

The significance of detail : Ferraplex B. 4, Wright of Derby 1734-1794.

Contributors

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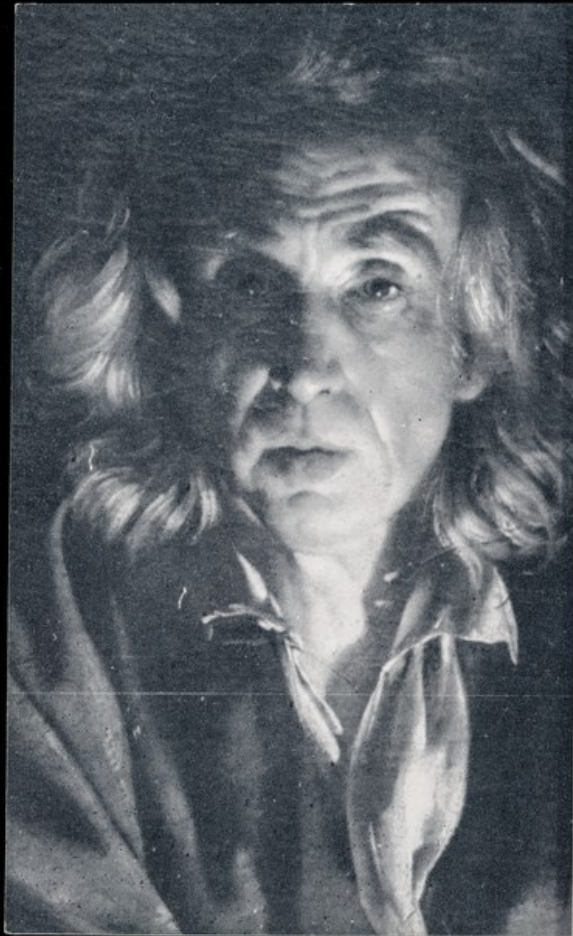
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WRIGHT OF DERBY 1734-1794

An experiment with the air-pump

Wright of Derby (his Christian name was Joseph) was born in the city whose name he bears and he practised there during the greater part of his career as a portrait painter. It might be said, however, that science was his second love. His prepossession with scientific, as opposed to artistic, problems coloured his life's work.

THE SIGNIFICANCE OF DETAIL

No. 4 of a series

One of Wright's better-known scientific studies, *An Experiment with the Air-pump* was a development of six elaborate essays in the painting of artificial light. Necessarily, the painter's absorption in artificial light and the problems it presented involved the sacrifice of "colour" which owes all its best qualities to the suggestion of an inner and surrounding light. Instead, we find a capacity to detect and express human character to a lively degree rare in painters so skilled in the photographic rendering of detail.

By courtesy of the Trustees of the Tate Gallery.



Every detail of the known requirements of the hypochromic anaemia patient has been considered in formulating Ferraplex B.

Ferrous iron is best assimilated in the company of the entire vitamin B complex, ascorbic acid and copper, and the successful combination of therapeutic quantities of all these in a single tablet has been accomplished in Ferraplex B. The product has the additional merit of being rapidly absorbed with a minimum of gastric disturbance while rapidly promoting an adequate haemoglobin level.

Ferraplex B

A single-tablet combination of:—

IRON: Presented in its most readily assimilable form of ferrous sulphate.

COPPER: An essential factor for the formation of haemoglobin.

VITAMIN B COMPLEX: Intimately concerned in many of the processes of haemopoiesis.

VITAMIN C: Promotes effective iron absorption and mobilisation.



FERRAPLEX B

DOSAGE

One or two tablets three times daily according to the age of the patient and the severity of the symptoms. Young children should receive a reduced dosage according to age. It is advisable to commence with one or two tablets daily and increase the dosage gradually. The tablets should always be taken with or immediately after food.

COMPOSITION

Ferraplex B is unique in supplying such a comprehensive haematinic formula in one tablet. The full daily dose of 6 tablets (two tablets three times daily) provides:

1 gm. Ferrous sulphate, exsiccated, B.P.

2 mg. Copper carbonate

50 mg. Ascorbic acid (vitamin C)

2 gm. Natural vitamin B complex extract.

This is derived from brewers' yeast and is standardised to contain:—

3 mg. Aneurine hydrochloride (vitamin B₁)

6 mg. Riboflavine (vitamin B₂)

30 mg. Nicotinamide

and all the other naturally occurring factors of the vitamin B complex.

PACKINGS

Bottles of 50 and 250 tablets.

Daily cost of N.H.S. treatment, 2½d. to 4½d.



C. L. BENCARD LTD. PARK ROYAL, LONDON, N.W.10