30 individually wrapped tablets and dispensing packs of 240. Basic N.H.S. cost of 240 tablets: 30s. 4d.



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