An unusual degree of tolerance ... Paynocil : the cattle egret and the buffalo.

Contributors

Sheppard, Raymond C.L. Bencard Ltd.

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THE CATTLE EGRET AND THE BUFFALO Tolerance from one species towards another usually has a basis in mutual service. The Cattle Egret, for example, finds his food by keeping pace with large animals such as the buffalo, and picking up edible morsels from matter turned up as the buffalo grazes or roots about in the undergrowth. In return the egret frequently perches on the larger animal's back and gives warning of approaching danger.

20 tablets Junior PAYNOCIL for children L. BENCARD LTD. 18 tak. -0 A RECENT WARNING against the irritant action of aspirin on the stomach⁵ almost coincided with reports reaffirming its effectiveness in long-term treatment of rheumatoid arthritis^{6, 7}, in which it compares favourably with newer and more costly treatments. The future of rheumatoid arthritis therapy, therefore, demands not only the evaluation of new drugs, but the rendering of aspirin more tolerable to patients taking it in the high anti-rheumatic doses now recommended⁶.

PAYNOCIL

is a combination of aspirin and glycine that promises to fulfil the need for a form of aspirin relatively harmless to the gastric mucosa¹. When a tablet is placed on the tongue the aspirin particles are dispersed by the glycine in a few seconds, and coated with a demulcent and lubricant barrier. Assimilation is pleasant and rapid, and the risk of gastric irritation negligible. PAYNOCIL is a safe and pleasant form of aspirin not only for long-term treatment, but for occasional analgesia. The palatable tablet disintegrates almost instantaneously on the tongue, without water.

PAYNOCIL

Each tablet contains: Acetylsalicylic acid . . . 10 grains Aminoacetic acid 5 grains

ADULT DOSAGE

 $\frac{1}{2}$ to $1\frac{1}{2}$ tablets placed on the tongue. Each Paynocil tablet is therapeutically equivalent to two 5-grain tablets of aspirin.

PACKAGES

18 tablets. Tax-free dispensing packs of 240 tablets: basic N.H.S. cost, 21s. 8d.

Telephone: ELGar 6681

Junior PAYNOCIL

Each tablet contains: Acetylsalicylic acid . . . 2¹/₂ grains Aminoacetic acid 11 grains

CHILDREN'S DOSAGE

3 to 6 years, $\frac{1}{2}$ tablet; 6 to 12 years, 1 tablet; Over 12 years, $1\frac{1}{2}$ to 2 tablets. Most children accept Junior Paynocil tablets directly on the tongue. The tablets should not be stirred into water or other liquid before administration.

PACKAGES

Cartons of 20 tablets. Tax-free dispensing packs of 240 tablets: basic N.H.S. cost, 15s.

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C. L. BENCARD LTD. PARK ROYAL, LONDON, N.W.10

Telegrams: Bencarlond, Harles, London