

The countdown to summer has started : take positive action prescribe Pollinex now.

Contributors

Bencard

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The countdown to summer has started



Take positive action

The countdown to summer has started. This is the time to prescribe Pollinex, the hayfever treatment you give in the winter to protect your patients in the summer.

Pollinex helps to prevent the symptoms of hayfever by stimulating the patient's own immune responses.

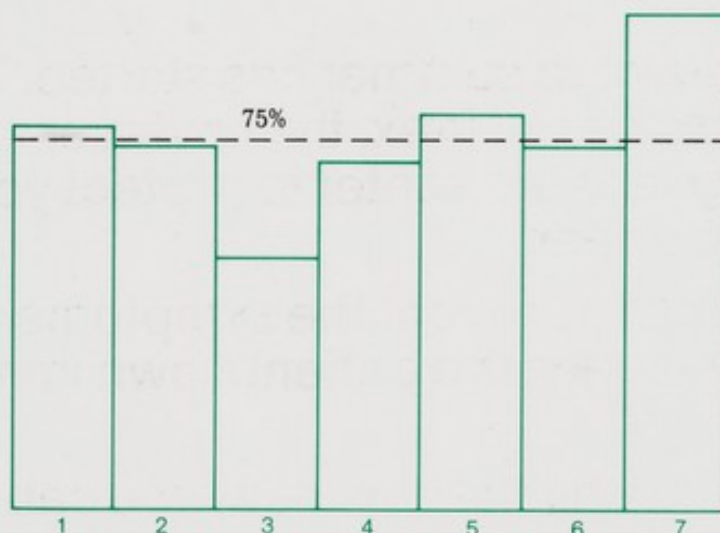
So, by prescribing Pollinex now, you can give your patients a better chance to enjoy the summer.

And remember, if you used Pollinex last year, a further course may give additional benefit.



Prescribe **Pollinex** now

Success achieved in over 70% of cases



"In conclusion, this study confirms our earlier studies that Pollinex is a vaccine that has a low incidence of serious side effects and in a

course of three injections gives a success rate of about 75% in the treatment of hayfever by hyposensitization"²

- * Effective – even in years of exceptionally high pollen counts.⁶
- * Simple – 3 pre-filled syringes simplify administration.
- * Safe – low incidence of side effects.¹⁻⁷

☐ Please send me further information on Pollinex.

☐ Please ask your representative to call.

Name: _____

Address: _____

Please write clearly.

Prescribing Information

Presentation and Dosage

Pollinex contains glutaraldehyde modified extracts of pollen from twelve common grasses adsorbed on to tyrosine. Each course of treatment is presented in three unit dose syringes each pre-filled with 0.5 ml of vaccine in graded strengths as follows:

Syringe No.	1	2	3
Dose Noon Units	300	800	2000

The tyrosine content is 4.0% w/v, with phenol as preservative.

A course consists of three injections to be administered before the hayfever season begins, subcutaneously at intervals of 7-14 days. Each syringe is clearly identified for accuracy of dosage and ease of administration.

Shake well before use. A leaflet covering all aspects of administration and dosage is included with each pack.

Prescribe as "One course Pollinex".

Contra-indications

Patients suffering from febrile conditions or an acute attack of asthma should not be given an injection until 24 hours after the condition has returned to normal. It is advisable to avoid use during pregnancy, especially in the first trimester.

Precautions

Children under the age of six should be referred to an allergy clinic.

Patients should be warned not to eat a heavy meal immediately before injections are due to be given. In very sensitive patients it is advantageous to give an anti-histamine tablet about one hour before injection.

Injections should be given only by the subcutaneous route. DO NOT INJECT INTO A BLOOD VESSEL.

Adrenaline Injection B.P. must be kept at hand when giving any desensitising vaccine. The patient should remain under observation for at least 20 minutes after each injection. The patient should not take any strenuous physical exercise for some hours following the injection.

Reactions

As adsorbed vaccines release active material slowly, reactions are rare and unlikely to be severe.

Local reactions, such as slight swelling or irritation, can sometimes occur and may require symptomatic treatment if they persist.

Systemic reactions may occasionally arise in the form of

typical allergic symptoms. Mild symptoms such as rhinitis or urticaria may be treated with antihistamines orally, or by injection if necessary. In bronchospasm, a sympathomimetic bronchodilator such as salbutamol and possibly an anti-inflammatory steroid should be given. Severe systemic or anaphylactic reactions are extremely rare.

The patient should be laid down and a subcutaneous injection of Adrenaline B.P., 0.5 ml*, given close to the injection site. This may be repeated every 10-15 minutes to a total of 2 ml*, if necessary. If bronchospasm persists, intravenous Aminophylline Injection B.P., 250-500 mg*, may be given slowly over a period of 20 minutes. It may also be necessary to give an intravenous Hydrocortisone Injection B.P., 100 mg*, or an equivalent glucocorticoid.

A severe local reaction or systemic reaction such as generalised urticaria or asthma indicates that the standard vaccine is not suitable for the treatment of this patient, who should be referred to an allergy clinic or transferred to a suitably dilute S.D.V. (Specific Desensitising Vaccine) obtainable from Bencard.

The patient should be told to contact the physician immediately in the unlikely event of a delayed reaction.

*Adult dose, reduce proportionately for children.

Storage

Pollinex should be stored in a refrigerator (5°C). It should not be frozen.

Price

Basic NHS price per three dose course: £13.50.

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References

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4. Dr. J. M. Verstraeten et al., *Rev. franc. Allergol.*, (1975), **15**, 173.
5. Dr. J. P. Girard and Dr. S. Huguenin-Dumittan, *Praxis*, (1974), **63**, 1554.
6. Dr. J. R. Purser, *Curr. Med. Res. Opin.*, (1976), **4**, 124.
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Bencard

Prescribe Pollinex now

Further information is available from Bencard, Brentford, Middlesex. TW8 9BE.

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